

## FGCU Board of Trustees convenes first meeting

The historic first meeting of the Florida Gulf Coast University Board of Trustees took place on Thursday and Friday, Sept. 20 and 21. Election of a Board chairman and vice chairwoman was one of the first official acts of the Board. Scott Lutgert, a Naples resident, real estate developer and avid supporter of FGCU was elected chairman. Linda Taylor, former educator, Fort Myers resident, and long time supporter of FGCU, was elected vice chairwoman.

In the wake of the Sept. 11 terrorist attack on America, the 13-member Board of Trustees passed a patriotic resolution affirming its highest regard and support for patriotism and the democratic ideals of America. The resolution affirms the strong spirit of America flourishing on the University campus in unison with all others who stand tall for this great country we call home.

Much of the first meeting consisted of an orientation to the University for the new Board. Dr. James



FGCU's New Board of Trustees. From left to right: President Merwin, Vice Chairwoman Linda Taylor, Harry Moon, Chairman Scott Lutgert, David Lucas, Jerry Starkey, Larry Hart, Brian Cobb, Michael Villalobos, Bernard Lester, Renee Lee, Magali Solimano, Edward Morton and Gerri Moll.

Koch, veteran consultant to governing boards and president emeritus of Old Dominion University in Virginia, led the workshop on the role and responsibilities of board members. Informative multimedia presentations by **President William C. Merwin** and vice presidents **Brad Bartel**, **Curtis Bullock** and **John Crowley** provided the Board with an overview of the University and

its three divisions: academic, administrative and advancement. The Board's second meeting was on Thursday, Oct. 25.

President Merwin said that the trustees expressed great support for FGCU during the meeting, and they are eager to help us build on an already outstanding institution of higher education. ■

## FGCU wins prestigious Pew Grant

Only 10 awarded nationwide

An esteemed grant from the national Pew Grant Program in Course Redesign will help Florida Gulf Coast University to improve the way it delivers one of its required general education courses. At the

same time, the grant can potentially save the University \$331,000, drop the cost-per-student by 40 percent from \$132 to \$79, and allow the University to reach more than 800 students at one time.



Dr. Brad Bartel

FGCU will use the prestigious two-year, \$200,000 grant, sponsored by the Rensselaer Polytechnic Institute's Center for Academic Transformation, to redesign the course "Understanding the Visual and Performing Arts" which it teaches in the traditional classroom and via distance learning. Growing enrollment at FGCU has created a greater demand for the required course. In turn, the demand increased both the number of course sections and faculty members, which resulted in "course drift," a term used in academia to describe movement away from the originally planned methods and material.

"The course redesign will off-load

see "Grants" on page 2

## FGCU offers scholarships to children of victims

Florida Gulf Coast University and the Florida Gulf Coast University Foundation signed an agreement with Peter Sulick and his wife Margaret to make FGCU the first out-of-state university to officially offer four-year scholarships to benefit any of the children of the uniformed service personnel who lost their lives in the terrorist tragedy in New York City last month.

The "Margaret and Peter Sulick September 11th Fund" will annually award one \$20,000 four-year scholarship (\$5,000/year) to a qualifying student to pay for tuition, housing, books, fees and the like. A qualifying student will have had a uniformed parent - specifically a firefighter, police officer or emergency medical technician - who was among the casualties of the September 11 terrorist attack. To remain eligible, the student must maintain a 2.5 GPA and work a minimum of 10 hours per week.

The Sulicks are establishing the scholarship fund because "New York City's uniformed personnel exhibited extraordinary courage and selflessness in the face of adversity through their humanitarian efforts to aid individuals whose lives were threatened at the hands of terrorists."

"Many of these uniformed personnel fell victim themselves in

their heroic quest to reduce the suffering of others," Peter Sulick said. "My wife's family has deep roots in New York City and I worked there for 20 years. The recent tragedy hit very close to home for both of us. To provide these youngsters with a quality education of the type FGCU offers is the least we can do."

FGCU, the FGCU Foundation and the Sulicks are dedicated to the democratic ideals that are the basis of our great nation. To further the goal of the scholarship fund, FGCU Director of Advancement **Judith Cassidy** says the FGCU Foundation is authorized to accept additional contributions or donations from any person or entity, whether by gift or bequest, in support of this fund, now or in the future.

"The generosity and love of country reflected in the Sulicks'

scholarship gift is heart warming," FGCU **President William C. Merwin** said. "I encourage others to give to the Sulicks' 'September 11th Fund' to benefit students whose parents died rescuing victims of our nation's terrorist attack. As a country and as individuals, we are responsible for supporting the children left behind, and I can think of no greater way than through educational opportunity."

The Sulicks are residents of Naples, Fla. Mr. Sulick is president and CEO of Amerisite, LLC, an investment and real estate development company and vice chairman of SSPCS Corp., an entity with investments in various telecommunications industries.

FGCU currently has 12 students from the state of New York. ■

## VISION

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Florida Gulf Coast University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, baccalaureate and master's degrees.

## "Vision. Value. You." It's FGCU!

Florida Gulf Coast University made history on Aug. 27 when it launched its first integrated marketing campaign designed to bring long-term awareness of Florida's newest state university to a widespread market.

Associate Vice President for University Advancement **Audrea I. Anderson** says she is excited about the opportunity to increase the community's knowledge and awareness of FGCU. "By sharing information through a marketing campaign, we expand access to one of Florida's public universities. It is an exciting campaign. It will define the direction in which the University is headed and offer a foundation for visual identification as well," she said.

The University received considerable input from students, faculty, staff, administrators, high school students and people in the community to develop the concept, or 'brand' of the campaign. The University has transformed the ideas of "Vision. Value. You." into an illustrative and recognizable "formula" theme.

Eric Sickler, a client consultant with Stamats Communications, which specializes in marketing higher education, says, "Your institution's public 'brand' is the collection of words, images, ideas, and emotions that come immediately to the mind of someone who thinks about your school. In a very real way, your school's brand is all about making and keeping promises."

In national surveys conducted by Stamats, high school seniors noted that their three principal influences for choosing a college and their three major sources for college information are their guidance counselors, parents and teachers.

FGCU is aiming most of its marketing at exactly those three targets. Dovetailed with recruiting efforts in the Office of Enrollment Management, the University's Office

of Community Relations and Marketing is not only saturating its five-county service area but the Miami-Fort Lauderdale region. FGCU is placing advertising in local media as well as key

publications, such as regional editions of Newsweek and TIME magazines.

