

Goal 1: Academic Excellence

FGCU will pursue academic excellence by offering diverse, high quality degree programs and unique opportunities for student research, engagement, and leadership.

Academic pursuits will be led by faculty who are committed to excellence in teaching, scholarship and service, and by staff who are dedicated to providing effective support for academic achievement. Student learning will be designed to include unique opportunities for research, student engagement, and leadership.

Academic excellence will be furthered through internationalization of the campus, opportunities for contributions from the community, and by providing effective library and information technology services to support the University's academic endeavors.

FGCU will utilize its Information Technology Resources to support student learning, faculty and staff productivity, and university growth through access to state-of-the-art tools, and enhanced programs/services.

Suggested Key Performance Indicators:

of accredited programs: e.g., engineering, music, education to be added in next few years to the existing base of 12; continuing accreditations for the already accredited programs.

Faculty promotion stats: # attempting/# succeeding by rank; gender, ethnicity

Graduation rates: native student 6-yr rates, 4-yr rates; transfer student 2-yr, 4-yr rates

Persistence rates: 1st-yr retention.

of students graduating with honors: cum laude; magna cum laude, summa cum laude

Licensing passing rates of students: e.g., NCLEX nursing, PT, OT, engineering, nurse practitioner, etc.

of student leadership programs and participant stats (also addressed in goal 2 below)

Post-graduation employment: FETPIP stats-% of grads employed in FL; median wages of grads

of international students on campus: # of F-1 and J-1 visa holders; # of countries represented

Gifts to the university: annual giving stats

Staff giving: annual giving to the university and to university-supported charities like United Way

LibQUAL+™ results: client satisfaction with library services and resources

Network utilization & Bandwidth stats: network traffic; amount of bandwidth available

Faculty, student, staff IT satisfaction survey results: e.g. available resources; problem resolution, etc.

Licenses held: various types of software available for faculty, staff, and student use

Enhancements to IT programs and services: wireless access; one-card services; course management system upgrades.

IT acquisitions: # of new computers; routers; podiums; lab equipment

Goal 2: Student Life, Growth, and Development

Students will discover a myriad of opportunities for personal growth and development that fosters openness to diversity through co-curricular activities, leadership, residential life, learning communities, health promotion, recreation, study abroad, community engagement, and support of NCAA Division 1 athletics.

Suggested Key Performance Indicators:

NSSE results:

- 1. *Level of academic challenge*
- 2. *Active and collaborative learning*
- 3. *Student faculty interactions*
- 4. *Enriching educational experiences*
- 5. *Supportive campus environment*

of student clubs and organizations

of students participating in clubs and organizations

of residential life programs

of students participating in residential life programming

of student leadership programs and participant stats

Student satisfaction survey results: Noel-Levitz, e.g., faculty, advising, library, computer labs, etc.

Athletic program stats: student-athlete GPAs

Attendance at sporting events

Student persistence: 1st-yr retention

Goal 3: Strategic Growth

The university will pursue a course of strategic growth, in line with its capacity, that affords a wide range of Southwest Floridians access to its programs and services, recognizes variation in student enrollment across its colleges and schools, and makes effective use of its facilities and human resources. FGCU will continue as the first choice for students in SW Florida and increasingly become a preferred choice for students from beyond the region seeking baccalaureate, master's, and advanced graduate/professional education that meets their aspirations and fulfills the needs of the region and the State of Florida.

Suggested Key Performance Indicators:

of under-represented students enrolled: e.g., African American, Hispanic, First-Generation,,etc.

Student/faculty ratios: Headcount and FTE university-wide, by college

Faculty/staff ratios: Headcount and FTE university-wide

Increases in # of faculty and staff

of students from SW Florida enrolled: % of FTIC from SW Florida; % of transfer students

of students from other FL counties: % of total; % of FTIC; % of transfer students

of out-of-state students: % of FTIC from out-of-state; % of total; % of transfer students

FTE generation among the colleges and schools: as compared to established targets

Space utilization: occupancy and utilization rates above the SUS average

Library utilization and visit stats: circulation figures, interlibrary loan, database searches, etc.

