



INTERDISCIPLINARY ENTREPRENEURSHIP

Bachelor of the Arts Degree

TOP SKILLS LEARNED IN AN ENTREPRENEURIAL DEGREE:

- Recognize opportunities
- Customer development
- Risk mitigation
- Financial management
- Communicate vision
- Business Plan/Model Development
- Creativity
- Resource acquisition

CONTACT

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REQUIRED COURSES IN THE MAJOR (33 CREDITS)

2000 LEVEL REQUIRED COURSES

- ECO 2023 Principles of Micro Economics (3)*
- ENT 2000 Intro to Entrepreneurship (3)* or ENT 2010 Principles of Entrepreneurship (3)
- SPC 2023 Public Speaking (3) or SPC 1608 Effective Speaking (3)
- STA 2023 Statistical Methods (3)*

3000 LEVEL REQUIRED COURSES

- ENT 3004 Entrepreneurship & Creativity (3)
- ENT 3114 New Venture Lab (Capstone) (3)
- ENT 3204 New Venture Growth (3)
- ENT 3273 Launching Your Business (3)
- ENT 3422 New Venture Capital Management (3)
- ENT 3503 Social Entrepreneurship (3)
- ENT 3618 Technology & Innovation (3)

*General education course

RESTRICTED ELECTIVES (12 CREDITS) FROM THE FOLLOWING:

- ART 3614 Digital Media Design II (3)
- ART 3633 Web Design (3)
- COM 3014 Communication and Gender (3)
- COM 3120 Org Communication Behavior (3)
- COM 3462 Communication and Conflict (3)
- EVR 4872 Environmental Policy/Law (3)
- FSS 3338C Intro to F&B Management (3)
- GRA 3193 Graphic Design II (3)
- HFT 1000 Intro to Hospitality/Tourism (3)
- HFT 3004 Resort & Hosp Leadership/Man (3)
- HFT 3203 Spa Services and Treatments (3)
- HFT 3204 Spa Operations & Management (3)
- HFT 3221 Mgmt Resort Hosp Human Resource (3)
- HFT 3253 RHM Lodging Operations Man (3)
- HFT 3573 R&H Marketing (3)
- HFT 3757 Principles of Event Management (3)
- IDS 3143 Issues in Science & Technology (3)
- IDS 3332 Issues in Culture & Society (3)
- INP 4004 Intro to Indus/Organiz Psych (3)
- INR 4502 International Organizations (3)
- PAD 3810 State & Local Public Admin (3)
- POS 3250 Political Communication (3)
- PSY 3205 Survey of Analytical Techniques (3)
- PUR 3000 Principles of Public Relations (3)
- PUR 3100 Public Relations Writing (3)
- SPC 3301 Interpersonal Communication (3)
- SPC 3425 Group Communication (3)
- SPC 3602 Advanced Public Speaking (3)
- SYG 3011 Social Issues in Society (3)

ADDITIONAL DEGREE REQUIREMENTS:

- IDS 3920 University Colloquium (3) and Selected Electives: as needed to reach total 120 credit hours required.
- Minimum grade of C required for all courses.
- Students should review the suggested Program of Study and the FGCU course catalog for prerequisites and course restriction information.