The top reasons why students attend FGCU? The most compelling rationale seems to be the availability of campus-wide technology ("vision"), apartment-style residences ("value") and small classes ("you").

According to Stamats, 67.3 percent of high school seniors surveyed say they plan to live on campus when they attend college, hence the popularity of FGCU for its campus housing. With amenities like a huge recreational lake that offers boating and skiing, a man-made beach complete with a tiki hut, and "smart" laundry facilities, some say FGCU has "the best residence halls under the sun."

For FGCU, it's a brilliant formula for success. "Vision. Value. You." It's FGCU. ■



### Grants from page 1

many of the labor-intensive activities, such as presenting content information and grading exams and papers, to technology," said **Jim Wohlpart**, Chair of Humanities and Arts in the College of Arts and Sciences, and primary contact for the grant. "The redesigned course will teach all students in one section, with one syllabus and one set of assignments, with an eye towards the individual learning styles of the students. The course, which will be anchored by a common textbook and a course web site, will be taught by a rotating full-time faculty member with a full-time course assistant and group of preceptors. The preceptors will be responsible for monitoring student progress and grading the three longer critical analysis essays."



Dr. Jim Wohlpart

The Pew Grant Program in Course Redesign is in the final year of a three-year, \$6 million program conducted by the Center for Academic Transformation at Rensselaer Polytechnic Institute. The purpose of the grant program is to encourage colleges and universities to rethink their instructional approaches by using technology to achieve cost savings, as well as quality enhancements. This year, the Center awarded grants to 10 institutions, placing FGCU

in the same rank as big name schools like Brigham Young University, Iowa State University, Ohio State University and the University of New Mexico. "Being one of the 'final few' reflects extremely favorably on the overall quality of your proposal and the soundness of the redesign you are undertaking," wrote Carol A. Twigg, Executive Director of the Center for Academic Transformation. "Our case to the academic community depends on achieving both appropriate learning outcomes and cost savings."

"This grant is significant in a number of ways," Provost and Vice President for Academic Affairs **Brad Bartel** said. "First, it is a grant earned through a long national competitive process. Only 10 universities across the U.S. received the grant. We are in excellent company in receiving this grant, including some of the finest universities in the United States. This clearly demonstrates the respect our faculty and staff development team received in national competition, and points to the overall quality of FGCU."

"Second, the grant is for a significant development of an arts course to be redesigned for electronic learning. Ours is the only arts course receiving funding nationally by the program." ■

### FGCU receives \$760,000 "Student Support Services" federal grant

A grant from a U.S. Department of Education program will assist Florida Gulf Coast University to retain and help first generation college students, low-income students, and students with disabilities to complete their educational goals. The Student Support Services (SSS) program will provide a total of \$760,000 over four years. This year, FGCU received \$190,000, an additional \$5,000 for technology support, and \$24,362 in grant aid for eligible SSS participants. The grant is totally supported with federal funds.

The SSS program provides participants with a range of academic and co-curricular supplemental services, and the opportunity to participate in a highly interactive environment with University faculty, staff, and students. The students selected will be offered: (1) individual tutoring; (2) academic, career and personal counseling; (3) remedial assistance; (4) writing skills and test taking assistance; (5) on-going communication and mentoring by faculty and staff; (6) workshops and seminars; and (7) social/cultural enrichment activities.

Services are facilitated through a collaborative partnership of student and academic affairs, and service providers in the offices of Central Advising; Admissions; Registration and Records; Student Information Systems; Dean of Students; Financial Aid and Scholarships; Counseling and Student Health Services; Multi-Access Services; Learning Resource Services; Career Development; Campus Life, Testing and Assessment; College Reach Out

Program (CROP); and Edison Community College Student Support Services.

Participants are tracked for retention and graduation rates. SSS compares this data to a comparable cohort of non-SSS participants to ensure program and participant success. Although FGCU will target first-time freshmen and transfer students for services, second-year and continuing students can be served based on documented need for services beyond the freshman year.

"This is the first award in FGCU's history dedicated to student support services under the set federal TRIO programs," commented Director of Research and Sponsored Programs **Tom Roberts** on the importance of the grant. "It opens the door for us to better serve at-risk students and to be in a position to apply for other funding under the federal TRIO programs. The award will significantly help us in our retention efforts and greatly assist students who are at risk."

Coordinator of Multi-Access Services **Vincent June** and Director of CROP **Isaac Brundage** are principal and co-principal investigators, respectively, for the project. ■



Dr. Vincent June

## FGCU stands with America

The events of September 11 changed the life of every American and Florida Gulf Coast University **President William C. Merwin** instantly recognized the need to address the campus community. President Merwin's immediate response and successive supportive events reflect the concern and emotion felt by FGCU students, faculty, staff and American citizens.

The day of the attacks, FGCU cancelled all campus activities and events. An Athletics Luncheon scheduled for the next day was also postponed.

The University made emotional and spiritual counseling services available to students, employees and the community while Campus Police and Safety directed people seeking information on relatives and friends to the American Red Cross and encouraged blood donations.

The next day, FGCU held a "Moment of Reflection" service for students, faculty and staff. Psychologist **Jon Brunner** and campus ministers offered support to the campus community.

In observance of the national "Day of Mourning" declared Sept. 14, President Merwin cancelled the New Student Convocation.

That same week, FGCU established a Relief Fund to assist victims of the terrorist attack on America. Donations were accepted

on campus to show concern for the tragedy and those who suffered the most. \$5,000 was collected from faculty, staff and students.

The FGCU Board of Trustees adopted a resolution that declared FGCU's complete support and



Student Government Association President Magali Solimano proudly displays the donations FGCU students gave to the University's Relief Fund. Total donations from FGCU students, faculty and staff equaled almost \$5,000.

highest regard for the patriotism that characterizes the United States, and affirmed the University's commitment to democratic ideals that are the envy of nations throughout the world. The resolution said the spirit of America is strong and flourishing on the University campus in unity with all others who stand tall for this great country we

call home.

FGCU invited the public to participate on-campus in the statewide "Day of Dialogue" on Oct. 11. The event featured a special presentation of WGCU-TV's "In Focus" program and a live moderated panel discussion open to the public. The theme of the show "Teaching Tolerance in Southwest Florida" was the second of a four-part series airing throughout the month on WGCU about the attack on America.

