

**Florida Gulf Coast University Board of Trustees
June 21, 2011**

SUBJECT: President's Performance Measures for July 1, 2011 – June 30, 2012

PROPOSED BOARD ACTION

Approve proposed measures.

BACKGROUND INFORMATION

The Florida Gulf Coast University Board of Trustees is required by law to annually evaluate the performance of the FGCU president. This process is supported and informed by a system of annual presidential goal setting, with performance measures approved by the FGCU Board and used as the basis in the following year for the President's review. Goals are aligned with the University's Strategic Plan.

The last five years have seen significant declines in state support for the State University System and FGCU. The economic situation remains uncertain. To the extent changes in the University's revenue picture in the coming fiscal year may affect attainment of some of the proposed goals, these measures will serve as the basis for the President's performance evaluation covering the period July 1, 2011 through June 30, 2012.

Supporting Documentation Included: President's Performance Measures for July 1, 2011 – June 30, 2012

Prepared by: Associate Provost for Planning and Institutional Performance Paul Snyder

Legal Review by: N/A

Submitted by: President Wilson G. Bradshaw

President's Performance Goals

July 1, 2011 – June 30, 2012

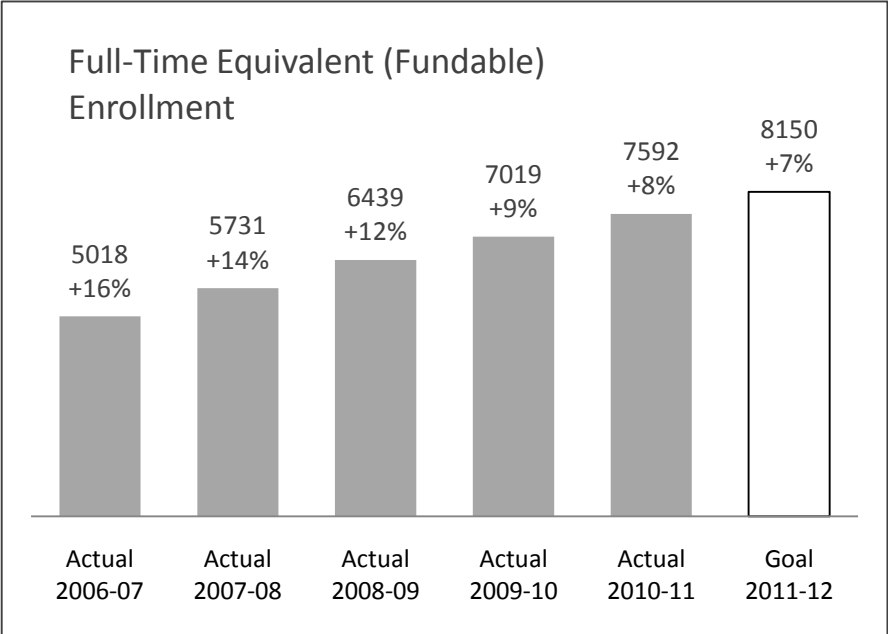
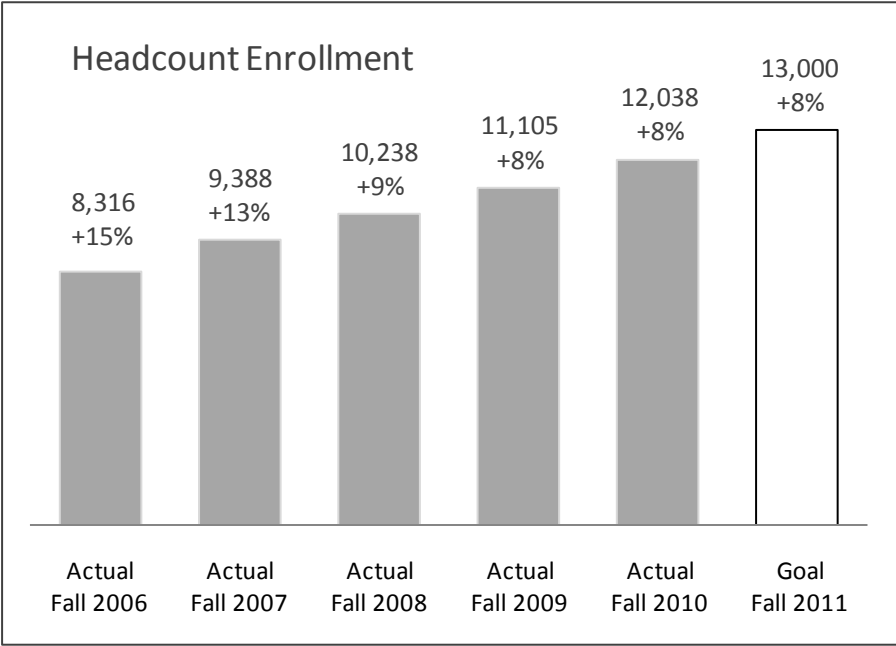
GOAL I: Academic Excellence

