

Dose of Reality

Mr. Rick Johnson, WGCU Public Media

September 1, 2011 – October 31, 2011



WGCU Public Media received a grant entitled “Immunization: A Shot of Reality” from public broadcasting WJCT in Jacksonville in the amount of \$5,000 to spread awareness of the importance and efficacy of immunizations promoted through the Florida Bureau of Immunization, utilizing broadcast, the web and outreach.

On Television

Immunization: A Dose of Reality

A compelling look at the impact vaccines have had on public health and the science vaccine safety, with personal stories of families living with vaccine-preventable diseases and interviews with world-renowned experts.

Premiered on WGCU-HD on Thursday, Oct. 13 @ 9 pm and re-airs on Sunday, Oct. 23 @ 4 pm.

On the Web

Immunization: A Dose of Reality, produced by WJCT in Jacksonville, can also be viewed at wgcu.org.



WGCU



PBS



Live Event

WGCU Public Media worked with the Lee County Health Department to promote immunizations at the annual Dunbar Health Forum. The annual event offers screenings for several types of cancer, diabetes, blood pressure, sleep disorders, HIV/AIDS and a host of women’s services. The forum, attended by more than 200 visitors, was held 8 a.m. to noon on Saturday, Sept. 24 at Dunbar High School, 3800 E. Edison Avenue in Fort Myers. WGCU staffed the immunization table, passed out various brochures and ran informative modules about specific aspects about vaccines and preventable diseases on a laptop.

Find out more @ factsaboutshots.com.

See the entire *Dose of Reality* program [here](#).