




**MEMORANDUM**

**TO:** Denise Da Silveira  
Director of Corporate Sales and Marketing

**FROM:** Kenneth Kavanagh   
Athletic Director

**DATE:** June 1, 2010

**SUBJECT:** Delegation of Authority - Athletics-Related Trademark License  
and Use Agreements

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On March 20, 2009, the Florida Gulf Coast University President designated the Athletic Director as his designee for purposes of administering and executing license/use agreements relating to the use of Athletics-related trademarks and logos. Consistent with effective organizational assignments of responsibility, I delegate to the Director of Corporate Sales and Marketing this same authority. Agreements are construed to include, but not limited to, contracts, memorandums of understanding, leases, licenses, memorandums of agreement, forms, letters of agreement, applications and extensions and renewals thereof, relating to Athletics-related trademarks and logos.

This delegation is effective immediately and may not be redelegated.

c: Vee H. Leonard, General Counsel

**Florida Gulf Coast University**

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