Item
Establish U.A. Whittaker School of Engineering as the Whitaker College of Engineering.
Rebrand the Office of Curriculum and Instruction into Undergraduate Studies.
Complete construction and open the Health Professions Building by January 2012.
Choose a Quality Enhancement Project for the improvement of student learning as part of the SACS reaffirmation of regional accreditation process.
Increase student scholarship support by no less than 3%.
Review existing undergraduate student learning outcomes.
Approve three new degree programs as indicated in the Board of Governors (BOG) 2011-12 Work Plan for FGCU.
Conduct review of effective practices in distance learning using the Sloan Consortium's "Quality Scorecard for the Administration of Online Programs".
Continue to seek specialized accreditation in all appropriate academic disciplines.

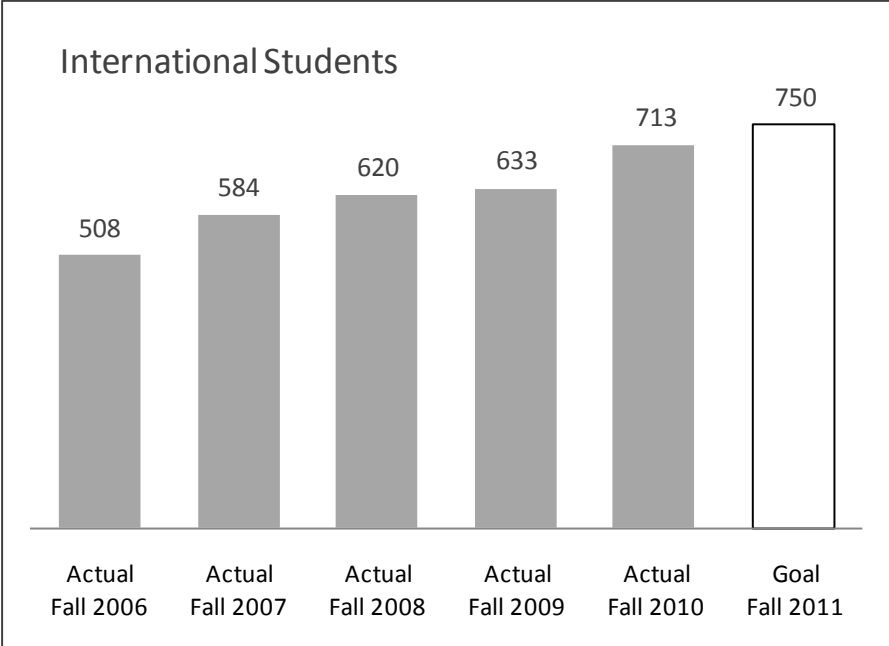
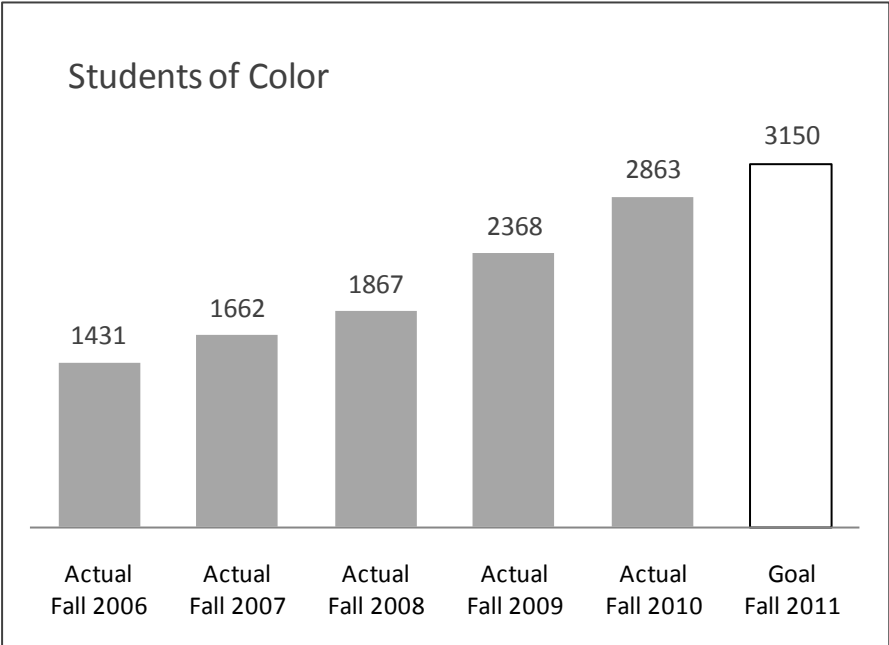
Goal II: Student Life, Growth, and Development

