

# FGCU Sport Clubs

## Athletic Logo Usage Request

This form is to be used by Sport Clubs wishing to print the "Eagle Head" logo on apparel, flyers or other items. Sport Clubs may only use the below version of the "Eagle Head" and are not authorized to use any other Athletic logos. Requests must be submitted in a timely manner and have the appropriate signatures before ANY items are produced by or for FGCU Sport Clubs.

Sport Club: \_\_\_\_\_

Officer Making Request: \_\_\_\_\_

Logo Usage Request is for:

- Shirts
- Uniforms
- Team Equipment
- Flyers/Banners/Signs
- Other - \_\_\_\_\_

Item(s) will be:

- Used by the team only
- Sold to the public  
date/location for display - \_\_\_\_\_
- For marketing/advertising purposes  
date/location for display - \_\_\_\_\_

Rules of Logo Usage:

1. Artwork should clearly show where the Athletic logo will be used on the items you wish to produce.
2. The words "Florida Gulf Coast University", "FGCU" or "Eagles" in official Athletic Department fonts and colors cannot be located adjacent to the eagle head logo. However, alternate fonts and colors for these words may be used.
3. The Eagle Head logo cannot be altered in any way. This includes color (other than original or b&w), stretching and extreme close ups that do not show the whole eagle.



**Submit Artwork to Sport Clubs Office at least one week prior to printing deadline.**

- Print a color copy of the artwork, and attach it to this form
- Email an electronic copy of the artwork to the Sport Clubs Coordinator

Sport Club Coordinator: \_\_\_\_\_

Athletics Marketing Director: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_