

Florida Gulf Coast University Strategic Directives 2003-2008

Strategic Directive 1: Student Recruitment

Recruit and attract a diverse and academically-talented student body relative to the resources provided by the State of Florida.

Strategic Directive 2: Student Success

Retain and graduate the best undergraduate students from Florida and the nation by providing challenging and innovative approaches to learning and civic engagement. Foster the academic growth and professional development of the best graduate students in the region through applied master's degrees, and recruit the best candidates from Florida and the nation for graduate work in selected programs.

Strategic Directive 3: Academic Programs

Promote nationally recognized undergraduate programs distinguished by student research and scholarship opportunities. Continue to develop applied master's degrees appropriate for the region, and begin exploration for doctoral programs aligned with state needs.

Strategic Directive 4: Student Life

Promote the intellectual, social, and character development of all students through quality teaching and advising, dedicated career preparation and placement, and active student life programs. FGCU will encourage community responsibility, foster an understanding of diversity, and advance ethical values in theory and practice.

Strategic Directive 5: Research and Service

Serve as an intellectual center for southwest Florida through research and service, while contributing to the economic growth, environmental sustainability, and cultural richness of the region.

Categories for Objectives – within each of the five (5) Strategic Directives