Item
Enhance student advising through the use of information technology such as DegreeWorks.
Consolidate early admissions, dual admissions, and the Collegiate High School into the Accelerated Collegiate Experience (ACE) program.
Retain 80% of participants in the Student Support Services' Science, Technology, Engineering, and Mathematics (STEM) program.
Increase faculty/student interaction within the FYRE community, including increasing the number of classes offered in the residence halls.
Increase the number of students registered in MyPlan.com, the web-based career planning resource offered by Career Development Services.
Participate in the National College Health Assessment of the American College Health Association and present FGCU data to the University as it compares to national reference data.
Enhance the advising services for FTIC students through the development of a peer advising program in the Office of First Year Advising.
Prepare for the opening of Osprey Hall in South Village in Fall 2012.
Ensure student athletes maintain or exceed the GPA of student body as a whole.
Increase attendance at FGCU sporting events.
Finish in the top half of the regular season Atlantic Sun/Coastal Collegiate Swimming Association for at least 50% of sports eligible to compete.
Through new and innovative recreation programming and facilities, student participation in Campus Recreation will increase 5% in 2011-2012.

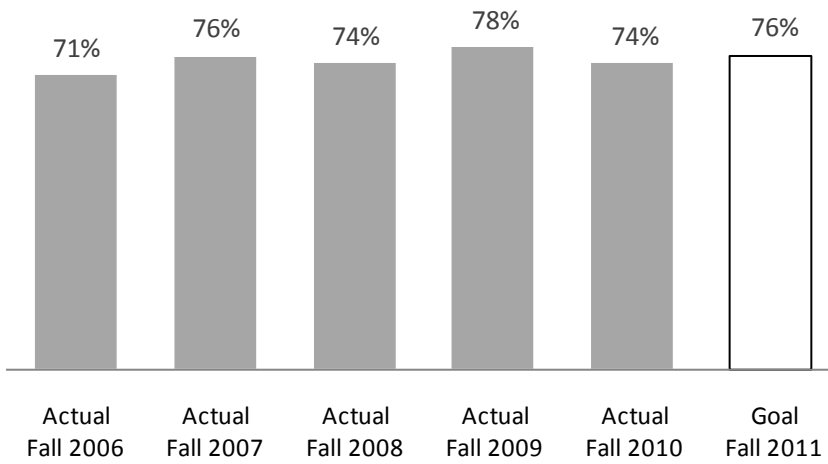
Goal III: Strategic Growth

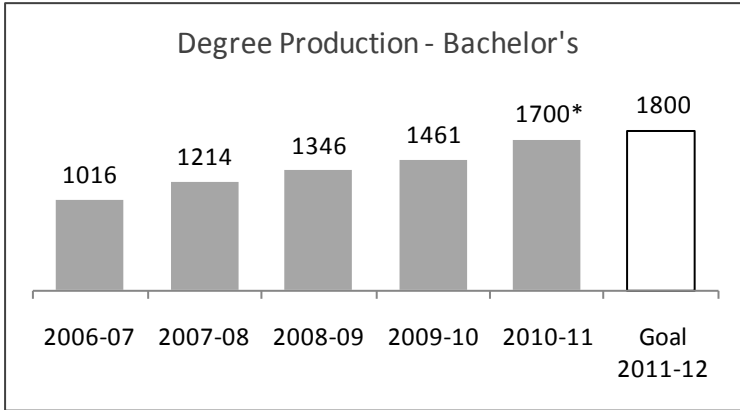


Diversify Student Body:

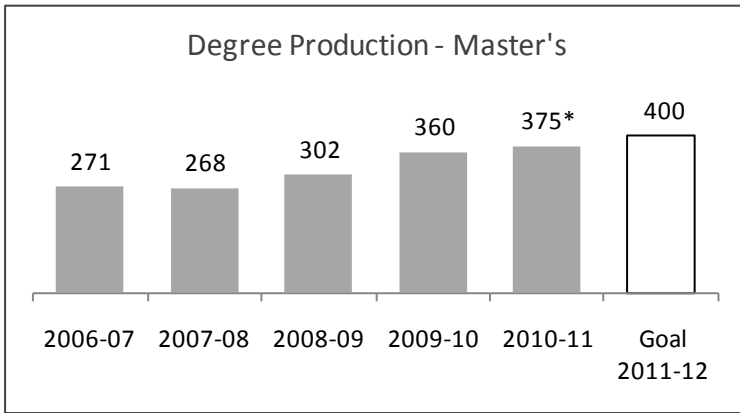


Freshman to Sophomore Retention

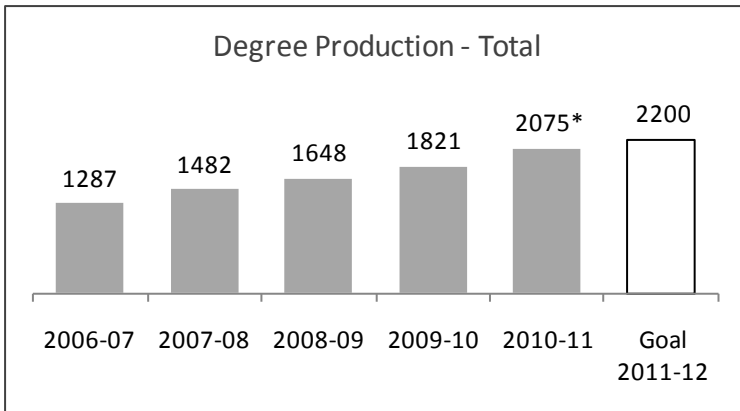




*Estimated: final figures available October 2011.



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Hire additional faculty and staff to support and enhance the academic mission of the university.

Item
Equity Accountability Program (EAP) for Recruitment and Promotion of Women and Minority Professionals. Hold FGCU vice presidents, deans, directors and division heads accountable for developing and maintaining institutional practices that encourage the achievement of equity goals for faculty and staff.
Strive to attain a diverse faculty and staff that mirrors the region’s demography.
Implement newly revised Search and Screen Guidelines.
Number of full-time faculty and staff will increase from 1025 to 1045.

Increase degree production to meet FGCU goals within BOG-established categories.

Item
Increase degree production at all levels and in key areas designated by the BOG as critical to the state and region through expanded enrollment, improved retention, and additional degree programs.
Implement actions to position and align units within Academic Affairs to support enrollment growth and additional degree production.