FT faculty/PT faculty ratios: class sections taught, student credit hours generated by college and university-wide

CIRP results on student institutional choice: % of FTIC indicating FGCU as their first choice

of students enrolled in BOG-defined strategic needs programs: engineering, health professions, sciences, mathematics, etc.

of degrees awarded in BOG-defined strategic needs programs: engineering, health professions, sciences, mathematics, etc.

of new degree programs launched in BOG-defined strategic needs programs: engineering, health professions, sciences, mathematics, etc.

Goal 4: Provide an Enhanced Campus Climate

FGCU fosters a welcoming and inclusive environment for the pursuit of higher education that embraces diversity, is respectful of the rights of others, expresses tolerance, promotes the development of its students, faculty, and staff, and serves as a model for the community it serves.

Suggested Key Performance Indicators:

Campus climate survey results: to be available in January/February

Diversity stats for faculty and staff: overall composition in terms of gender, ethnicity, # and % of new hires

of diversity programs for faculty, staff, and students

Feedback from participants in these programs

of participants in above diversity programs: by gender, ethnicity, faculty, staff, student status

Faculty and staff retention stats: % staying in their position for 3 and five years

of leadership development programs for students, faculty, and staff

of participants in leadership development programs: by gender, ethnicity, faculty, staff, student status

Feedback from participants in these programs

Goal 5: Environmental Sustainability and Innovation

To meet the challenges of the 21st Century and benefit the local economy, the university will demonstrate responsible leadership and innovation by infusing environmental sustainability throughout critical dimensions of university life and community interactions. This will be accomplished through curriculum; research; public service; campus development, administration and operations; and student life that embraces service learning and engagement opportunities.

Suggested Key Performance Indicators:

STARS, Climate Commitment Report, and Earth Charter stats that touch upon:

LEED certification: e.g., silver, platinum, etc.

Solar field project results: energy delivered; \$'s saved

Recycling stats

Transportation

Research

Curriculum

Purchasing

Water consumption

Carbon footprint stats

Awareness programs offered and number of participants

Environmental sustainability-related student service learning hours

Goal 6: Community Engagement

The university will increasingly become a force for positive change in Southwest Florida through the leadership and actions of its faculty, staff, and students, in terms of the following: workforce development; cultural/recreational events; scholarship; lifelong learning and the Renaissance Academy; and public service that are intended to promote economic diversity and the welfare of its people. In turn, the community will increase its engagement with the university and contribute to its success.

Suggested Key Performance Indicators:

Service Learning Hours: # of students participating; # of hours donated; # of organizations benefiting

Faculty/Staff giving: % giving to charitable campaigns; \$ raised

Small Business Development Center stats: # of programs offered; # of clients served

Community health projects: # of projects; # of clients served; # of students engaged

CE training stats: enrollments in training programs; # of programs offered; geographical reach of the programs; satisfaction of clients/participants

Public performances/exhibitions: # by faculty and students

Community volunteerism at FGCU: # of individuals from the community volunteering at FGCU

Fundraising/advancement stats: annual giving

WGCU Public Media stats: ratings; memberships; awards

Regional Economic Research Institute activities

% of faculty/staff participating in external organizations

Number of cultural/sporting events held

Goal 7: Discovery and Application of Knowledge

As a public comprehensive regional university, FGCU will emphasize the discovery and application of knowledge in its degree programs, through its research and sponsored programs, and through its efforts designed to diversify and develop the region's economy in cooperation with local industry whenever possible.

Suggested Key Performance Indicators:

- # of new sponsored awards**
- # of new proposals submitted**
- % of new proposals funded**
- \$ amount of new sponsored awards**
- Local grants received**
- Cooperative initiatives with local industry**
- Student and faculty travel awards made**
- # of faculty publications**
- # of faculty serving on editorial boards**
- # of invention disclosures**