

J. Howard Finch, Ph.D.
Alico Chair in Financial Management and Planning
Department Chair, Economics and Finance
Florida Gulf Coast University

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Education

PhD	University of Alabama <i>Major: Finance Minor: Economics</i>	(1992)
MA	University of Alabama <i>Major: Finance</i>	(1990)
MBA	Mercer University <i>Concentration: Finance</i>	(1986)
BBA	North Georgia College and State University <i>Double major: Finance and Economics</i>	(1982)

Experience

Academic - Administrative

Florida Gulf Coast University

Associate Dean, Lutgert College of Business: 2005 – 2006; 2008 - present
Acting Dean: 2007

The University of Tennessee at Chattanooga

Executive Director of MBA Programs: 1999 – 2000

Academic – Faculty

Florida Gulf Coast University

Eminent Scholar in Finance: 2000 – present

The University of Tennessee at Chattanooga

Associate Professor of Finance: 1995 – 2000 (tenured 1998)
Assistant Professor of Finance: 1991-1995

The University of Alabama

Teaching and Research Assistant: 1987-1991

Private Sector

Shearson Lehman Brothers

Financial Consultant – 1986-1987

Busby Finch Lathom and Widman

Broadcast Advertising Sales Representative: 1982-1986

Teaching Experience

Undergraduate

Introduction to Financial Management, Intermediate Financial Management,
Security Analysis and Portfolio Management, Derivatives Securities,
Student-Managed Investment Fund, Real Estate Finance, Real Estate Principles,

Money and Banking, Money and Capital Markets, Principles of Microeconomics

Graduate

Financial Management (MBA and EMBA), Investments, Portfolio Management, Entrepreneurial Finance.

Peer-Reviewed Publications

“The Salary Premium Required for Replacing Management Faculty: Evidence from a National Survey” co-authored with R. Allen and S. Weeks. Forthcoming in the *Journal of Education for Business*, January 2010.

“A Note for Appraisers on Option Valuation,” co-authored with Jones and Weeks. *The Appraisal Journal*, Summer 2008.

“Housing Tenure and Mobility with an Acquisition-Based Property Tax: The Case of Florida,” with D. Stansel and G. Jackson. *Journal of Housing Research*, Vol. 16, No. 2, 2007.

“No More Scandals: A Simple Model for Valuing Employee Stock Options,” co-authored with J. Rue and A. Volkan. *Journal of Business & Economics Research*, Vol. 5, No. 3, March 2007.

“Real Estate Chairs and the Faculty Who Hold Them,” co-authored with S. Weeks and B. Hardin. *Journal of Real Estate Practice and Education*, Vol. 10, No. 1 2007.

“Bluegrass Wedding Center,” co-authored with R. Becherer and M. Helms. *Journal of the International Academy of Case Studies*, Vol. 13, No. 3, 2007.

“The Total Economic Costs of Finance Faculty Replacement,” co-authored with S. Weeks and B. Hobbs. *Journal of College Teaching and Learning*, Vol. 3, No. 5, May 2006.

“Influences on an Entrepreneur’s Perceived Risk: The Role of Magnitude, Likelihood, and Risk Propensity,” co-authored with B. Brockman and R. Becherer, *Academy of Entrepreneurship Journal*, Vol. 12, No. 2, 2006.

The Influence of Entrepreneurial Motivation and New Business Acquisition on Strategic Decision Making,” co-authored with M. Helms and R. Becherer. *Journal of Small Business Strategy*, Volume 16, Number 2, Fall/Winter 2005.

“Estimating the Mark-to-Market Premium Required to fill Vacant Business School Faculty Lines: The Case of Finance,” co-authored with B. Hobbs and S. Weeks. *Journal of Education for Business*, May/June

2005.

