

ERMC Meeting Notes

MEETING DATE: 8/05/09

| MEMBER NAME | PRESENT | ABSENT |
|------------------------|---------|--------|
| Anderson, Audrea | | X |
| Brunner, Alice | | X |
| Byars, Susan | X | |
| Duck, Monette | | X |
| Laviolette, Marc | X | |
| Lopez, Jorge | | X |
| Ouerson, Marisa | X | |
| Popovich, CarolAnn | X | |
| Price Henry, Dr. Donna | X | |
| Savarese, Dr. Michael | | X |
| Seals-Gonzales, Cheryl | X | |
| Smith, Casey | | X |
| Vines, Dr. Robert | X | |
| Yazici, Dr. Hulya | | X |
| Vazquez, David | X | |
| Yovanovich, Michelle | | X |

Meeting began at 3:15 pm

1. Review of minutes from July 1st meeting

No comments on the July 1st meeting notes: Marisa provided comments to Marc earlier in the week and they were incorporated.

2. REPORTS:

a) Enrollment Growth Impact

Marisa provided a chart on the challenges and needs of the college advising community. Donna provided input from the Dean's council focused on the requirement for an enrollment management plan and some additional recommendations for the ERMC. A short discussion followed on the progress of inputs for the impact of growth on the various departments. Our goal is still to submit a report to the PBC in October. In addition, the need for an enrollment management plan was discussed. It has been sometime since a plan has been

produced and, while all divisions and departments are following individual plans, it was felt that a comprehensive EM plan bringing all activities together would be very beneficial; in fact it could become a valuable working document.

- **ACTION:** *Marc will provide a template for an FGCU Enrollment Management plan at the Oct Meeting.*

b) Retention Reports Sub-Group

CarolAnn reported that the group met and reviewed the prior retention reports for cohorts 2005 and 2007, in addition to several reports that Adam from FYA thought might be useful. The group will continue to meet, but did decide that the retention report from Institutional Research was very valuable and should be continued. Donna will meet with Paul Snyder to see if this report can be provided on an annual basis.

There was further discussion on availability of data for the “social” activities of our students and what we can learn from such data. Availability of various student surveys was also discussed. For students transferring out, one possible source of data could be a report showing official transcript requests and where the students want them sent.

- **ACTION:** *Susan will compile a transcript report showing number of official transcript requests and where the transcripts are being sent.*

3. Admission snapshot:

Marc provided an admission snapshot indicating that we will be very close to our target enrollment for this year, perhaps slightly under. Two factors of concern are the high number of no-shows for orientation and the lower than anticipated number of upper level transfer students. The reintroduction of an admission deposit was discussed as a possible cure for no-shows. It was thought that the students may be staying at Edison for their bachelor degrees and this is probably having an impact for the upper level transfers. Further analysis will be done after the term starts.

4. Latest 5yr Enrollment Projection

The latest 5yr Enrollment Projection Submission to the BOG was provided and will be posted to our angel site. There is no substantive change to the previous plan.

Meeting adjourned at 4:20 pm

Next Meeting will be on September 2, 2009 in AB5-210 from 3:00pm to 4:30pm.