On Friday, Nov. 9, the Division of Humanities and Arts will host "Messages of Hope, Healing and Understanding: The Humanities and Arts Respond to September 11" from noon to 4 p.m. The event will feature various programs around the campus, including readings of the Preamble, Bill of Rights, names of the dead and poetry, improvisation, scenes and monologues, films and music, and refreshments.

FGCU students are planning a patriotic event in the near future. Details will be available at a later time.

It is a difficult time for the nation and it is a difficult time for a University dedicated to free speech and open education. Yet the events of last month have brought everyone together to answer to the terrorists that Americans appreciate their freedom and will stand tall at this time of sorrow. FGCU stands with America. ■

## Professional Briefs

**Dr. Russell Sabella**, associate professor, College of Education, was published in *Faces of Violence in Schools*. His article is titled "Faces of Harassment in Schools."

**Ludmilla Wells**, associate professor of marketing and advertising, College of Business, was elected vice chair of the Academic Division for the national organization, The American Advertising Federation.

**Dr. Steven Thompson**, professor, College of Business, was elected international webmaster for the American Taxation Association.

**Dr. Jack Crocker**, Dean, Graduate Studies and Continual Learning & Renaissance Academy, was elected to the Florida Humanities Council for a four-year term.

Five faculty members from the School of Nursing, **Dr. Denise Heinemann**, **Dr. Peg Gray-Vickrey**, **Elizabeth Murray**, **Dr. Marydelle Polk**, and **Professor Emeritus, Joyce Thornton** have become Virginia Henderson Fellows, a special giving program of nurse philanthropy developed by the international nursing honor society, Sigma Theta Tau.

**Dr. Pamela Seay**, Chair, Division of Justice Studies, is now Florida Bar board certified as a specialist in international law. The designation requires three years of preparation, peer review approval and satisfactory completion of the certification exam. Only 23 attorneys in Florida hold this certification.

Faculty and staff are invited to submit professional achievements to Community Relations at [communityrelations@fgcu.edu](mailto:communityrelations@fgcu.edu) or (ext. 1081) by Dec. 15 to be included in the Winter issue of Vision.

## Cape Coral residents soon will see FGCU's name in lights

The people of the City of Cape Coral now have more opportunities to attend live plays presented by Florida Gulf Coast University because of an agreement between FGCU and Cape Coral's Cultural Park Theatre for the 2001-2002 season.

"We feel this is a 'win-win' situation for the University's theater program, our theater and the City of Cape Coral," president of the Cultural Park Theatre Company Marilyn Grayboys said. "We look forward to the alliance we are forging at this moment."

The agreement in process allows FGCU to present three of the Cultural Park Theatre's eight scheduled plays. FGCU will present "Nonsense II, The Second Coming" on Fridays through Sundays, Oct. 12-14 and 19-21; "A Streetcar Named Desire" on Fridays through Sundays, Feb. 15-17 and 22-24, 2002; and "Lend Me a Tenor" on Friday through Tuesday, March 29 to April 2, 2002.

"While our students will enjoy performing in a real theater with lights, sound and scenery, it will be a great learning experience for them," FGCU Director of Theater **Hank Diers** said. "Becoming a part of the Cultural Park Theatre Company season means also that we will have the joy of performing for their audience as well."

FGCU has performed in the Cultural Park Theatre in past seasons, but not as a part of the regular season.

Tickets for performances in the 187-seat theater are available at the Cultural Park Theatre box office located on Cultural Park Boulevard. ■

## National experts help plan Biotechnology Program at FGCU

To identify national trends in the biological sciences and explore their implications for the design of an undergraduate program in biotechnology, **Donna Henry** organized a two-day workshop on campus. Funded by the College of Arts and Sciences and the Whitaker Foundation, the workshop featured plenary lectures and panel discussions led by national experts to answer major questions regarding the development of a biotechnology program. The external consultants provided a national perspective and specific expertise on biotechnology.



Dr. Donna Henry

Dr. Henry, associate dean and associate professor of biology in the College of Arts and Sciences reports that the summary of the workshop identifies the key issues in biology education, with special emphasis on approaches that work in undergraduate biology education focusing on biotechnology.

External consultants from across the nation converged on FGCU to share their expertise:

•James Gelslechter - staff scientist, MOTE

Marine Research Institute, Sarasota, Ph.D., Marine Science, Virginia Institute of Marine Science, School of Marine Science, The College of William and Mary, Virginia.

•James Gentile - Dean for Natural Sciences at Hope College in Michigan.

•Kenneth G. Herrick - professor of biology, Ph.D. genetics, Illinois State University.

•Louis Gross - professor of ecology and evolutionary biology and mathematics, director, The Institute for Environmental Modeling, University of Tennessee - Knoxville. Ph.D. applied mathematics, Cornell University.

•Dawn Luthe - professor of biochemistry and molecular biology, Mississippi State University. Ph.D. Agronomy, University of Wisconsin, Madison, Wisconsin.

•Robert Yuan - professor at University of Maryland, Consultant to National Academy of Science, Biology 2010 Initiative. Ph.D. Microbiology, Albert Einstein College of Medicine.

A biotechnology program is projected to begin for freshmen students at FGCU in fall 2002. The program is expected to be presented to the Board of Trustees for approval in spring 2002. Students entering the program may seek a major in biotechnology with an emphasis in biomedical, marine, or environmental biotechnology. ■

## Gift makes Naples Center a reality

Florida Gulf Coast University became more accessible to a significant segment of its constituency when an anonymous donor provided a gift valued at more than \$500,000. Collier County residents will now have access to a variety of courses and programs without the drive to the main campus.

Located at 1010 Fifth Avenue South, the Heart Fax Building, first floor, will be transformed into the Naples Center of Florida Gulf Coast University. Approximately 7,000 square feet of space, the Center will offer programs from several University areas including the Renaissance Academy, continuing education courses, lecture series, computer labs, College of Business programs, and a Foundation office.

Of this extremely generous donation, **President William C. Merwin** said, "This wonderful gift is just another example of the tremendous community support that is unparalleled for such a young institution – and we are



Located at 1010 Fifth Avenue South, The Heart Fax Building will host the Naples Center of FGCU.

very grateful to the donor for making this possible."

