

**FLORIDA GULF COAST UNIVERSITY
College of Business**

**PEER REVIEW TEAM STANDARD-BY-STANDARD ANALYSIS OF
SELF-EVALUATION REPORT FOR BUSINESS ADMINISTRATION
AND REQUESTS FOR ADDITIONAL INFORMATION**

The comments, questions, and requests for more information contained in this analysis should not be construed to reflect any negative judgments about the degree programs in business offered by Florida Gulf Coast University. The team recognizes the quality of the school that is portrayed in the Self-Evaluation Report (SER) and the significant improvements that have been made in its programs, resources, and facilities over the recent past.

STANDARD BY STANDARD ANALYSIS

PRECONDITIONS

For Discussion-Review on site	Prepare & Send Before Visit
P.1.c The team notes the decline in the CoB's operation budget from 1997-1998 through 2001-2002 and will want to discuss the impact this has on CoB's ability to continue offering quality programs. As a part of this discussion, the team will be interested in the estimated impact of the new engineering program on business enrollments and resources.	P.1.c Please provide the team with a modified Table P.2. comparing CoB relative percentages of university student credit hour production (e.g. like portions of Table FD.2) and CoB budget percentages (relative to both total and instructional budget amounts for the university) .

MISSION

For Discussion-Review on site	Prepare & Send Before Visit
M.5 During the visit, the team will want to learn more about the operational details associated with the National Technological University (NTU).	M.4. FD.3.a and FD.4.b Given the range of relative emphasis for teaching, scholarship and service, it is not clear to the entire team how the deployment of faculty resources takes place. Prior to the visit, provide some examples of how the three elements of this algorithm (PDP, Collective Bargaining Agreement and needs of the CoB) actual result in differing workloads.
M.5. The linkage and alignment of the missions emphases on the five-county southwest Florida area and the Second Circle International Model aimed at developing distance learning approaches appear to be conflicting. Accordingly, team will be interested in learning how these activities and emphases are, indeed, in harmony and are aligned.	
M.5 During the visit, the team will be interested in learning how the CoB faculty and staff are organized to pursue and sustain the activities associated with the large number of strategic activities: five primary targets, nine areas of continuing activity and 22 long-term goals.	

MISSION (continued)

M.1. During its visit, the team will be interested in meeting with various groups of stakeholders who participated in the development of the CoB vision and mission statements.

FACULTY COMPOSITION AND DEVELOPMENT

For Discussion-Review on site	Prepare & Send Before Visit
FD.5. During the visit, the team will be interested in learning more about the criteria used to determine that Conrecode (Accounting) and Scheff (Finance) are professionally qualified.	FD.4. Prior to the visit, please provide specific information on individual teaching loads for the 2001-2002 academic year and Fall Term 2002. Indicate actual courses and enrollments for these courses.
FD.4. During the visit, the team will be interested in learning about the CoB's strategies for continuing the diversification (both racial, national and gender) of its faculty.	FD.4 Prior to the visit, prepare a list of faculty who taught in graduate programs during the 2001-2002 academic year.
FD. 3.b Given the decrease in funding support reported in Table FD.4, the team will want to learn more about the reasons for this decline and the impact these declines will have on the CoB's faculty future development activities.	FD.3.a Prior to the visit, please prepare a table showing MFTE Faculty and the AQ/PQ faculty qualifications for each of the emphasis areas offered by the CoB: Accounting, CIS, Finance, Management and Marketing.
FD.3.b and FD. 5 During the visit the team will be interested in comparing requirements for contract renewal with criteria and expectations for academic qualifications.	FD.3.a Is there an actual new and adjunct faculty orientation scheduled? It appears from the information in the SER that information is simply made available.
FD.3.a The team notes that a maximum of 35 percent emphasis is placed on scholarship and service. In light of the mission emphasis on "...the interaction and partnership with external constituents in the business community..." the team will want to discuss the rationale for these weights given CoB's graduate offerings.	

CURRICULUM CONTENT AND EVALUATION

For Discussion-Review on site	Prepare & Send Before Visit
C.1.1 Please have course syllabi for all core courses offered during Spring 2002 and Fall 2002 available for review.	None
C.2. During the visit, the team will be interested in learning more about how stakeholder input is obtained and utilized as a part of the curricula processes.....specifically for curriculum review and revision.	

INSTRUCTIONAL RESOURCES AND RESPONSIBILITIES

For Discussion-Review on site	Prepare & Send Before Visit
IN.1 Given the “technologically progressive” emphasis of the CoB, the team will be interested in: <ul style="list-style-type: none"> Measures of the extent of usage and penetration of technological resources by both faculty and students. Processes for technological currency including funding plans. Any plans for partnerships with either software and/or hardware providers for testing and adoption of leading edge technology.	.IN.1 Prior to the visit, the team would like any information on the progress filling gaps cited in library resources.

STUDENTS

For Discussion-Review on site	Prepare & Send Before Visit
S.1.c. During the visit will be interested in discussing the monitoring process in place for at-risk students. In particular, any utilization rate data available for the Eagle’s Wing Mentoring Program and Learning Resources Services will be of particular interest. Also, are there formal connections between these programs and the University’s counseling Services.	S.1.a Prior to the visit, the team would like information comparing undergraduate student qualifications of the CoB students with other colleges in the University (e.g. SAT/ACT, H.S Grade Point)
S.1.a The team will be interested in progress to involve students in scholarship projects; is there any current involvement of students in faculty.	S.1.c The team would be interested in any data comparing CoB and FGCU retention rates.
S.2 The team will be interested in the progress to have 25 internships; the strategic linkages between use of these internships and CoB learning models will also be discussed.	

INTELLECTUAL CONTRIBUTIONS

For Discussion-Review on site	Prepare & Send Before Visit
Given the reduced funding levels for faculty development, the team will be interested in the CoB’s plans to sustain its current levels of intellectual activities.	

REQUESTED RECORDS AND MATERIALS

In preparation for our upcoming visit, the Peer Review Team would like to have the following items available for the team's inspection during the visit:

1. Official graduation lists for your Spring 2002 commencement. The team will review these lists and request a sample of transcripts once we arrive on campus.
2. Student records/folders for students enrolled during Fall Semester 2002. **Please note that it is not necessary (or desirable!) to have these folders available in the team's work room. The team will audit a sample of student records/folders; specific folders/records will then be requested.**
3. Class rolls/lists including faculty names for all School of Business courses taught Fall Semester 2001.
4. Faculty files for all full-time and part-time faculty teaching during Fall Term 2002.
5. Probation and dismissal lists for the 2001-2002 academic year.
6. List of junior/community college and other transfer students for Spring Term 2002, if any and records relating to validation of transfer credit granted.
7. Course syllabi for all business courses used to satisfy the curriculum standards for Fall Term 2002.
8. Information regarding student employment and graduate school plans for Spring Semester 2001 graduates.
9. Resumes of full-time faculty hired, resigned, dismissed, tenured and/or promoted as indicated in during the last three years.
10. Copies of all institutional catalogs, promotional brochures and recruitment information for the College of Business.
11. Information on any plans for new programs to be initiated or discontinued in the next three years.
12. Final exams for all core business courses taught Spring 2002.
13. Updated faculty data sheets as appropriate.
14. Additional copy of the Self-Evaluation Report.
15. Any additional information which will, in your judgment, respond to issues raised in the visit analysis report.