

Strategic Planning and Institutional Effectiveness Committee

Summary: September 21, 2011 Meeting

AB5 -309

11:30am-12:30pm

Present: Snyder, Duff, Henry, Harrison, Jaeger, Johnson, Belcher, Genson, Mc Shane, Crabill, Magiera

Absent: Byrd, Rogers

Guests: Toll

1. Welcome

Paul welcomed everyone back who was returning to the committee and noted several new members: Doug Harrison, Steve Magiera, and Kolve Byrd (SG) who will be joining the committee.

Paul introduced the Provost who is chair of the PBC and asked him to address the committee.

2. Comments and Charge to the Committee from PBC Chair, Provost Toll

This committee was pivotal in the conception and development of our updated strategic plan two years ago. The committee outlined a very clear, inclusive, and transparent process for the update; determined well-defined roles in the various stages of the process; established an ambitious but practical timeline for completion of the process; staged public forums; a UBOT workshop; created a system for gathering input; and organized the information received into a very accessible format for review by the PBC. The committee also reviewed our current institutional effectiveness practices and provided a set of thoughtful revisions and recommendations that informed the work of the PBC and that have helped us in meeting requirements and standards for our accreditation.

Last year the committee monitored implementation of the first year of implementation of the SP and conducted a solicitation and review process

that led to recommendations for updating the actions and benchmarks to be pursued this year by the university to fulfill the seven goals of the current strategic plan. The results of that work helped inform the work plan update approved by the UBOT at its June meeting and then shared with the BOG at its June meeting. We continue in a tough planning environment given the current economic climate. I'm asking this committee to continue the good work it produced in the first two years of the current planning process and look forward to receiving your recommendations to the PBC for further plan updates in April.

I know Paul will be discussing with you how that will proceed.

3. Review of year ahead

Paul welcomed everyone. He welcomed new Faculty Senate President Doug Harrison. He acknowledged and thanked returning members. He noted that as Provost Toll has shared, most of our function this year will be focused on monitoring implementation of the SP and of course its updating. He distributed a copy of the current action plans for 2011-2012.

He added that once again we will need to schedule a series of meetings with the individuals responsible for fulfillment of the goals to determine how that is progressing.

Paul shared a copy of the planning cycle much to the delight of the committee membership who recalled it fondly. He drew their attention to key aspects of the cycle and noted how the committee will be involved with it. By April of 2011, we will want to have a good sense of what has been accomplished, what has not, and be able to make recommendations to the PBC for its consideration.

He also shared a diagram illustrating the various components of institutional effectiveness system at FGCU.

Doug asked how the benchmarks in the strategic plan reflect quality and not simply the reaching of a target. Paul explained that the benchmarks

individually indicate the completion of actions that result in the fulfillment of associated strategies that reflect quality. For example enrollment in a new degree program can reflect quality when that new degree program addresses the strategy for academic excellence that calls for increased academic degree offerings. Paul added that a mix of quantitative and qualitative indicators is preferred to either one or the other because it provides a more varied set of observations from which to draw inferences. He noted that graduation rates while a good measure were not necessarily the best for FGCU because of the age of the institution. A more holistic approach combining metrics, intuition, and subjective judgment were preferable to a few statistics in isolation.

4. Next steps

Paul said that committee materials could be found on the committee website <http://www.fgcu.edu/Provost/strategiccommittee.html>. He noted that a meeting schedule had been posted and stated the next meeting was planned October 5 would be reconsidered and that committee members would be informed when the next meeting would be held. He again thanked everyone for their participation.