The Center will attract citizens with a wide range of backgrounds, interests, needs and existing commitments. The University continues to seek ways to provide higher education to working professionals seeking experiences and degrees that will lead to vital knowledge and career advancement opportunities.

The Center will also attract retired citizens who understand that learning has no age limits, and that continued education is a great source of physical and intellectual vitality.

President Merwin looks forward to receiving similar gifts that would make off-campus sites available throughout Southwest Florida. The Naples Center is expected to open in January 2002. ■

## Switzerland sends Southwest Florida 60 teachers to study at FGCU

They want to know about American culture. They want to hone their English and technology skills. But most of all, they just want to learn how to be better teachers – and they come to Florida Gulf Coast University to do it. For four weeks during the summer, 60 teachers and a handful of dignitaries from the canton of Zürich, Switzerland, attended the second annual Swiss Teachers Summer Institute at FGCU.

"The Swiss workforce must be ready to compete in a world market and they are willing to put money into making their teachers outstanding," explained **Victoria Dimidjian**, FGCU professor of Early Childhood and Counselor Education and an organizer of the Institute. The Institute is a collaborative effort between FGCU and Zürich's Ministry of Education, but it is the Spenderverein Foundation that helps defray much of the cost.

The FGCU Swiss Teachers Summer Institute is a custom-designed, on-campus experience. The teachers engage in intense study to improve

*"Last year, they went to Wal-Mart until three in the morning because they just couldn't believe that Americans shop 24 hours a day."  
~ Dimidjian*

their teaching and curricula, understanding of economic and environmental issues, English language skills, and knowledge of technology as a learning tool, as well as participate in quality team building and problem-solving activities. They stay in FGCU's residence halls.

The demanding schedule includes multiple classes, workshops and seminars on the FGCU campus, field trips



Dr. Larry Byrnes (center) poses with Minister of Education from Zürich Ernst Buschor (left) and Head of Innovation and Development Christian Aerberli.

to local schools, planned interviews and appearances on local television and radio stations, interaction with many people in the community during receptions and meetings, visits to local museums, attractions, shops and restaurants, free time for travel and exploration, and even a fashion show provided by local merchants.

"They are very interested in learning about the United States and our culture," Dimidjian said. "Last year, they went to Wal-Mart until three in the morning because they just couldn't believe that Americans shop 24 hours a day."

Yet, the traveling teachers see it as much more than just a trip to America. They believe they can bring much to Southwest Florida.

"It's not all one-way. They have a lot to offer because they are very sophisticated people," Dean of the College of Education **Larry Byrnes** said. "There are a lot of logical spin-offs that can not only benefit the University, but the school districts. This has become a flagship program for the University and can be a real niche for the College of Education."

Dimidjian said, "It is something that can be good for our region. I think there are things we share in common. Our tie with Zürich can just grow and expand." She said Switzerland has a program that requires its teachers to go out of the country every three years and teach a three-week course. She added, "They have an 11-month school calendar so they are giving up their summer vacation to do this." Byrnes said during last year's Institute, "FGCU hosted 30 teachers from Switzerland." This year, FGCU

offered 60 spots. Eighty-nine teachers applied. "This is a real testimony to our institution," Byrnes said about FGCU being able to accommodate the double number of participants. "Most universities can't move that quickly. They can't be that nimble." For this year's Institute, FGCU coordinated 10 education graduate students – some of whom are local school teachers – to serve as facilitators for the Institute. It also had a German-speaking graduate student working as an administrator of sorts, helping out in a makeshift Swiss Summer Institute office on campus. The room was filled with local flavor and travel resource information provided by AAA, the American Automobile Association.

Yet, the teachers aren't overwhelmed by the intense experience. Within two months of attending, last year's group of teachers was using in the classroom what they had learned during the Institute. They posted a new web site detailing their trip. One teacher even provided FGCU with a CD of 3,000 photos he took while he was here. ■

## FGCU opens the doors of "Phase III" on-campus housing

"North Lake Village," as collective on-campus housing is called, provides lake-front apartment-style housing. Built in phases over the last four years, Florida Gulf Coast University opened Phase III housing this fall. FGCU's on-campus housing has consistently been one of the top reasons students attend FGCU. The village includes amenities such as a swimming pool, tiki hut, beach volleyball, beach chairs, water skiing, kayaking and motor boating.

FGCU's student housing, located next to the University's intramural fields, even houses "smart" laundry facilities, which conveniently allows students to check for an available washer or dryer without ever leaving their rooms.

The number of students presently living on-campus – and making an economic impact on the Southwest Florida community – is about 750 according to Associate Dean of Students **Joe Shepard**. The University provided various campus activities to welcome students to the new semester. ■

## Learning Academy takes off

A group of 56 Florida Gulf Coast University freshmen are embarking on a living and learning adventure this fall. Although it sounds like some extreme version of MTV's *The Real World*, it's really the Learning Academy, a new FGCU program that builds a strong foundation for the university learning experience and a strong sense of community among students.

Research into this new concept in education for college students indicates that the learning community environment enables students to perform better academically, develop a more positive outlook on their college experience, and ultimately to persist better in college and complete their degrees.

Students in the Learning Academy are enrolled in a 10-credit block of linked classes in English, humanities, and social sciences, taught by full-time faculty. Learning Academy students also are being provided specialized field trips, seminars, and tutoring and study sessions. In the humanities and social science classes, students have the added benefit of access to upper-level student assistants who have successfully completed all of these courses.

In addition to academic courses, students attend a scheduled see "Learning" on page 6

## The President's Renaissance Celebration Year 2002

Southwest Florida is experiencing a Renaissance in the 21st Century. With fresh perspectives and innovative approaches, Florida Gulf Coast University scholars, artists and scientists are making discoveries, finding better solutions, and improving the human condition in our region and beyond.



Atlantic States Bank sponsors a table at the 2001 Renaissance Gala.

We invite you to join us in celebrating this Renaissance by reliving the bold and joyful spirit of a Renaissance past at this year's Celebration. It promises

to be a memorable celebration of the arts and sciences for those who foster greatness. The event will be held on February 23, 2002 at the Hyatt Regency Coconut Point Resort & Spa in Bonita Springs.

Mr. and Mrs. Charles Idelson along with **President and Mrs. William C. Merwin** are chairing the Celebration. Committee members are Richard Baker, Fay Biles, Joseph Catti, Dorothy Depalo, Merrill Dilley, John Gleeson, Colleen Kvetko, Adria Parsons, Fred Pezeshkan, Stephanie Pezeshkan, Ken Plonski, John Pollock, G. David Powell, Donald Scott, Gale Scott, Terri St. Cerny, Linda Uhler, Claudine Wetzel, and Robert Wigley.

