

Annual Report

Part 1

Section A

Unit Information

Unit: Intercollegiate Athletics

Mission Statement:

In keeping with the University's mission, commitment and goals, the Intercollegiate Athletics Program will be designed and maintained to fully and effectively accommodate the needs and interests of student-athletes in their quest for excellence in the arena of highly competitive sport while working toward the achievement of an undergraduate degree. Furthermore, the program will be designed and maintained to be: educationally based, ethically sound, fiscally responsible, gender equitable and imbued with the values of sportsmanship and fair play. By fostering a sense of pride and goodwill within the student body, faculty, alumni and community, the department endeavors to contribute to the highly respected image of Florida Gulf Coast University.

Section B

Unit goals set within last year's (2003-2004)

Annual Report

<u>Strategic Plan Goal</u>	Unit Goal
With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?	What were your unit level goals for 2004-2005 as contained in your 2003-2004 annual report?
Strategic Plan Goal 2-The Student Community	Achieve a combined student-athlete average GPA of 3.0 for the academic year.
What action did you undertake to achieve this goal?	
Hired full-time academic advisor to monitor student-athletes' grades, study halls, and scheduling of courses.	
By what means did you assess goal achievement?	
GPA's for student-athletes were calculated from academic records provided from the Registrar's office.	
Describe the assessment results and the conclusions about goal attainment you inferred from them.	
Since final grades for 04-05 are not completed as of the date of this report, we will base it on Fall 04 grades only. The semester GPA average for all student-athletes was 3.03. The	

cumulative GPA of all student-athletes was 3.02 at the end of Fall 2004. The goal was attained and exceeded.

What continuous improvement resulted from the use of the assessment data?

The academic advisor can now work individually with at-risk student-athletes in personalizing a program directed at improving their learning experience and ultimately their grades.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your [2003-2004 annual report?](#)

Strategic Plan Goal #3-Co-Curricular and Athletic Programming.

Earn bids to the NCAA championship in a minimum of four sports.

What action did you undertake to achieve this goal?

The coaches of each sport recruited high-quality student-athletes that were not just good in the classroom but good on the field of play as well.

By what means did you assess goal achievement?

Notification from the NCAA

Describe the assessment results and the conclusions about goal attainment you inferred from them.

Since the spring season has not concluded at the time this report is due, it cannot be determined if this goal will be attained. Two sports have already gone to the NCAA tournament in 04-05--volleyball and men's basketball. It is expected that men's tennis will be invited to their post-season tournament. There is hope that women's tennis, baseball and women's golf will all get invitations as well. We expect the goal to be attained.

What continuous improvement resulted from the use of the assessment data?

Visibility for the entire University was enhanced. The other sports continue to strive to make their respective post-season tournaments. Each team's coach will reiterate the philosophy of the program which includes excelling in the classroom and on the field of play.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your [2003-2004 annual report?](#)

Strategic Plan Goal 3-Co-Curricular & Athletic Programming

Earn entrance as full members into the NCAA

What action did you undertake to achieve this goal?

The FGCU Athletic Department requested a waiver to the NCAA for the final two years of provisional membership status and completed a self-study and blueprint review. Followed all NCAA Division II bylaws since inception of athletic program.

By what means did you assess goal achievement?

Vote of Division II Membership Committee meeting in July 2004.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

The Division II Membership Committee voted that FGCU should be full members of the NCAA. Full membership became effective September 1, 2004. Goal was attained.

What continuous improvement resulted from the use of the assessment data?

Adherence to NCCA bylaws ensures the integrity of the athletics program and is used as a quality assurance mechanism to promote student success in the classroom as well as during intercollegiate competition.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your [2003-2004 annual report?](#)

Strategic Plan Goal 3--Co-Curricular & Athletic Programming.

Become active in NCAA Division II governance by earning committee appointments.

What action did you undertake to achieve this goal?

Interested coaches and staff completed the application for committee appointments. Networked with NCAA staff.

By what means did you assess goal achievement?

Notification from the NCAA of committee appointments.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

Athletic Director was appointed to Management Council, Men's Basketball committee, and the Legislation committee. The Faculty Athletics Representative was elected to the FARA Executive Council and student-athlete Lauren Donnelly was appointed to the national SAAC (student-athlete advisory council). The assessment results show that the goal was attained and

exceeded.

What continuous improvement resulted from the use of the assessment data?

