

# Annual Report

## Part 1

### Section A

#### Unit Information

**Unit:**University Police Department

**Mission Statement:**

*To serve and safeguard all students, faculty, staff and visitors on the campus of Florida Gulf Coast University through the effective and efficient delivery of law enforcement services. We will be sensitive to the authority we are entrusted with to ensure that it is consistent with our responsibility to safeguard the public with fairness, equality, dignity and civility; and Human Resources represent our community's single largest and most important investment, therefore, we must recruit and retain individuals who are highly motivated, committed to excellence in our profession, and represent our community.*

### Section B

#### Unit goals set within last year's (2003-2004)

#### Annual Report

<u>Strategic Plan Goal</u>	Unit Goal
<b>With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?</b>	<b>What were your unit level goals for 2004-2005 as contained in your <a href="#">2003-2004 annual report</a>?</b>
Goal 4. Talented and Dedicated Faculty and Staff	<b>Goal 1.</b> Seek additional staffing to meet the increasing demand on police services by the growing residential student population (Phase VI slated to be open this fall). Those service demands include crime prevention programming, alcohol awareness education, RAD, and general orientation of new students.
<b>What action did you undertake to achieve this goal?</b>	
One new full time Law Enforcement Officer was recruited and hired during the reporting period. Additionally, a part time Housing Security Officer was hired to provide services to residential students.	
<b>By what means did you assess goal achievement?</b>	
Success was evident from the conduct of two successful searches for the above positions. The Housing Security Officer was hired in August 2004 and the Law Enforcement Officer began duties in December 2004.	

**Describe the assessment results and the conclusions about goal attainment you inferred from them.**

The 2004 goals were met, in that the Law Enforcement Officer has been actively involved in the detection and prevention of alcohol use by residential students. Additionally, the Housing Security Officer has been involved with crime prevention programming through identifying visitors to Student Housing Complex.

**What continuous improvement resulted from the use of the assessment data?**

The hiring of additional staff has had an unintended consequence, resulting in a doubling of referrals for alcohol violations to the Student Judicial System. Such detection allows students who need help to be identified and referred for assistance thus increasing the likelihood that they will be able to modify their behavior, improve their health, and be more successful in their studies. Assessment data confirms the implementation of strategy and reinforces the value of this approach.

Strategic Plan Goal

**Unit Goal**

**With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?**

**What were your unit level goals for 2004-2005 as contained in your 2003-2004 annual report?**

e.g., Strategic Plan Goal 2- The Student Community

**Goal 2.** Strengthen the Eagle Express Shuttle Service through more reliable equipment and expand the routes it services.

**What action did you undertake to achieve this goal?**

We issued an RFP (request for proposal) in the summer of 2004. Proposals were reviewed and a contract was issued to Florida Cruise Connection to provide shuttle service. Beginning in August 2004, shuttle service was provided between student housing and the academic core beginning at 7:30 am and ending at 10:00 pm. Monday through Friday. This service replaced the unreliable tram service of the previous year.

**By what means did you assess goal achievement?**

We compared ridership numbers between the two years and found that ridership on the shuttles was higher than the previous year's tram ridership. Anecdotally, students have expressed much more satisfaction with the current service.

**Describe the assessment results and the conclusions about goal attainment you inferred from them.**

This goal and the subsequent assessment has indicated that reliability, dependability, and serviceability of the Eagle Express shuttle service has increased and that this goal has been met.

**What continuous improvement resulted from the use of the assessment data?**

We are currently in the process of renegotiating the continuation of this service. The data has

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shown us that this service is very useful to our student community. It allows students to move more rapidly between the residence halls and the campus giving them greater access to campus resources, enabling students to be more productive and more secure on campus.

### Strategic Plan Goal

### Unit Goal

**With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?**

**What were your unit level goals for 2004-2005 as contained in your [2003-2004 annual report](#)?**

Strategic Plan Goal 2- The Student Community

Goal 3. Enhance the safety and security of residential students through  
i) environmental changes to the housing areas (security gates, fencing, and limited access points)  
ii) security programs (student security officers, increased police patrols).