All levels of sponsorship provide a table for eight guests plus naming opportunities and promotional initiatives:

Majestic Benefactor	\$50,000
Royal Court	\$25,000
Noble Council	\$10,000
Regal Players	\$5,000

For more details, please contact **Judith Cassidy**, Director of Advancement at (941) 590-1058 or [jcassidy@fgcu.edu](mailto:jcassidy@fgcu.edu) ■

## Florida Gulf Coast University welcomed international students

Over 40 countries were represented when Florida Gulf Coast University welcomed international students to the FGCU campus and Southwest Florida at a reception on Friday, Sept. 7.

This was the fourth International Reception on campus. "This year there are over 60 international students," the largest number so far for FGCU said **Elaine Hozdik**, director of Multi-Access Services. Some of the countries represented at FGCU include Canada, Germany, Turkey, Sweden, France, Ecuador and Sri Lanka. The students bring a greater connection to the world to the FGCU faculty, staff and student body and the Southwest Florida community.

Co-sponsored by the Office of Multi-Access Services and FGCU International Club, the students were welcomed by **President William C. Merwin**, Provost and Vice President for Academic Affairs **Brad Bartel**, Student Government Association President



Elaine Hozdik, director of Multi Access Services and advisor to the International Club, uses a map as she discusses the countries represented in the student population at Florida Gulf Coast University.

**Magali Solimano**, and International Club President **Tina Kaestner**. The public was invited to attend to make the students feel comfortable and welcome them to Southwest Florida. ■

### Crowley accepts position at Eckerd College

Vice President of University Advancement John M. Crowley resigned his position at Florida Gulf Coast



John Crowley

University to accept the position of Vice President of Advancement at Eckerd College in St. Petersburg, Fla. Crowley has 29 years of experience as a development professional in both public and private higher education institutions. Before coming to FGCU, he held advancement leadership positions at the State University of New York and at Cornell University. **President William C. Merwin** will appoint Assistant to the President for Government Relations and Executive Director of the Alliance of Education Leaders, **Tom Healy**, to serve as interim vice president.

### FGCU hosted demonstration of METI Human Patient Simulator

The College of Health Professionals hosted a demonstration of METI's Human Patient Simulator mobile van for health care industry professionals, the general public, students and faculty on Monday, Sept. 10 at FGCU.

Human Patient Simulators provide hands-on, interactive training experiences for health care personnel, students and staff via demonstrations, simulations and



re-enactments of actual events from accident scenes to operating rooms. "The computer module is capable of emulating men, women and children, and conditions such as young or old age, good or poor health, and even pregnancy," said director of nursing **Carol Davis**.

Each life-size mannequin breathes and has a pulse. It has sophisticated models of physiology and pharmacology that simulate human responses, even reactions to intravenous medications, CPR, defibrillation, ventilation, catheterization and other procedures. ■

## FGCU, Lee Sheriff sign agreement for endowed scholarship in memory of deceased deputy

Florida Gulf Coast University **President William C. Merwin** and Lee County Sheriff Rod Shoap signed an agreement to establish the Cpl. Alfredo Baños Scholarship Fund on Friday, July 6.

Baños died Jan. 20 in a car accident on Corkscrew Road, east of I-75. Immediately, Lee County deputies joined with members of the community to begin a scholarship fund in memory of Baños' dedication, leadership and service to the area. Baños' devotion was so well respected he previously won the Bonita Springs Optimist Club's "Deputy of the Year" award in 1996.

The community responded to the appeal with donations totaling \$20,000 to start the fund. The State of Florida Ethics in Business Scholarship Program matched the fund with another \$20,000.

Other representatives from the Lee County Sheriff's

Office, and community volunteers, along with FGCU administrators, staff and students, attended the signing. Now is the time to make a scholarship gift to the Florida Gulf Coast University Foundation. The State of Florida will double all gifts made to an Ethics In Business scholarship fund. This includes all existing and new endowed scholarship funds that have the following criteria:

- Scholarships must be awarded to undergraduates;
- The recipient must need the funds;
- The recipient must agree to take a business ethics course (may be an elective);
- The recipient must demonstrate community service (already a graduation requirement).

A named endowed fund may be established for a minimum gift of only \$5,000! Gifts of any amount to existing Ethics in Business Scholarship Funds will



Dr. William C. Merwin and Lee County Sheriff Rod Shoap sign into existence the historical agreement between FGCU and the Lee County Sheriff's Office establishing the Cpl. Alfredo Baños Endowed Scholarship Fund.

also be matched dollar-for-dollar. For further details, call **Judith Cassidy**, Director of Advancement, (941) 590-1058 or [jcassidy@fgcu.edu](mailto:jcassidy@fgcu.edu). ■

## A Renaissance Academy of learning at FGCU

In his poem *Ulysses*, Alfred Lord Tennyson depicts the great Greek hero pondering the purpose of his life as an older man. Thinking back on his valorous experiences, Ulysses concludes “. . . How dull it is to pause, to make an end, to rust unburnished, not to shine in use! . . .” More than likely if Ulysses were living in Southwest Florida today he would become a member of the Renaissance Academy of Florida Gulf Coast University.

Why? Because the Renaissance Academy is a new life-long learning program at FGCU that battles boredom with opportunities for Southwest Florida citizens to stay intellectually, creatively, and culturally active. You can become a student for life, with no tests, no grades. Discuss great and not so great literature. Increase your understanding of the arts, including taking painting and music lessons. Attend lectures, concerts and plays. Debate current events. Learn as you travel abroad, and much more.

In the fall and winter schedules there will be classes, normally meeting for four to six sessions, on a variety of subjects, and one-time lectures. The Creative Arts Studio, located at Moorings Park in Naples, offers private and class instruction in music and art, as well as a performing artists series. **Joanne Smith**, former head of the keyboard division in the University of Michigan School of Music serves as the director of the Creative Arts Studio and as the Moorings Park Eminent Scholar.

For music lovers, classical recitals and a “Cool” jazz

festival are already planned. The jazz festival will feature Chris Brubeck and his Triple Play ensemble, as well as the Florida State University faculty jazz quintet. Scheduled for the Bonita Springs First Presbyterian Church, the festival will be a two-day event, January 25-26, 2002, so mark your calendars now.

