

August 29, 2002

Dr. Richard Peggnetter, Dean
College of Business
Florida Gulf Coast University
Fort Myers, Florida 3965-6565

Dear Dean Peggnetter:

The AACSB International Peer Review Team has completed its analysis of your Self-Evaluation Report for initial accreditation of the degree programs in business offered by Florida Gulf Coast University. The Business Accreditation Committee concurs with the team's analysis and with the team's recommendation that the on-site review be conducted as scheduled for November 3 - 6, 2002.

There are a number of important objectives of the previsit review and analysis of your Self-Evaluation Report including:

1. Helping the team gain familiarity with your school and institution.
2. Identifying issues to explore and discuss during the visit.
3. Determining additional information, if any, the team requires prior to or during the visit.
4. Allowing the team an opportunity to begin forming recommendations for quality enhancement and continuous improvement.
5. Helping to ensure consistency across schools in assessing performance relative to your particular mission and AACSB standards.

The purpose of the peer-review process, including the on-site review, is to:

1. Confirm the existence of functioning processes and controls that ensure continuous improvement and the accomplishment of the school's mission and objectives.
2. Review the measurable outcomes of achievement and the functioning of processes designed to produce the stated outcomes.
3. Analyze the school's achievement of each accreditation standard and determine the reasonableness of any deviations from the accreditation standards.
4. Assess the school's achievement of overall high quality.

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5. Make a recommendation to the Business Accreditation Committee regarding initial accreditation.
6. Provide consultation to the school, when requested.

The Peer Review Team commends you, your faculty, and staff for preparing an effective Self-Evaluation Report. The document is well-written, generally thorough and reflects the hard work of its authors, as well as the professionalism of the individuals who are responsible for the programs that are described therein.

While your report provides considerable information, the team has a number of questions. In the attached analysis, we have identified specific issues and concerns that we wish to have addressed. Where indicated, please provide this additional information prior to the visit. Naturally, during the course of the visit, there may be additional issues that need to be discussed.

Our major concerns, based upon our overall assessment of your Self-Evaluation Report, are as follows:

- Declining funding for faculty development activities.
- Future funding sources to maintain the College's technology resources including the support necessary for the effective use of these resources.

Please respond in writing to this previsit letter and accompanying standard-by-standard analysis. Send all requested previsit information to each team member no later than October 15, 2002. In addition, please send a copy to Dean Richard E. Sorensen, Chair, Business Accreditation Committee at bac@aacsb.edu.

I will be in touch with you shortly to continue planning for the November 3-6, 2002 visit to your campus. In the meantime, please feel free to contact me should you have any questions.

Sincerely,

Kenneth L. Stanley
Peer Review Team Chair

Enclosure: Standard-by-Standard Analysis of Self-Evaluation Report for Business Administration
Accreditation and Requested Records and Materials

cc: Peer Review Team Members:

 Otis W. Baskin
 Michael Hopp
 Richard E. Sorensen, Chair, Business Accreditation Committee, AACSB Office