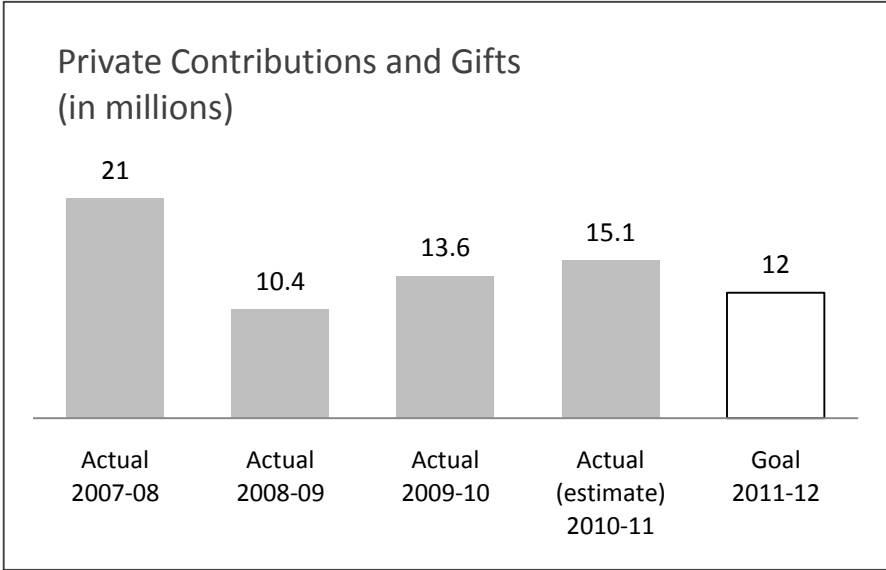
Goal IV: Provide an Enhanced Campus Climate

Item
Continue to maintain employee programs and services, including tuition waivers, Winter Break, and Fitness Center membership.
Increase available training to faculty and staff in the areas of supervision and performance evaluation.
Implement actions responsive to Campus Climate and Culture to promote the campus community.

GOAL V: Environmental Sustainability and Innovation

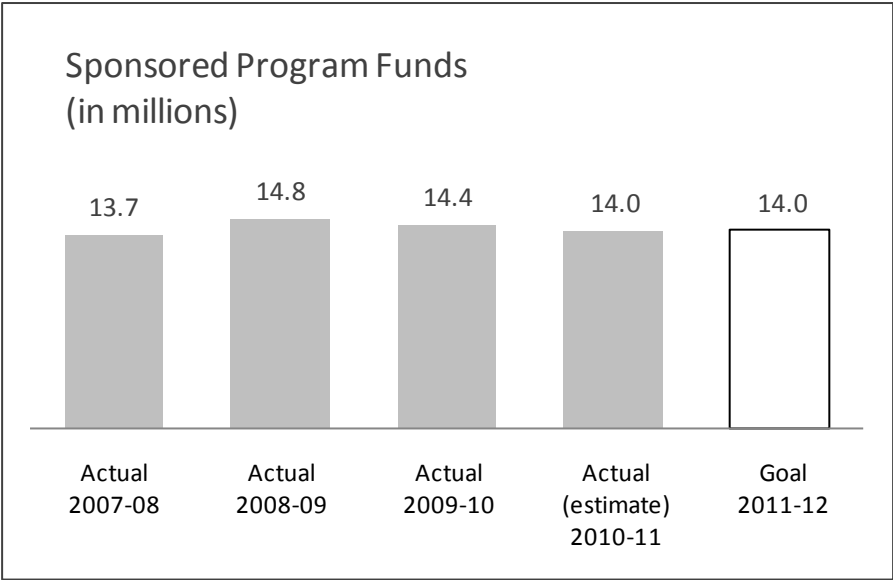
Item
Automate building systems and retrofit to reduce energy consumption.
Realize a savings of \$150,000 in energy consumption during 2011-2012.
Enhance environmental sustainability and innovation.

GOAL VI: Community Engagement



Item
WGCU Public Media will continue its local programming by providing at least 200 hours of Gulf Coast Live radio shows, four “Your Voice” initiatives” and 48 minutes of weekday local radio newscasts.
Continue to enhance the range and quality of high definition television and radio service to the region by completion of antennae upgrades.
Enhance, support and maintain the FGCU Internet presence through Website redesign.
Students will continue to increase their contributed service to the community.
Use the Lutgert College of Business’ Small Business Development Center, Regional Economic Research Institute, and the Institute for Entrepreneurship to engage the community and promote economic growth.

Goal VII: Discovery and Application of Knowledge



Item
Pursue private/public partnerships (e.g., with Algenol) to promote alignment of FGCU academic programs and research with the external community.
Increase the number of proposals submitted for funding by external agencies by 5%.
Increase the amount of funds set aside for student travel awards to make presentations at conferences by 5%.
Begin design planning for construction of the innovation hub (IHUB) project.