

Strategic Planning and Institutional Effectiveness Committee (SPIEC) Meeting

April 23, 2009 9am -11am AB5 210

Summary

Present: Duff, Snyder, St. Hill, Wright-Isak, Baurer, Belcher, Losado, Lindsey, Genson, Henry, McBride

Absent: Pegnetter **Guest:** Alexander

Review of Second Meeting:

Paul Snyder provided a brief recap of the April 7 meeting noting the group's review of the planning model and its discussions surrounding the steps dealing with the environmental scan and the development of the strategic directives. He noted that he and Donna Henry had updated the PBC at its most recent meeting of the progress the SPIEC was making in the development of a strategic planning process, especially the potential role to be played by the PBC in carrying out the process and the need for the PBC to provide feedback on a planning process timeline. Paul then turned the meeting over to Dr. Alexander to continue the discussion begun at the meeting on March 31 and continued into the meeting of April 7.

Presentation of SP Process Model:

George Alexander distributed to the committee a number of PowerPoint slides that synthesized the progress made by the committee at its April 7 meeting and provided points for continuing discussion concerning the development of the planning process model. (These materials may be found on the website <http://www.fgcu.edu/Provost/StrategicCommittee.html>) After a brief review of the prior meeting synthesis, George led the committee through a review of the next two stages in the proposed process: the development of action plans and employment of a gap analysis.

Discussion of Process Model and Suggested Changes:

In discussion concerning the creation of action plans, it was suggested that not only a template should be used but guidelines or criteria for judging what should be included in the action plan should also be provided. Assessment criteria were considered to be very important to demonstrating to what extent an action plan had been successful in meeting its goals. It was felt that the PBC should develop benchmarks (through a benchmark analysis process) for the strategic directives based on information derived from the action plans and the environmental scan that could then be tested through a gap analysis. In concluding his review, Dr. Alexander posed a series of questions to determine that the process would answer salient questions indicating a comprehensive planning process.

Next Steps:

Paul stated that George and he would take the input from this meeting and synthesize it for review and consensus at our next meeting to be held at a date to be determined in May. He added that we would

then do some role playing as the “PBC” to anticipate questions that the PBC might pose when the committee eventually submits its report.