We hope that this will improve FGCU's status and championship chances as an independent institution with the NCAA as well as increase FGCU's visibility around the country. Participation in governance of the NCAA provides opportunities to interact with other NCAA members and exchange best practices that can be adapted for use in FGCU's athletic program.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your 2003-2004 annual report?

Strategic Plan Goal 3--Co-Curricular & Athletic Programming

Start participation in intercollegiate volleyball

What action did you undertake to achieve this goal?

Hired coach, recruited quality student-athletes, acquired necessary budget, developed competition schedule.

By what means did you assess goal achievement?

Participation in competition against other institutions.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

FGCU volleyball team played their 27-game schedule in the Fall of 2004. Goal was attained.

What continuous improvement resulted from the use of the assessment data?

Have created a sequential developmental model to follow for the establishment of additional sports that meet NCAA requirements and have provided additional intercollegiate athletic opportunities for women student athletes to ensure continuous Title IX compliance.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your 2003-2004 annual report?

Strategic Plan Goal 3--Co-Curricular & Athletic Programming.

Have three or more Academic All-Americans.

What action did you undertake to achieve this goal?

Provided names and biographical information of qualified student-athletes to the proper committees voting for each sport.

By what means did you assess goal achievement?

The number of FGCU student-athletes named as Academic All-Americans in their respective sport.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

The ITA (Intercollegiate Tennis Association) has not released their All Academic Team as of the writing of this report. However, we believe we will have at least seven members of the women's tennis team to make this designation. Goal anticipated to be attained.

What continuous improvement resulted from the use of the assessment data?

We need to do a better job of marketing our student-athletes to the committees by networking with the conference representatives voting on regional and national committees. Provide information by our Sports Information Director that gives biographical and statistical information on our student-athletes being nominated.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your 2003-2004 annual report?

Strategic Plan Goal 3-Co-Curricular & Athletic Programming.

Have two or more All-Americans.

What action did you undertake to achieve this goal?

Provided names and biographical information of qualified student-athletes to the proper committees voting for each sport.

By what means did you assess goal achievement?

The number of FGCU student-athletes named as All-Americans in their respective sport.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

Four FGCU student-athletes were named All-Americans for 2004-05. Richard Stempnowski, men's tennis; Ashley Cecil, softball; Jason Louwsma, baseball and Jason Cooper, baseball were named All-Americans in their respective sport. Goal attained.

What continuous improvement resulted from the use of the assessment data?

We need to do a better job of marketing our student-athletes to the committees by networking with the conference representatives voting on regional and national committees. Provide information by our Sports Information Director that gives biographical and statistical information on our student-athletes being nominated.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your 2003-2004 annual report?

Strategic Plan Goal 2 - The Student Community, Strategic Plan Goal 3-Co-Curricular & Athletic Programming, Strategic Plan Goal 7- Community Leadership

Student-Athletes, Coaches & Administrators will work at least 5,000 hours of community service with projects including Eagle Math, Eagle Reading, and Habitat for Humanity.

What action did you undertake to achieve this goal?

Developed programs (Eagle Math, Eagle Reading) and had student-athletes, coaches and administrators participate in these programs and others (Habitat for Humanity and others provided by the Office for Civic Engagement).

By what means did you assess goal achievement?

Completion of 5,000 hours of community service by student-athletes, coaches and administrators. Forms are filled out by the coaches when each team has a community service event. Furthermore, student-athletes are required by the University to complete community service hours to graduate.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

We are on target to reach the goal of 5,000 hours of community service. Goals is anticipated to be attained.

What continuous improvement resulted from the use of the assessment data?

Community service of student athletes contributes to university outreach to the community and helps student athletes to attain the student learning goal of community awareness and involvement.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your [2003-2004 annual report?](#)

Strategic Plan Goal 3-Co-Curricular & Athletic Programming

Complete the baseball/softball concession area.

What action did you undertake to achieve this goal?

Developed budget, solicited donors, met with the architecture firm to draw up specifications.

By what means did you assess goal achievement?

Concession area built.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

Concession area did not get built this past year. It should be built during 05-06. Goal not attained.

What continuous improvement resulted from the use of the assessment data?

The department saved \$60,000 by waiting for the architectural firm to provide the specification plans as a gift-in-kind. The project is now ready to be put up for bid.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your [2003-2004 annual report?](#)

Strategic Plan Goal 2 - The Student Community, Strategic Plan Goal 3-Co-Curricular & Athletic Programming.

Increase men's and women's basketball attendance by 10%.

What action did you undertake to achieve this goal?