The Renaissance Academy agrees with Ulysses that engagement in life should never be allowed to rust. Learning should never stop. Researchers have proven what Ulysses knew— staying active and intellectually engaged is essential for sustaining a rich and meaningful quality of life. The Renaissance Academy provides that opportunity. Its name invokes times of great intellectual and creative energy. Its programs offer ways to engagement and personal revitalization.



Dr. Jack Crocker

Membership and participation in the Renaissance Academy are open to everyone. To get more information about the Academy and its programs please call (941)590-1095 or (941)590-1098. The web site is at [www.fgcu.edu/racademy](http://www.fgcu.edu/racademy) and [renaissance@fgcu.edu](mailto:renaissance@fgcu.edu) is the e-mail address. ▀

**Jack Crocker** is the Dean of Graduate Studies & Continual Learning & the Renaissance Academy at FGCU.

## Owen-Ames-Kimball Company establishes scholarship fund at FGCU

Florida Gulf Coast University students who are employees or relatives of employees of the Owen-Ames-Kimball Company are now eligible for scholarship assistance from the newly created Owen-Ames-Kimball Endowed Scholarship Fund. Other FGCU students studying construction management, engineering, or business may also be eligible for assistance from the fund.

Owen-Ames-Kimball Company President Steve Shimp, FGCU President **William C. Merwin** and FGCU Foundation Executive Director **John M. Crowley** participated in the official ceremony to establish the fund.

The FGCU Foundation will administer the fund in accordance with the Foundation and State of Florida Board of Education rules, regulations and policies. The Foundation is also authorized to accept additional contributions or donations from any person or entity in support of the fund. The Office of Financial Aid scholarship committee will select scholarship winners.

“We are optimistic that following this initial endowment we will be able to add to this fund over the years,” said

Shimp. “Hopefully our employees will avail themselves to this benefit for years to come. It is a pleasure to have a university now in our neighborhood.”



Owen-Ames-Kimball Company President Steve Shimp is congratulated by Dr. William C. Merwin after signing an agreement to establish the Owen-Ames-Kimball Endowed Scholarship Fund at FGCU.

Owen-Ames-Kimball Company has provided general contracting, design-build and construction management services in Southwest Florida since 1982. It is affiliated with the century-old Owen-Ames-Kimball Company headquartered in Grand Rapids, Mich. ▀

## 100% passing rate on Physical Therapy Boards

**Dr. Cecelia Rokusek**, Dean, College of Health Professions, is pleased to report that the inaugural class of the Master of Science program in Physical Therapy completed scholarly work and clinicals with high achievement. The entire class of twelve students passed the board exam on the first attempt, achieving a 100% pass rate on the National Certification Board Exam. The average passing rate at large institutions is 80%. Smaller institutions average 60% passing rate.

**Ellen Williamson**, assistant professor and chair of the Department of Physical Therapy, credits the high quality program and the high caliber of students the program attracted.

All students who have sought employment have received several job offers and are employed better than full-time. Many are employed in the local area. ▀

## SAT Prep Courses offered at Florida Gulf Coast University

To assist students in obtaining a good score on their SAT, the Florida Gulf Coast University Office of Learning Resource Services is offering classes to help students be prepared. The score students earn on their SAT can make a difference in whether they will be accepted or rejected at the college of their choice.

Students who intend to pursue a college education, either in Florida or across the nation, need to take one standardized admission test such as the Scholastic Aptitude Test (SAT) and/or an American College Test (ACT) as a requirement for admission. FGCU requires an SAT or ACT score for all lower level (under 60 hours) students. The academic Grade Point Average (GPA) determines the particular SAT score needed. FGCU is offering preparation courses for both the math and verbal sections. The math preparation course is available 9 a.m. to noon and the verbal course is offered 1 p.m. to 4 p.m. on three consecutive Saturdays leading up to the selected national SAT test dates Dec. 1 and Jan. 26, 2002. The cost is \$50 per person for one course or \$90 per person for both courses. Barron's SAT study book is available in the FGCU Bookstore for \$15. For more information, an application or to register, contact Learning Resource Services at (941)590-7906 or (941) 590-7974 or McTarnaghan Hall Room 223. ▀

## Learning from page 4

“common hour” on Fridays, where everyone meets together, along with the Learning Academy faculty and teaching assistants. The common hour is used for a variety of activities, ranging from study/help sessions to cultural activities to field trips to social events. Including visits to the Ringling Art Museum in Sarasota, Big Cypress Seminole reservation, Mound Key, and the Naples Art Museum.

The Learning Academy will continue through the spring semester with the current group of students. Faculty and staff members of the Learning Academy team are: **Stacy Andersen** (psychology), **Alice Brunner** (student advisor), **Chuck Lindsey** (Learning Academy coordinator), **Michael McDonald** (anthropology), **Morgan Paine** (art), **Maria Roca** (communications), **Linda Rowland** (English), **Javier Stanziola** (economics/research assistant), **Glenn Whitehouse** (philosophy/religion), **Jennifer Wojcik** (English). ▀

**Dr. Charles Lindsey** is a mathematics professor and coordinator of the Learning Academy.



FGCU broke ground on Oct. 19 for the **Sugden Welcome Center**. The drawing is an artist's depiction of the new building, which will be located on the campus entrance road. FGCU named the building in honor of the donors, Herbert and Margaret Sugden of Naples.

### Need a speaker?

Visit our website at: [www.fgcu.edu/crm](http://www.fgcu.edu/crm) click on “Speakers Bureau”

### Need an expert's comments?

Visit our website at: [www.fgcu.edu/crm](http://www.fgcu.edu/crm) click on “Directory of Experts”

## Golden Key Chapter wins international awards

The Key Chapter Award and Best Newsletter Award were presented to members of the Florida Gulf Coast University chapter of Golden Key International Honour Society at the recent Golden Key International Convention, "The Brand of Excellence" in Dallas.

The Key Chapter Award honors chapters that have excelled in five major areas: communication, publicity, meeting management, chapter activities and leadership, as well as participation in regional and international programs.

The Best Newsletter Award is presented to the chapter whose newsletter best exhibits professionalism, effectiveness and creativity. Other criteria for judging includes content, publication frequency, volume and method of distribution. This is the second year in a row that FGCU wins the award.

