



The Florida Gulf Coast University Privacy Statement and Terms and Conditions

Privacy Overview

Florida Gulf Coast University (FGCU) works to maintain comprehensive online privacy practices and seeks to preserve the rights of those who share information with us. The information outlined in this document explains the standards and practices the University has adopted for its official websites. Please note this document shall not be construed as a contractual promise in any way, and the University reserves the right to amend standard practices at any time without notice. Privacy and public records obligations of the University are governed by applicable Florida statutes, U.S. federal laws including [FERPA](#), and University regulations and policies.

Scope of Privacy Statement

The information in this document applies to all official University websites and mobile services, which are defined as the webpages of University colleges, schools, departments, divisions or other units and any other sites specifically designated as official by a vice president, dean, department head or director. Official pages are generally branded with a standard University page header and/or footer carrying a University logo and contact information.

This privacy statement focuses on the information collected by or submitted through official University websites, forms or other digital services. The amount and type of information collected may vary between sites due to the nature of specific sites. Users should read all privacy statements specific to pages or online services where they choose to interact.

Information Type, Usage, Terms and Conditions

When you access official University websites, some information about you is automatically collected through the web browser. No other information is collected through the University websites except when voluntarily sent through email or completion of an online form.

The University uses standard web performance measurements such as Google Analytics to evaluate site traffic and page-level performance. Only basic information is captured through analytics, such as the Internet domain and Internet address of the computer you are using, page ID/name, service you are requesting, type of browser, operating system used and the date/time of access.

Basic information is used to analyze the Internet address of referring websites from which visitors linked to our University sites. Heat-mapping analytics are randomly performed to measure page-level navigation performance.

The University may keep user access information on the University systems indefinitely after content delivery, however, the University does not track individuals. When necessary, the web server log file may be used to support security investigations. In such cases the logs may be further analyzed or forwarded together with any other relevant information in the University possession to law enforcement agencies.

Under the Florida Public Records Laws, records in the University's possession are subject to inspection by or disclosure to members of the public. User information retained after



transmission of the requested webpage may be available for inspection pursuant to these laws.

Web browser cookies may occasionally be used to improve customer service and website usability. These cookies are not designed to uniquely track the individual's overall online activities. The University use aggregate browser information to better design the University websites and content delivery practices.

Public Record Advisory

Florida law requires that the University post in substantially the same form this notice:

Under Florida law, email addresses are public records. If you do not want your email address released in response to a public records request, do not send electronic mail to the University. Instead, contact the specific office or individual by phone or in writing.

Data Security

Florida Gulf Coast University is committed to protecting privacy and preventing unauthorized data access, maintaining data accuracy and ensuring the appropriate use of information. The University strives to put in place appropriate physical, electronic and managerial safeguards to secure the information the University collects online. These security practices are consistent with the policies of the university and with the laws and regulatory practices of the State of Florida.

The University has in place commercially reasonable measures to protect the security of information that you may provide, including encryption technology and physical security at the server sites where data is stored; however, no system is without a minimal amount of risk. Additionally, University websites and associated online resources include hyperlinks to other non-University websites, which the University does not maintain or control. The University is not responsible for either the contents or the privacy policies of such sites and advises you to exercise care when using unfamiliar online resources. These security practices are consistent with the policies of the University and with the laws and regulatory practices of the State of Florida.

Uses of Student Information

The Federal Family Education Rights and Privacy Act (FERPA) restricts information that may be released on current students. FGCU complies with FERPA, when releasing student education records and informing students of their rights under FERPA.

Liability and Indemnity

The University makes no representations about the accuracy, reliability, completeness or timeliness of information available through the network pages or websites. To the fullest extent permitted by law, the University disclaims all warranties, including the warranties of merchantability, non-infringement and fitness for particular purpose. In no event shall the University be liable for any damages whatsoever, including, without limitation, incidental, consequential or punitive damages resulting from the use of University websites, online resources or printed materials. By using the University website or printed materials, you agree to indemnify, defend and hold harmless the University, and its employees and agents from



and against any and all losses, claims, damages, costs and expenses that may arise from your use of any and all the University's resources, or your breach of all policies related to the use of email, electronic and internet resources at the University. The University will provide notice to you of any such action or claim, and reserves the right to participate, at the University expense, in the investigation, settlement and defense of any such action or claim.

Appendix

Glossary

Personal Information

For the purpose of this statement, this includes any information that is linked to an identifiable individual name or record. Personal information collected by the University may include, but is not limited to, names(s), addresses, email addresses, phone numbers, birthdate, names of family members, academic information, student and alumni activities, photos, preferences regarding University programs and communications.

Use of Cookies

Cookies are small snippets of data transmitted from a website to your computer as you browse the web. These can be transferred back to the original website with future requests from your browser. The University only uses cookies to facilitate specialized navigation and content delivery for online services. If you disable cookies on your browser, you will potentially not be able to access some information or services otherwise available on the website.

Data Security

The University uses commercially reasonable measures in place to protect the security of information that you provide, including encryption technology and physical security at the server sites where the information is stored; however, no system can guarantee or ensure the absolute security of electronically transmitted information.

Changes to the Privacy Statement

The University will post privacy statement updates on its public website at <http://www.fgcu.edu>

Mobile Access/Mobile Application

Mobile access or mobile applications includes services on any device that supports online access of websites or online content.