Hired graduate assistant to assist the Director of Athletic Advancement with promotions, especially those geared toward the student body (e.g., President provided semester's worth of tuition).

By what means did you assess goal achievement?

Ticket sales and attendance records.

Describe the assessment results and the conclusions about goal attainment you

inferred from them.

Attendance increased by 12% over last year. Goal attained.

What continuous improvement resulted from the use of the assessment data?

Increased attendance improves university/community relations, increases visibility for the university, contributes to students' sense of community, and ultimately expands fundraising opportunities to benefit the entire university.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

What were your unit level goals for 2004-2005 as contained in your 2003-2004 annual report?

Strategic Plan Goal 1 - High Quality Education
Strategic Plan Goal 3 - Co-Curricular & Athletic Programming

Develop an internship program with the new sports management degree.

What action did you undertake to achieve this goal?

Met with the director of the Sports Management program to discuss details.

By what means did you assess goal achievement?

Number of students in the sports management program doing an internship with the athletic department.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

No students from the sports management program are doing an internship with the athletic department. Goal not attained. The program was in its first year and was not able to get the internship program off the ground.

What continuous improvement resulted from the use of the assessment data?

The athletic department will continue to pursue this internship program as the sports management program grows. Those that do participate in the internship program will gain valuable experience in how an athletic department is run and can even "specialize" in an area if so desired (e.g., compliance, sports information, fund raising, marketing, etc.).

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your

What were your unit level goals for 2004-2005 as contained in your

2004-2005 goal best align?

2003-2004 annual report?

Strategic Plan Goal 2 - The Student Community

Strategic Plan Goal 3 - Co-Curricular & Athletic Programming

Strategic Plan Goal 4- A Talented and Dedicated Faculty and Staff

Be in compliance with Title IX and have gender/ethnic equity.

What action did you undertake to achieve this goal?

Added women's volleyball as a sport in fall 2004, started a feasibility study to determine what new women's sports to add, had all staff searches certified for diversity, applied for the NCAA Division II Strategic Alliance Matching Grant Enhancement Program to hire a female Assistant Sports Information Director.

By what means did you assess goal achievement?

Compliance with one of the three prongs to Title IX. Used the EADA (Equity in Athletics Disclosure Act) to evaluate.

Describe the assessment results and the conclusions about goal attainment you inferred from them.

FGCU is in compliance with prong II of Title IX (History and Continuing Practice) as reported in the State Universities Guidelines for Developing 2004-05 Annual Equity Updates report. The EADA report shows that women's teams provide 6% more athletic aid than men's teams and women's teams head coaches' salaries are greater than the men's teams head coaches' salaries as a whole. Goal was attained.

What continuous improvement resulted from the use of the assessment data?

We are currently doing a feasibility study to determine what new women's sports to add. Will try to add more diversity to the athletic staff--both gender and ethnic.

Section C

Program or Service Specific Assessments

What program or service specific assessment occurred in the current academic year?

Attendance was monitored at the men's and women's basketball games during the 04-05 season. Attendance of students to the games was important, as we would like to get them engaged in the co curricular portion of their education at FGCU.

How were the results of the assessment used to improve programs or services?

Attendance of students at the basketball games improved significantly from the previous year, however, we still believe it can be better. A marketing specialist will be hired to assist in promoting the games to the students.

What program or service specific assessment occurred in the current academic year?

Feedback from community service project contacts was conducted to assess whether it was helpful to that organization to have our student-athletes and coaches assisting with their project.

How were the results of the assessment used to improve programs or services?

It was determined that all organizations felt it was beneficial to have the assistance of our student-athletes and coaches assisting with their projects. The student-athletes will strengthen their civic engagement through these service projects and the service learning opportunities available through their courses.

Section D

Unit Contribution to President's Performance Measures

Please review the President's Performance Measures for 2004-2005. Did your unit contribute to any specific performance goals for the President? (If so, please indicate whether the measure set was attained and to what degree.)

The Department of Intercollegiate Athletics contributed to the President's Performance Measure #10. The following measures were met: achieve a combined student-athlete average GPA of 3.0, earn entrance as full member of NCAA Division II, become active in NCAA Division II governance by earning committee appointments, begin intercollegiate competition in women's volleyball, increase men's and women's basketball attendance by 10%, and be in compliance with Title IX and have gender/ethnic equity. The following measures are anticipated to be achieved by the end of the spring 2005 semester: earn bids to the NCAA championship in a minimum of four sports and student-athletes, coaches and administrators will work at least 5,000 hours of community service with projects including Eagle Math, Eagle Reading, and Habitat for Humanity. Measures not attained were: have three or more Academic All-Americans, have two or more All-Americans, complete baseball/softball concession area, and develop an internship program with FGCU's new sports management degree program. Overall, the President's Performance Measure regarding intercollegiate athletics was successful.