FGCU chapter president **Christina Chuderski**, vice presidents **Charity Hamilton** and **Kelly Rivadulla**, and

faculty advisor **William Gregory Sawyer** accepted the awards at the convention's awards luncheon in front of 1,300 delegates from around the world. All chapters may apply for the awards, but only the most outstanding are selected to receive the honor. In addition, the chapter was voted Best Student Organization on the FGCU campus again this year and it has accumulated over 2,700 hours of community service in the last two years.

Golden Key is a non-profit, international academic honors organization that provides academic recognition, leadership opportunities, community service, career networking and scholarships. The Society has more than 300 chapters across the United States, Australia, Canada, Malaysia, New Zealand, South Africa and the United Kingdom. Membership into the society is by invitation only to the top 15 percent juniors and seniors in all fields of study. ■



Students Kelly Rivadulla, theater major from Cape Coral; Christina Chuderski, elementary education major from Fort Myers; and Charity Hamilton, clinical laboratory science major from Fort Myers, along with Dr. William Gregory Sawyer, accept FGCU's awards in Dallas.

## Campus amenities spur enrollment

In recent surveys and focus groups, current and prospective students cite numerous institutional attributes that attracted them to FGCU: small classes, availability of technology, great student-teacher ratios, "newness" of campus facilities, high quality residence halls, affordable cost, a pioneering spirit, and positive relationships with faculty.

Building on these positive features, the Office of Enrollment Management has led recruitment efforts resulting in significant enrollment increase. For the fall 2001 session the unduplicated headcount rose by 16% resulting in a total headcount of 4,238. FGCU students are taking 41,196 credit hours this session, resulting in 24% more credit hours taken than in the fall 2000 session.

The University's enrollment goal is to reach 3,000 Full Time Equivalent (FTE) enrollment by academic year 2004-2005. Last academic year 2000-2001 the University achieved 1,966 FTEs.

A special program titled FGCU AfterHours targets adults with busy lifestyles who want to continue their education for re-certification, professional development, or a degree. Many are taking advantage of the AfterHours courses offered after 5p.m. on weekdays, on weekends, and via distance learning.

Dean of Enrollment Management **James Lynch** is launching initiatives that will actively cultivate

new market segments locally in our five county service area; statewide, he will reach out to Broward, Desoto, Dade and Sarasota counties; nationally, he

will reach out to the Midwest and to the Northeast, geographic regions from which the University has already attracted students. ■



FGCU has attracted students from 32 states across the nation.

## FGCU names Tollett first baseball coach

Florida Gulf Coast University named **David Tollett** as the University's first baseball coach. Formerly the head baseball coach at Charlotte High School in Punta Gorda, Fla., Tollett began his duties at FGCU on August 15. Intercollegiate baseball play will begin at FGCU in fall 2002.

"Dave is one of the most energetic, hard working baseball coaches that I have met," FGCU Athletics Director **Carl McAloose** said. "For nearly 15 years Dave has been instrumental in developing baseball talent in Southwest Florida. We are fortunate to have a coach that can hit the ground running and use his contacts to help FGCU create a nationally respected program. Dave's last four

teams at CHS had a grade point average of 3.67, so we know that he promotes excellence in the classroom as well as on the field."



David Tollett

Tollett has been the head baseball coach at CHS since 1991. He was named District 16 Coach of the Year in six of the last seven seasons. Tollett has developed 12 Division I student-athletes in his tenure at CHS. Prior to his head coaching duties, he

was the junior varsity coach at CHS from 1988-1990.

Since 1999, Tollett has been the director of coaching for the Southwest Florida Eagles, a developmental team that has turned out 24 Division I athletes. Nine times Tollett has been the Coach of the Southwest Florida All-Star Team. He became the Florida Athletic Coaches Association regional chairman this year.

"When Florida Gulf Coast University opened, I set my sights on being a participant in the growth of the newest learning institution in the country and now I will get my chance," said Tollett. "This is a promising area filled with talented student-athletes see **"Baseball"** on page 8

## FGCU Athletics makes history on Oct. 23

Florida Gulf Coast University athletics won big on Tuesday, Oct. 23 when it hosted a Recognition Breakfast, broke ground on the upcoming FGCU sports complex, and unveiled the new official FGCU athletic logo all in one day.

FGCU President William C. Merwin, Director of Athletics Carl McAloose and all of FGCU's athletic coaches said "thank you" to several key community supporters, the media and to the many student-athletes who have chosen to make FGCU their alma mater during a breakfast program.

A number of people in the community chose to support FGCU athletics before the University participated in its first event and during the first year of competition. Members of the media did an outstanding job of covering FGCU programs and coaching searches. "The breakfast was a way to recognize and thank those people who have helped establish a great start for FGCU athletics," said Stanley "Butch" Perchan, associate director of development for athletics.

Afterwards, FGCU officials moved to athletics' temporary offices, next to student housing, to break



The illustration is an artist's rendering of FGCU's teaching gymnasium. The gym will be part of the new Sports Complex. The ground breaking was Oct. 23.

ground on what will eventually be the University's sports complex and athletics' permanent home. The complex will include a teaching gymnasium, natatorium, wellness center, baseball and softball facilities, and administrative offices. FGCU currently has 12

lighted tennis courts, intramural and recreational fields, sand volleyball courts, and outdoor basketball courts. Later plans include additional facilities for soccer, an outdoor track and field area, and a cross-country course. ■

### Coach Balza introduces FGCU's first men's basketball team

By the end of August, Florida Gulf Coast University Head Men's Basketball Coach Dave Balza had rounded out his roster for FGCU's first men's basketball team. His first two recruits were Bryan Crislip, a 6'2" point guard, and Ryan Hopkins, a 6'5" shooting guard. Both are Division I transfers who will come in as sophomores and have three years of eligibility remaining. The two were high school teammates at Parkersburg South High School in West Virginia. Other team members, in order of signing, are:

Jeff Ardizon, a 6'7" 225-pound power forward from Miami; Michael Anderson, a 6'8" center from Orlando; Andy French, a 6'6" forward from Tampa; Brett Fritz, a 6'5" forward from Fort Myers; and Noah Sheppard, a 6'6" forward from Parkersburg, W.V.