- “Calculating a Firm’s Sustainable Growth Rate,” co-authored with J. Fulmer. *The National Accounting Journal*, Volume 6, Number 3, Summer 2005.
- “Bridging the Gap Between Accounting Research and Practice,” co-authored with J. Dillard-Eggers and M. Matherly, *Journal of Business and Economic Perspectives*, Volume XXIX, Number 2, Fall/Winter 2003.
- “An Analysis of Real Estate Curriculum Requirements at AACSB-International Accredited Institutions,” co-authored with S. Weeks, *Journal of Real Estate Practice and Education*, Vol. 6, No. 2, 2003.
- “Gender-Based Differences in Entrepreneurial Characteristics: A Model of Behavior,” co-authored with D. Mayo, M. Helms, and R. Becherer, *Business Journal for Entrepreneurs*, June 2003.
- “A Demonstration of the Effect of Sales Growth on Cash Flow,” co-authored with J. Fulmer and A. Frost, *Journal of Entrepreneurship Education*, Volume 5, 2002.
- “Influences on Entrepreneurial Awareness: Internal vs. External Motivations,” co-authored with D. Mayo, M. Helms, and R. Becherer, *Academy of Entrepreneurship Journal*, Volume 8, Number 2, 2002.
- “A Note on Effective Teaching and Interpretation of Compound Return Measures of Investment Performance,” co-authored with S. Weeks, *Financial Decisions*, Fall 2002, Article 3.
- “The Costs of Hiring for Finance Faculty Positions,” co-authored with B. Hobbs and S. Weeks, *The Journal of Accounting and Finance Research*, Vol. 10, No. 3, Summer II, 2002.
- “Growing Sales and Losing Cash: Assisting Your Small Business Customer with Cash Flow Management,” co-authored with J. Fulmer, T. Payne, and T. Smythe, *Commercial Lending Review*, July 2002.
- “Making Sense of Mutual Fund Risk,” co-authored with M. Matherly, *The CPA Journal*, June 2001.
- “Effective Teaching and Use of the Constant Growth Dividend Discount Model,” co-authored with T. Payne, *Financial Services Review* (8) 1999.
- “Accounting for the Value of Employee Stock Options: Implications for Internal Auditors,” co-authored with R. Turpin and D. Dickinson, *Internal Auditing*, Vol. 14, No. 6, November/December 1999.

- “The Role of Professional Designations as Quality Signals,” co-authored with S. Weeks and L. Fogelberg, *The Appraisal Journal*, Vol. LXVII, No. 2, April 1999.
- “Bank Interest Rate Risk Management and the Use of Derivatives: Recent Evidence from a National Survey,” co-authored with T. Payne and J. Fulmer, *Bank Accounting and Finance*, Vol. 12, No. 2, Winter 1998-99.
- “An Option-Based Approach for Pricing Perishable Services,” co-authored with R. Becherer and R. Casavant, *The Journal of Services Marketing*, Vol. 12, No. 6, 1998.
- “Development and Assessment of Effective Teaching: An Integrative Model for Implementation in Schools of Business Administration,” co-authored with M. Helms and L. Etkin, *Quality Assurance in Education*, Vol. 5, No. 3, August 1997.
- “Evaluating On-Going Projects and Divisions,” co-authored with J. Fulmer, *Managerial Finance*, Vol. 23, No. 9, 1997.
- “Discount Rate Choice and the Application of Duration for Capital Budgeting Decisions,” co-authored with T. Payne, *The Engineering Economist*, Vol. 41, No. 4, Summer 1996.
- “The Changing Environment Facing Retail Banking,” co-authored with M. Helms, *Bank Marketing Magazine*, Vol. 28, No. 6, June 1996.
- “Highest and Best Use and the Special Purpose Property,” co-authored with R. Casavant, *The Appraisal Journal*, April 1996.
- “Estimating Cost of Funds: What Banks are Really Doing,” co-authored with T. Payne and J. Fulmer, *The Bankers Magazine*, September/October 1995.
- “An Evaluation of the Productive Efficiency of Savings and Loans,” co-authored with R. Fok and S.K. Li, *The Journal of Economics and Finance*, Vol. 19, No. 2, Summer 1995.
- “Efficient Project Selection for Real Estate Investment Analysis,” co-authored with J. Fulmer, *Real Estate Finance*, Vol. 12, No. 1, Spring 1996.
- “Effective Bid Pricing for Unit Price Contracts,” co-authored with J. Burnett, *The Engineering Economist*, Vol. 39, No. 4, Summer 1994.

“The Role of Terminal Value in Real Estate Investment Analysis,” co-authored with T. Payne, *The Journal of Contemporary Business Issues*, Spring 1994.

“Using Duration When Evaluating Capital Projects,” co-authored with J. Fulmer, *The Small Business Controller*, Winter 1994.

“The Use of Duration in Real Estate Capital Budgeting,” co-authored with J. Fulmer, *Real Estate Finance*, Vol. 10, No. 3, Fall 1993.

“The Valuation of Residential Owner-Financed Mortgages,” co-authored with P. Rudolph, *The Appraisal Journal*, July 1993.

“Lender Strategies for Handling Distressed Real Estate Loans,” co-authored with J. Fulmer and S. Patton, *The Bankers Magazine*, January/February 1993.

“Serious Competitive Challenges for Independent Financial Planners,” co-authored with P. Haynes and M. Helms, *Personal Financial Planning*, January/February 1993.

