

Annual Report 2006 - 2007

Part 1

Section A

Unit Information

Unit:

Global Initiatives and International Services

Mission Statement:

The Office of Global Initiatives and International Services provides overall leadership to Florida Gulf Coast University in developing, coordinating and promoting international education opportunities for students and professionals. The office offers guidance, resources, support services and programs to the university to initiate or enhance student opportunities and professional development experiences. The principal goals of the office are to advance global perspectives, prepare us for success in a global society and promote mutual understanding of, and respect for, diverse cultures.

Section B

Unit Goals within Last Year's (2005-2006) Report

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2006-2007 goal best align?

Goal for 2006-2007

What actions have you taken to achieve this goal?

Implemented Study Abroad Guidelines
Established a Council on International Initiatives and Services
Conducted staff training seminars

What measures have you taken towards assessment of this goal?

determined need for study abroad guidelines based on absence of clear guidance and support resources for faculty
Needed mechanism for advisory input and broad institutional support for planning and development of international education
International student application and enrollment was slowing

Describe the progress you have made toward attaining this goal including the anticipated completion date.

GIIS Council has met 4 times & identified priorities and needs
All study abroad programs now require submission of completed proposals and support documents following guidelines
Staff in admissions and international offices received training to support inquiry and application process of prospective international students

Describe how the results of assessments have been used to improve student learning or your department's activities.

GIIS Council members addressing concerns collaboratively to support current and future initiatives
Use of study abroad guidelines and planning protocols provide more complete information on programs and ensure better institutional processes and communication
Approx. 25 staff members have better knowledge and skills to respond to and support prospective international students and applicants

What program or service specific assessment occurred in the current academic year?

International student orientations were evaluated by participants (fall & spring)
GIIS Council developed list of needs and priorities for FGCU international education

How were the results of the assessment used to improve programs or services?

Orientation evaluations and staff member feedback used to design and plan future orientations
GIIS Council used the results of an identification and prioritizing activity to establish several higher priorities now under consideration for future implementation

Section D

Unit Contribution or President's Performance Measures

Please review the [President's Performance Measures for 2006-2007](#). Did your unit contribute to any specific performance goals for the President? (If so, please indicate whether the measure set was attained and to what degree.)

Goal 2: Diversify the student body. Instituted a working group on international student recruitment & admission, and provided training to admissions and international services staff

Part 2

Section A

Unit Goals for Coming Year (2007-2008)

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal 1: High Quality Education
Goal 2: The Student Community

Unit Goal

Goal for 2007-2008

1. Enhance Study Abroad opportunities
2. Increase the presence of International Scholars on campus
3. Conduct faculty and staff development seminars
4. Support the existing exchange programs
5. Increase international student enrollment
6. Sponsor International Programs and events

What action(s) will you undertake to achieve the goal?

Work with faculty and colleges in developing or enhancing study abroad opportunities. International student recruitment work group will identify and implement several strategies to support increased international student application and enrollment. Promote and support opportunities to host foreign national scholars and or grant awardees (ie: Fulbright, IREX, etc) through information sessions or training. Outreach to campus constituencies for more collaborative involvement in international programming. Inventory and review exchange agreement development, participation and management.

By what means will you assess goal achievement?

Evaluations from participants
Review trends in our international student application & enrollment
Monitor participation levels in programs

How will you know if you have successfully attained each goal?

Participant evaluations indicate high satisfaction with service or event
International student applications and enrollment will increase or diversify
The number of international scholars hosted at FGCU will increase

How will the results of the above assessments be used to improve student learning or services?

Feedback and suggestions are incorporated into orientation planning, content and scheduling.
Participant and event planner evaluations will be used in planning future events
Participation levels in programs (ie: study abroad, international events on campus, Exchange Visitor program, etc.) will determine interest, resources needed to support these functions, etc.

Section B

Resources

What additional resources have you requested and received a commitment for during 2007-2008 from your area VP or the President that is based on your analysis of assessment data for 2006-2007?

To Be Determined

On campus housing for international students and scholars

Section C

Assessment Plans

What assessments are you planning to conduct during 2007-2008?

International student orientations (fall & spring)

Survey newly enrolled international students on the identification and selection of FGCU as school of choice

GIIS Council input on needs and priorities or services to support international initiatives

Develop an inventory of FGCU student study abroad interests

Section D

Coming Year - Strategic Plan Contributions

Goal 1: High Quality Education

Stimulate, develop and support global initiatives and international education opportunities for students, faculty and staff

Goal 2: The Student Community

Expand student diversity and global exposure through increased numbers of international students and scholars

Goal 3: Co-Curricular and Athletic Programming

Develop co-curricular offerings that includes programs and learning opportunities representing a variety of cultures, global perspectives and experiences

Goal 4: Ongoing Quality Improvement

Facilitate necessary government authorizations and institutional resources required to operate certain international education programs and functions. Represent the university to such government agencies and offices.