Part 2

Section A

Unit Goals for Coming Year (2005-2006)

Strategic Plan Goal
With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal
Goal for 2005-2006

Strategic Plan Goal 1- High Quality Education, Strategic Plan Goal 3- Co-Curricular & Athletic Programming
Achieve a combined student-athlete average GPA of 3.0 for the academic year.

What action(s) will you undertake to achieve the goal?

The athletic department's academic advisor will work with the coaches to develop a study table for all freshmen and at-risk student-athletes. Each student-athlete in these categories will be required to attend mandatory study sessions and have grade reports prepared for the academic advisor. Coaches will continue to recruit prospective student-athletes who have the skills to do well in the classroom and graduate.

By what means will you assess goal achievement?

Academic records provided by the Registrar's office.

How will you know if you have successfully attained each goal?

The cumulative GPA for all student-athletes will be at least 3.0.

How will the results of the above assessments be used to improve student learning or services?

The results will be used to improve support programs for student-athletes (e.g., study tables and tutoring services) and for recruiting better academically prepared student-athletes.

Strategic Plan Goal
With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal
Goal for 2005-2006

Strategic Plan Goal 2- The Student Community, Strategic Plan Goal 3 - Co-Curricular & Athletic Programming
Earn bids to the NCAA championship in a minimum of four sports.

What action(s) will you undertake to achieve the goal?

The coaches will work to improve our teams through practice and continue to recruit the best prospective student-athletes.

By what means will you assess goal achievement?

Notification by the NCAA

How will you know if you have successfully attained each goal?

At least four teams will be invited to the NCAA tournament in their respective sport.

How will the results of the above assessments be used to improve student learning or services?

Performance in competition will be used to provide feedback to student athletes on tactics and skills to sharpen their critical thinking and motor skills to increase their competitive advantage.

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal

Goal for 2005-2006

Strategic Plan Goal 2- The Student Community, Strategic Plan Goal 3- Co-Curricular & Athletic Programming, Strategic Plan Goal 7- Community Leadership
Student-athletes, coaches and administrators will work at least 5,000 hours of community service with projects including Eagle Math, Eagle Reading, and Habitat for Humanity.

What action(s) will you undertake to achieve the goal?

The coaches will work with our Student-Athlete Advisory Council to put together a schedule of community service events.

By what means will you assess goal achievement?

Logged community service hours of student-athletes, coaches and administrators.

How will you know if you have successfully attained each goal?

At least 5,000 hours of community service by student-athletes, coaches, and administrators will be performed.

How will the results of the above assessments be used to improve student learning or services?

Feedback from those involved will determine if the programs should continue. Expansion of community service opportunities should arise from the feedback.

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal

Goal for 2005-2006

Strategic Plan Goal 2- The Student Community, Strategic Plan Goal 3 - Co-Curricular & Athletic Programming
Increase men's and women's basketball attendance by 10%.

What action(s) will you undertake to achieve the goal?

We are planning to hire a marketing specialist to develop a marketing strategy to bring in more students and community members. This person will be active in working with clubs on campus and educate student of when events are taking place. This individual will also be responsible for developing and promoting special events around sporting events.

By what means will you assess goal achievement?

Attendance records from 05-06 compared to those from 04-05.

How will you know if you have successfully attained each goal?

An increase of at least 10% in attendance at men's and women's basketball games.

How will the results of the above assessments be used to improve student learning or services?

Increased attendance will help foster students' sense of community and contribute to student persistence.

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal

Goal for 2005-2006

Strategic Plan Goal 2 - The Student Community, Strategic Plan Goal 3 - Co-Curricular and Athletic Programming, Strategic Plan Goal 4- A Talented and Dedicated Faculty and Staff Be in compliance with Title IX and have gender/ethnic equity.

What action(s) will you undertake to achieve the goal?

Budgets, facilities and equipment will be equal for men's and women's sports. More money is spent on women's sports than men's sports. More opportunity (number of sports) is offered to women. Hire staff that will diversify the department.

By what means will you assess goal achievement?

Budget assessment, NCAA compliance forms, EADA evaluation, gender equity report evaluation.

How will you know if you have successfully attained each goal?