Scot Wilson, a 6'4" guard from Portage, Ind.; Santron Van Rivers, a 5'11" guard from Fort Myers; Matt Witsken, a 6'4" forward from Naples; and Zack Eaton, a 6'3" guard from Estero. ■

#### Baseball from page 7

being taught the game by tremendous coaches. I look forward to a long relationship with all the local and regional high schools. I am excited about the opportunity for students that FGCU brings to Southwest Florida and anticipate a busy year being a part of making these opportunities a reality for our future student-athletes."

Tollett is a 1988 graduate of Tusculum College. He and his wife, Wendy, are parents of three year old twins, Caleb and McKenna.

FGCU currently sponsors men's and women's tennis, and men's and women's golf. Men's and women's basketball, baseball and softball will begin intercollegiate play in fall 2002. ■

### Upcoming Events at FGCU

#### October 2001

##### Thursday and Friday, Oct. 25-26

FGCU Board of Trustees Meeting  
Whitaker Hall Sprint Room  
Contact Susan Evans at (941) 590-1057

##### Wednesday, Oct. 31

"The Emerging Threat of Bioterrorism" with Dr. Mark A. Neuman  
Sponsored by the Department of Environmental Health, Molecular and Clinical Sciences  
1 p.m. to 3 p.m., Howard Hall Room 111  
Contact Jo Ann Wilson at (941) 590-7481

#### November 2001

##### Through Sunday, Nov. 25

Blane de St. Croix Art Exhibit  
10 a.m. to 4 p.m., Monday through Saturday and 1 p.m. to 5 p.m., Sunday  
FGCU Library Art Gallery  
Contact Morgan T. Paine at (941) 590-7164

##### Sunday through Saturday, Nov. 4-10

Allied Health Professions Week  
Sponsored by the College of Health Professions  
Contact Cecilia Rokusek at (941) 590-7452

##### Wednesday, Nov. 7

"Communication and Listening Skills" Workshop  
Presented by the FGCU Florida Institute of Government  
9 a.m. to 4 p.m., Center for Professional Development at Edison Community College  
Contact Joanne Hartke at (941) 590-7815

##### Thursday, Nov. 8

"Effective Proposal Writing & Identifying Grant Opportunities" Workshop  
Presented by the FGCU Florida Institute of Government  
9 a.m. to 4 p.m., Center for Professional Development at Edison Community College  
Contact Joanne Hartke at (941) 590-7815

##### Saturday, Nov. 10

Delta Society Pet Partners Training  
Sponsored by the Southwest Florida Center for Positive Aging at FGCU  
8:30 a.m. to 5 p.m.  
Contact Linda L. Buettner at (941) 590-7497

##### Wednesday, Nov. 14

"The Fish Experience...Energizing the Workplace" Workshop  
Presented by the FGCU Florida Institute of Government  
8:30 a.m. to 12:30 p.m., Center for Professional Development at Edison Community College  
Contact Joanne Hartke at (941) 590-7815

##### Wednesday through Friday, Nov. 14-16

Information Strategies 2001 Conference  
Hosted by FGCU and presented by the State University Libraries of Florida  
Holiday Inn Select, Fort Myers  
Contact Linda Golian at (941) 590-7632

##### Wednesdays, Nov. 14, 28, Dec. 5, 12

"Understanding Islam in Today's World" Course  
Presented by FGCU Renaissance Academy  
3 p.m. to 4:30 p.m., Sanibel Public Library  
Contact Eileen Regelski at (941) 590-1095

##### Friday, Nov. 16

"Introduction to Project Management" Workshop  
Presented by the FGCU Florida Institute of Government  
9 a.m. to 4 p.m., Center for Professional Development at Edison Community College  
Contact Joanne Hartke at (941) 590-7815

##### Monday through Wednesday, Nov. 26-28

"Rape Aggression and Defense" Training  
Presented by FGCU Campus Police and Safety  
5 p.m. to 9 p.m., Howard Hall Room 111C  
Contact Sgt. David Lounsbury at (941) 590-1916

##### Tuesday, Nov. 27

"Holiday Safety" Seminar  
Presented by FGCU Campus Police and Safety  
Noon to 1 p.m., Howard Hall Room 111A  
Contact Sgt. David Lounsbury at (941) 590-1916

##### Tuesday, Nov. 27

Press Conference and Open House  
Life Span Health Education Center  
1 p.m. to 3 p.m. Griffin Hall Atrium  
Contact Nancy Metzger (941) 590-7459

##### Friday, Nov. 30

President's Scholarship Luncheon  
Noon, Whitaker Hall  
Contact Jodi Quinn at (941) 590-1074

#### December 2001

##### Tuesday, Dec. 4

"Meeting the Challenges of a Middle Manager" Workshop  
Presented by the FGCU Florida Institute of Government  
9 a.m. to 4 p.m., Center for Professional Development at Edison Community College  
Contact Joanne Hartke at (941) 590-7815

##### Wednesday, Dec. 5

"Professional Networking for Results" Workshop  
Presented by the FGCU Florida Institute of Government  
9 a.m. to noon, Center for Professional Development at Edison Community College  
Contact Joanne Hartke at (941) 590-7815

##### Thursday, Dec. 6

Annual FGCU Holiday Tree Lighting  
5 p.m., Campus Green  
Contact Jodi Quinn at (941) 590-1074

##### Thursday, Dec. 6 through Sunday, Dec. 16

Fall Juried Student Art Exhibit  
10 a.m. to 4 p.m., Monday through Saturday and 1 p.m. to 5 p.m., Sunday  
FGCU Library Art Gallery  
Contact Morgan T. Paine at (941) 590-7164

#### January 2002

##### Thursday, Jan. 17, 2002 through Sunday, Feb. 10, 2002

Jo Ann O'Brien Art Exhibit  
10 a.m. to 4 p.m., Monday through Saturday and 1 p.m. to 5 p.m., Sunday  
FGCU Library Art Gallery  
Contact Morgan T. Paine at (941) 590-7164

##### Saturday, Jan. 26, 2002

Women's Tennis - Florida Atlantic University  
1 p.m., Miami  
Contact Kathleen Henrichsmeyer at (941) 590-7012

##### Tuesday, Jan. 29, 2002

Women's Tennis - Florida State University  
3 p.m., away  
Contact Kathleen Henrichsmeyer at (941) 590-7012

Please send your calendar events to Community Relations at communityrelations@fgcu.edu or (ext. 1081) by Dec. 15 to be included in the Winter issue of Vision.