### **What action did you undertake to achieve this goal?**

Environmental changes to North Lake Village (student residences) have taken place. These changes include installation of gates, construction of a security booth and fencing to limit vehicular access. The security booth is staffed on nights when there is an expectation that there will be high traffic in and out of Student Housing. Additionally, during the hours of 10:00 pm. to 6:00 am. increased police patrols are in place in Student Housing.

### **By what means did you assess goal achievement?**

Construction took place of the security booth, gates, and fencing, and were complete by December 2004. The additional police patrols and staffing of the security booth took place beginning in August 2004 and have continued uninterrupted.

### **Describe the assessment results and the conclusions about goal attainment you inferred from them.**

The implementation of the increased patrols, the staffing of the security booth, and the limitation of vehicular movement have resulted in decreased criminal activity involving non-students coming to campus.

### **What continuous improvement resulted from the use of the assessment data?**

The increased patrols have resulted in a higher degree of visibility of police in Student Housing and has led to greater positive interaction between residential students and police. This has had the unintended benefit of increased calls for service as students are much more likely to turn to the police for assistance. Students feel safer with the enhanced security measures.

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### Section C

## Program or Service Specific Assessments

**What program or service specific assessment occurred in the current academic year?**

We assessed the strengthened shuttle service introduced this year for the students. We compared ridership numbers between this year and the previous one and found that ridership on the shuttles was higher than the previous year's tram ridership.

**How were the results of the assessment used to improve programs or services?**

The assessment results revealed that this service is sought after by our student community. It allows students to move more rapidly between the residence halls and the campus giving them greater access to campus resources and enabling them to be more productive and more secure on campus. Currently the continuation of this service is being renegotiated.

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### Section D

## Unit Contribution to President's Performance Measures

**Please review the President's Performance Measures for 2004-2005. Did your unit contribute to any specific performance goals for the President? (If so, please indicate whether the measure set was attained and to what degree.)**

No, however the unit's contribution to the President's Performance Measures is indirect in that our services impact the retention of students (Goal 4) in that the safer they feel, more likely they are to remain at FGCU.

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### Part 2

#### Section A

## Unit Goals for Coming Year (2005-2006)

[Strategic Plan Goal](#)  
With which 1 or 2 goals from the 8 current strategic plan goals does your 2005-2006 goal best align?

Unit Goal  
Goal for 2005-2006

Strategic Plan Goal 2- The Student Community Hire a staff member with specific duties in the

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areas of crime prevention, alcohol prevention, and victim advocacy programming.

**What action(s) will you undertake to achieve the goal?**

Submit a grant to the Office of Violence Against Women to fund such position and training. In the event such grant is not funded, seek funding within existing University resources.

**By what means will you assess goal achievement?**

Submission of grant takes place, is funded, and staff member is hired. Submission of grant takes place, is NOT funded, internal resources are obtained, and staff member is hired.

**How will you know if you have successfully attained each goal?**

Staff member is hired and programming begins.

**How will the results of the above assessments be used to improve student learning or services?**

Students will be able to focus on learning, rather than worry about their safety and the security of their environment.

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**Section B**

**Resources**

**What additional resources have you requested and received a commitment for during 2005-2006 from your area VP or the President that is based on your analysis of assessment data for 2004-2005?**

This unit has requested and received an increase in its general budget to fund equipment replacement, or enhancement to increase our ability to prevent, detect, and investigate criminal activity on campus. This unit has also requested and received a commitment from our VP to study staffing and pay levels of personnel within the unit.

**What additional resource needs do you have for fulfillment of your goals that you wish for consideration from your area VP or the President that is based on your analysis of assessment data for 2004-2005?**

Budgetary support to fund the additional position listed above.

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**Section C**

**Assessment Plans**

**What assessments are you planning to conduct during 2005-2006?**

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Assessment of Eagle Express ridership levels will take place, comparing 2004/2005 to 2005/2006. Additional assessment of crime levels and referrals to Student Judicial System will take place for the same comparison period. This information will allow us to determine timing and frequency of the transportation service and also to monitor criminal activity on campus for the purpose of deciding the best way to prevent crime on campus.

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#### Section D

### Coming Year - Strategic Plan Contributions

2.1, 4.1

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