

Annual Report 2006 - 2007

Part 1

Section A

Unit Information

Unit:

Campus Involvement

Mission Statement:

Section B

Unit Goals within Last Year's (2005-2006) Report

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2006-2007 goal best align?

Goal for 2006-2007

What actions have you taken to achieve this goal?

Student clubs and organizations will continue to be developed along with leadership development and training programs.

What measures have you taken towards assessment of this goal?

Data tracking, program evaluations, and surveys (ex. the Noel-Levitz Student Satisfaction Survey).

Describe the progress you have made toward attaining this goal including the anticipated completion date.

The number of activities, clubs, students and participants are constantly increasing. The progress towards this goal is ongoing.

Describe how the results of assessments have been used to improve student learning or your department's activities.

Tracking participation and program evaluations will determine resource requests and new opportunities for activities and programs.

Section C **Program or Service Specific Assessments**

What program or service specific assessment occurred in the current academic year?

Data tracking, program evaluations, and surveys (the Noel-Levitz Student Satisfaction Survey occurred at the end of last academic year).

How were the results of the assessment used to improve programs or services?

Once the results are compiled and evaluated, this guides the development of new programs and services. Student input is crucial for success of our programs.

Section D

Unit Contribution or President's Performance Measures

Please review the [President's Performance Measures for 2006-2007](#). Did your unit contribute to any specific performance goals for the President? (If so, please indicate whether the measure set was attained and to what degree.)

Based on Strategic Plan Goal 3, Co-curricular and Athletic Programming – Applicable strategies and indicators: 3.1.1-3.1.3, 3.2.1. The number of activities, clubs, students and participants are constantly increasing. The progress towards these goals is ongoing.

Part 2

Section A

Unit Goals for Coming Year (2007-2008)

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Unit Goal

Goal for 2007-2008

Strategic Plan Goal - 3, Co-Curricular and Athletic Programming

What action(s) will you undertake to achieve the goal?

Continue to enhance the quality of Campus Life through student activities, clubs and organizations, and student leadership development. Create more programming and form new clubs that enable additional leadership opportunities. Encourage club and advisor interaction, student/faculty/staff interaction, collaborative planning and involvement.

By what means will you assess goal achievement?

Data tracking, focus groups, program evaluations and surveys.

How will you know if you have successfully attained each goal?

The number of activities, clubs, and participants will increase. The feedback from assessment will support these measures.

How will the results of the above assessments be used to improve student learning or services?

Survey and data results will guide the development of programs and services. The results will also guide us in determining the human and financial resources necessary to meet student demand.

Section B Resources

What additional resources have you requested and received a commitment for during 2007-2008 from your area VP or the President that is based on your analysis of assessment data for 2006-2007?

			2007/2008
			Allocated
			Budget

Wages and Salaries			
Director			\$72,000.00
Coordinator			\$52,000.00
Coordinator			\$46,000.00
Program Assistant			\$39,000.00
Media Director			
OPS			
Grad Assistants			
Student Assistants			\$30,000.00
General Expense			
Supplies and Equipment			
Office Supplies			\$3,500.00
Printing of brochures, manuals			\$7,000.00
Shirts			\$1,500.00
Promotional Materials			\$5,000.00
Photo Development			\$1,000.00
Golf Cart			\$5,000.00
Memberships			\$5,000.00
Misc Supplies			\$1,500.00
Color Paper and Banner for Posters			\$1,000.00
Activities			
Promotional Events			\$37,000.00
Late Night and Weekend Programming			\$54,500.00
Leadership Workshops and Presentations			\$5,000.00
Event Marketing			\$8,000.00
Family Weekend			\$0.00
Club and Organization Start-up Account			\$5,000.00
Commuter Programming			\$10,000.00
Travel			\$7,500.00
Chargebacks			
IT			\$1,000.00
Physical Plant			\$2,000.00
Chargebacks			\$2,000.00
Capital Equipment			
Computers (2)			\$1,500.00

Section C

Assessment Plans

What assessments are you planning to conduct during 2007-2008?

Data tracking, focus groups, program evaluations and surveys.

Section D

Coming Year - Strategic Plan Contributions

Based on Strategic Plan Goal 3, Co-curricular and Athletic Programming – Applicable strategies and indicators: 3.1.1-3.1.3, 3.2.1