“What Happened to the Savings and Loans?” co-authored with P. Rudolph and S. Topping, *Focus* – publication of Center for Business and Economic Research, The University of Alabama, Vol. 2, No. 1, Spring 1992.

“Risk Aversion and Rent-Seeking Redistributions: Free Agency in the National Football League,” co-authored with J. Formby and J. Bishop, *The Southern Economic Journal*, July 1990.

Contributions to Books

Derivatives and Risk Management, by R. Stulz, First Edition, Southwestern Publishing, chapter reviewer, fall 2001.

Encyclopedia of Management, 4th edition, published by Gale Group Inc., 2000, Author of essays on *Financial Issues for Managers*, *Financial Ratios*, *International Monetary Fund*, *Leveraged Buyouts*, and *Mergers and Acquisitions*.

Portfolio Construction, Management and Protection by Strong, Third Edition, West Publishing, Chapter reviewer, spring 1998.

Introduction to Investments by Levy, First Edition, Southwestern Publishing, technical and chapter reviewer, 1995-1994.

Introduction to Financial Management by Dickerson, Campsey and Brigham, Fourth Edition, Chapter reviewer and co-author, Ch 18: Hybrid Financing - Leasing and Option Securities, Spring 1993.

Awards/Honors/RecognitionsFlorida Gulf Coast University

University Team Service Award, Spring 2008, "The Future of Agri-Business in SW Florida"

University of Tennessee at Chattanooga

Elected to Alpha Honorary Scholastic Society – UTC Spring 1999.
1999-98 COBA Award for Innovation in Curriculum Development –
Entrepreneurial Finance.

J. C. Bradford Professorship, Summer 1998.

Nominated for UT Alumni Association Outstanding Teacher Award – 1995, 1994

Nominated for SGA Outstanding Professor Award – 1995, 1992.

UC Foundation Professorship, August 1993.

Max Finley Centennial Scholar, Summer 1993.

The University of Alabama

Inducted into Beta Gamma Sigma national business honorary fraternity, 1993.

Minnie C. Miles Outstanding Graduate Student Award, College of Commerce and
Business Administration, 1991.

The Award for Excellence in Teaching by a Doctoral Student, The Graduate
School of the University of Alabama, 1991.

Outstanding Graduate Teaching Award, College of Commerce and Business
Administration, 1991.

Dean's Service Award, College of Commerce and Business Administration,
1991.

Financial Management Association Award for Outstanding Graduate Teaching
Assistant, 1991, 1990.

Professional and Service ActivitiesProfessional Service

Reviewer for *Journal of Economics and Finance Education*, 2004 - present

Reviewer for *Journal of Commercial Banking and Finance*, 2002 – present.

Reviewer for *The Appraisal Journal*, 1995 – 2002.

Reviewer for *Financial Services Review*, 1997 – 1999, 2002.

Reviewer for *Journal of Economics and Finance*, 1993 – 1999.

Consulting Activity

Florida Bankers Association, faculty member for summer 2008, 2007, 2006, 2005
and 2004 freshman class, Gainesville, Florida

AACSB International – seminar presenter, "Teaching Effectiveness Seminar,"
Summer, 2006, Tampa, Florida.

NCH Healthcare System – Seminars on financial and investment management.
June 2003.

WCI, Inc. – Seminars on Capital Investment and Capital Markets, for Amenities Group Fall 2002, Homebuilders Group Spring 2003, Tower Group Summer 2003.

Barron Collier Company – Silver Strand Co. Seminars on Fiscal Management, September 2001 and August 2000.

Capital Budgeting and Cash Flow Analysis – presentation at Southeastern Operators Meeting of Taco Bell, Branson, Missouri, Summer 1996.

Seminars in Capital Budgeting Analysis – presented at McKee Foods Corporation Production Facilities in Arkansas, Virginia, and Chattanooga, Spring 1996.

Expert Analysis – Investment Fraud and Money Laundering, Winter 1995.

Capital Expenditure Analysis – two day seminar presentation to Tennessee Valley Authority Resource Group, Chattanooga 1994.

Expert Analysis – Accidental Death, Fall 1992.

Expert Analysis – Asset Valuation, Fall 1990.

Speeches and Presentations

“Building Client Relationships,” presented to Bank of America retail bankers meeting, July 2004, Naples, Florida.

“Financial Overview of XM Satellite Radio,” presented to Georgia Association of Broadcasters, June 2004, Columbus, Georgia.

“Recent Research in the Field of Investment Management – Behavioral Finance,” presented to the Financial Roundtable of Southwest Florida, Bonita Springs, February 2, 2001.

“Careers in Higher Education,” presented at Bishop Verot High School, Fort Myers, November 14, 2000.