FGCU will be in compliance with Title IX, athletic staff will be more diversified.

How will the results of the above assessments be used to improve student learning or services?

Ensuring appropriate access to intercollegiate competition for women improves overall personal

development for student athletes, enhances self-esteem, and provides role models for adolescents.

Strategic Plan Goal
With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal
Goal for 2005-2006

Strategic Plan Goal 1 - High Quality Education
Strategic Plan Goal 3 - Co-Curricular & Athletic Programming
Develop an internship program with the new sports management degree.

What action(s) will you undertake to achieve the goal?

Meet with the director of the Sports Management program to develop an action plan with specifics and timelines.

By what means will you assess goal achievement?

Number of students in the sports management program doing an internship with the athletic department.

How will you know if you have successfully attained each goal?

The Athletics Department will have at least one student from the sports management program doing an internship.

How will the results of the above assessments be used to improve student learning or services?

Those that do participate in the internship program will gain valuable experience in how an athletic department is run and can even "specialize" in an area if so desired (e.g., compliance, sports information, fund raising, marketing, etc.).

Strategic Plan Goal
With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal
Goal for 2005-2006

Strategic Plan Goal 3-Co-Curricular & Athletic Programming
Complete the baseball/softball concession area.

What action(s) will you undertake to achieve the goal?

Solicit donors and put the project up for bid.

By what means will you assess goal achievement?

Concession area built.

How will you know if you have successfully attained each goal?

Concession area will be built.

How will the results of the above assessments be used to improve student learning or services?

Students that attend the games and student-athletes that participate in these sports will have an outstanding facility in which to participate or watch. It engages the students into attending the games and being part of the University community.

Section B

Resources

What additional resources have you requested and received a commitment for during 2005-2006 from your area VP or the President that is based on your analysis of assessment data for 2004-2005?

All of the resources requested and for which we have received a commitment include funds to hire additional personnel. One position, Senior Secretary, is a re-hire, to fill the vacated position. The other two positions, Marketing Specialist and Assistant Sports Information Director, are newly created positions. We have requested \$50,000 for these two new positions. We plan to add a Marketing Specialist and give him/her a \$15,000 budget for activities to help us reach our goal of increasing men's and women's basketball attendance by 10%. We were able to attain that goal this year with some graduate assistant help but would like to make it a permanent position, as increasing attendance will be an on-going goal for us. The second new position, Assistant Sports Information Director, will assist in the dissemination of information concerning the athletics program and its student-athletes. We only have one person who had to do all of the work in sports information for all of our sports. Projects had to be put off because of lack of staff in this area so with this new position all sports can be covered equally. We will be adding three new sports in the next couple of years so extra personnel in this area is critical. It is our hope and intention that at least two of the three new hires this year will be female and/or a minority in helping us to achieve our goal of having a diversified staff.

What additional resource needs do you have for fulfillment of your goals that you wish for consideration from your area VP or the President that is based on your analysis of assessment data for 2004-2005?

Based on the assessment data for 2004-05, additional resources needed to fulfill our goals include: one-time funds for purchasing five computers (\$6,000) to help student-athletes be able to work more effectively in study halls to assist with reaching our goal of a combined student-athlete average GPA of 3.0; one-time funds for purchasing a message board for the front of the campus to display upcoming activities will assist us with reaching our goal of increasing men's and women's basketball attendance by 10%. Recurring funds in the form of additional scholarship money that will bring us close to the NCAA maximum scholarship limitations will

assist with reaching our goal of earning bids to the NCAA championship in a minimum of four sports.

Section C

Assessment Plans

What assessments are you planning to conduct during 2005-2006?

Performing random checks in study halls, win-loss record/NCAA national and regional rankings, feedback from community service project contacts, attendance figures for each basketball game.

Section D

Coming Year - Strategic Plan Contributions

2.2.2, 2.3.1, 2.4.1, 3.4.1, 3.4.2, 3.4.3, 4.2.1, 7.2

The athletics department will contribute to the retention of students through the goal of student-athletes having a 3.0 GPA and contribute to diversifying the student-body by recruiting a variety of student-athletes, including international student-athletes. We will be contributing to scholarship dollars provided to the student body. Athletics will be contributing to developing a comprehensive athletic program that includes academic achievement, quality sports programs, athletic scholarship, and community and student engagement in co-curricular activities. By having the goal of 5,000 community service hours, athletics is contributing to strengthening civic engagement through service-learning and to the attainment of the learning goal of community awareness and involvement for student athletes.