“Effective Teaching and Effective Teachers,” presented to the Chattanooga chapter of the Institute of Management Accountants, September 1999.

“Some Issues and Questions Associated with Investing in Common Stock,” presented to Mountain Money Makers Investment Club, May 1999.

“Some Issues and Questions Associated with Investing in Common Stock,” presented to Mountain Top Investment Club, January 1999.

“Stock Market Basics,” presented to 6th grade mathematics classes, Signal Mountain Middle School, Fall 1998.

“Managing Your Own Money: A Primer for College Freshman,” presented at Senior Transition Day, The Baylor School, May 2000, 1999, 1998, 1997, 1996, 1995, 1994, 1993.

“Managing Your Own Money,” presentation to Mentorship Class of Hamilton County Schools, Spring 2000, 1999, 1998, September 1995, October 1994.

“Using Stop Orders for Discipline,” presented to Moc Money Moguls Investment Club, July 1998.

“Participating in the AT&T Investment Challenge,” presented at Hixson High School, October 1997.

“Managing Your Own Money,” presented at UTC Lockmiller Dormitory, Oct. 1997.

- “The Investment Philosophy of the Harris Portfolio Management Class,” presented to the Mountain Top Investment Club, September 1997.
- “Some Thoughts on Forming and Participating in an Investment Club,” presented to SETLAW Legal Group, February 1997.
- “Some Thoughts on Current Market Levels and Equity Investing,” presented to Incline Investors Group, February 1997.
- “Mutual Fund Investing,” presented at Hixson High School, Fall 1996.
- “Some Considerations for Getting Started Investing in Common Stocks,” presented at Brainerd High School, Hixson High School, and Moc Money Moguls Investment Club, 1996.
- “A Primer for Using the Value Line Investment Survey,” presented to Moc Money Moguls Investment Club, September 1996.
- “The Economics of Health Care: How Did We Get Here?” presented to Physicians & Administrators Group, Erlanger Regional Hospital, September 1995.
- “The Time Value of Money and Capital Budgeting Analysis,” two day seminar given to Physicians & Administrators Group, Erlanger Regional Hospital, May 1995.
- “Managing Your Own Money,” presented at UTC Pfeiffer Hall, November 1994, and to Employee’s Group, The Baylor School, March 1995 and August 1993.
- “A Finance Perspective on U.S. Economic Growth for the Future,” presented to Tennessee Baker’s Association Annual Meeting, August 1993.
- “The Capital Expenditure Decision Process,” presented to The Bank Financial Management Forum, March 1993.

Professional Organizations

Junior Achievement of SW Florida
Southern Finance Association
American Real Estate Society
CFA Society of Naples
Gulf Citrus Growers Association

University Committees

Florida Gulf Coast University

Lutgert Hall Design and Building Committee (chair), 2005- 2008
Student Fee Committee, 2007, 2008
Engineering Building Committee, 2005-06.
Eminent Scholar Search Committee (chair), 2004-2005.
Finance Faculty Search Committee (chair), 2004-2005
Provost Search Committee – FGCU – spring 2004.
FGCU Faculty Senate, fall 2002 – 2004.
Graduate Affairs Team – FGCU – fall 2002 – 2005.
FGCU Graduate Program Committee – 2002 - 2004
FGCU Peer Review Committee – 2000 – 2002, 2003 – 2005.

FGCU Thomas Howard Lecture Series – fall 2000 - present

University of Tennessee at Chattanooga

Dean's Search Committee –College of Business, academic year 1999-00.

UTC COBA Hiring Committee, 1997 – 2000.

UTC MBA Steering, 1997 – 2000.

COBA Entrepreneurial Interest Group, 1995 – 2000.

Alumni, 1995 – 1997.

Graduate Vision, 1994 – 1996.

Harris Chair of Excellence Search, 1992 – 1995.

Graduate, 1992 – 1994.

Internationalization of Curriculum, 1992 – 1994.

Brock Scholar Examination – R. Garren, Summer 1992.

Provost's committee on Faculty Rewards, spring 1999.

Faculty Counselors to the President of UT, 1998-99, 97-98

University of TN Research Corporation Advisory Council, 1998-99

Budget and Economic Status, 1998-present

Development, Alumni Affairs, and Governmental Relations Committee of UT

Board of Trustees, 1998-97, 1997-96.

Blue and Gold Task Force on Athletics, 1997 - 1996.

UTC Teaching Effectiveness and Resource Center, 1993-1996.

UTC Faculty Council, 1993-1995.

UTC Grade Appeals, 1993-1994, 1998

UTC Distance Learning, 1991-1992.