

Annual Report 2006 - 2007

Part 1

Section A

Unit Information

Unit:

Planning and Institutional Performance

Mission Statement:

The Office of Planning and Institutional Performance (PIP) uses planning strategies and assessment to assist the University to provide excellent educational services, encompassing international dimensions and community outreach for adult learners, and to achieve regional and specialized accreditation. Planning and Institutional Performance is the focal point for FGCU's institutional effectiveness efforts. It **gathers, analyzes**, and uses data to inform institutional planning and effectiveness processes, policy development, and decision-making; **facilitates** curriculum development and revision; and **supports** university-wide strategic planning efforts. In fostering accountability and excellence, PIP provides guidance and mechanisms for assessment in such areas as educational outcomes, effectiveness in teaching and learning, distance learning and faculty productivity.

Section B

Unit Goals within Last Year's (2005-2006) Report

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2006-2007 goal best align?

Goal for 2006-2007

Strategic Plan Goal 1- High Quality Education

Assist in the approval of new EdS and EdD programs proposed by the College of Education and a Doctor of Physical Therapy program within the College of Health Professions

What actions have you taken to achieve this goal?

Work with colleagues from the College of Education, the College of Health Professions, the Office of Curriculum and Instruction, staff of the BOG and SACS to obtain required approvals of the UBOT, the BOG, and SACS-COC.

What measures have you taken towards assessment of this goal?

Results of peer reviews required by the Provost, the BOG and SACS. Currently awaiting results from Dr. Carl Backman's program review before bringing the EdS and EdD to the BOT.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

Approval of each body to permit the university to implement respectively this first doctoral and first-professional degree programs.

Describe how the results of assessments have been used to improve student learning or your department's activities.

Practicing educators will have the opportunity to seek promotions in their careers through pursuing advanced Education degrees at FGCU. Health professionals will be eligible for licensure through a more demanding curriculum than the existing MPT when the DPT is approved.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2006-2007 goal best align?

Goal for 2006-2007

Strategic Plan Goal 1- High Quality Education
Strategic Plan Goal 2- The Student Community

Under the auspices of the Associate Provost for Planning and Institutional Performance, fully integrate and implement an Office of Global Initiatives with the Office of International Services

What actions have you taken to achieve this goal?

Transfer of International Services from the area of Student Affairs to Academic Affairs.
Implementation of recommendations in the report of the Director of Global Initiatives.

What measures have you taken towards assessment of this goal?

Establishment of a university-wide council on international education to coordinate policy and program development.
Development of policies and procedures for international exchanges of students, faculty, and staff as appropriate. The Council was established and is in the process of creating procedures for the development and review of international exchange agreements and for conducting study abroad experiences.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

A fully functional council will hold a series of meetings in the coming year.
The policies and procedures will be approved by the Provost and the President's Executive Group as appropriate.

Describe how the results of assessments have been used to improve student learning or your department's activities.

Students will have access to a range of international experiences to further their development and education. Students will have exposure to foreign students and faculty bringing diverse perspectives to FGCU.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2006-2007 goal best align?

Goal for 2006-2007

Strategic Plan Goal - 8 Ongoing Quality Improvement

Complete implementation of revised program review process by conducting reviews of the following programs: *Occupational Therapy (MS), Environmental Studies (BA), Biology (BA), Communication (BA), English (BA), and English (MA)*.

What actions have you taken to achieve this goal?

The programs will conduct self-studies. Consultants will be identified for each of the programs to review the self-studies. Recommendations from the reviews will be shared with the college deans, the Program Review Team, and the department chairs. The above-mentioned self-studies have been completed with the exception of English, which has been postponed to allow for further development of the recently implemented master's program. External reviewers have been identified and will complete reviews later this spring.

What measures have you taken towards assessment of this goal?

There will be response meetings with the Provost following the reviews involving the college dean and department chairs.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

A set of agreed actions to improve the programs will follow from the response meeting with the Provost.

Describe how the results of assessments have been used to improve student learning or your department's activities.

The actions will be monitored to ensure that improvements to the curriculum and its delivery occur as recommended by the external reviewers with appropriate measures to assess their efficacy.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2006-2007 goal best align?

Goal for 2006-2007

Strategic Plan Goal - 8 Ongoing Quality Improvement
Strategic Plan Goal 1- High Quality Education

In cooperation with the Associate Provost for Academic Affairs and the Provost, fully implement a budgeting cycle that is completely integrated with the university planning/accountability cycle.

What actions have you taken to achieve this goal?

Budget requests will be reviewed involving the college deans, the provost, and the two associate provosts together to review past accomplishments contained in the annual report, goals for the coming year, and resources necessary to achieve those goals.

What measures have you taken towards assessment of this goal?

Whether or not certain targets related to objectives expressed in the annual reports have been met.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

The dean making the request will be able to describe in fact the improvement to be made as a result of the Provost allocating additional resources to the unit.

Describe how the results of assessments have been used to improve student learning or your department's activities.

There will be a direct linkage between goal attainment, continuous improvement, planning, and the allocation of resources to obtain goals.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2006-2007 goal best align?

Goal for 2006-2007

Strategic Plan Goal 7- Community Leadership

Enhance outreach to the community served by FGCU.

What actions have you taken to achieve this goal?

Facilitate a new structure for continuing education at FGCU.
Implement plan on community outreach related to satellite centers.
Serve on continuing education transition team.

What measures have you taken towards assessment of this goal?

Creation of a new organizational structure for continuing education in the university.
Actions taken to expand programming off-campus.
Assisting in identifying new leadership for continuing education and community outreach.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

An Office of Continuing Education with university-wide responsibility for continuing education and regional outreach will be functional by December 2006.
Enrollment off-campus will grow by 10% in 2006-2007.
New leadership for continuing education and outreach will begin working at FGCU under the Provost's authority by Fall 2006. These goals have indeed been accomplished and the office now reports to the Associate Provost for Planning and Institutional Performance.

Describe how the results of assessments have been used to improve student learning or your department's activities.

The creation of a centralized office reporting to the Provost will unite two separate areas of responsibility into one and will facilitate actions by the colleges to increase their credit and non-credit programming for the community by providing administrative services to support their efforts. Students will find more convenient locations to pursue their lifelong learning goals and a broader range of subjects of interest to them.

What program or service specific assessment occurred in the current academic year?

Completed the first review using the new program review process and glitches with it. Completed review of NSSE and SSI results.

How were the results of the assessment used to improve programs or services?

Discovered that program directors and deans need more guidance in the preparation of an action strategy to address review recommendations. Specific timelines and responsibilities need to be included in the program's response for the provost's review. The SSI results were broadly disseminated throughout the university and OPIP staff met with each affected unit to explain results so that they could focus on specific improvement strategies. Results showed high levels of satisfaction with the current services provided compared to national peers in line with those previously obtained for NSSE.

Section D

Unit Contribution or President's Performance Measures

Please review the [President's Performance Measures for 2006-2007](#). Did your unit contribute to any specific performance goals for the President? (If so, please indicate whether the measure set was attained and to what degree.)

Submitted required monitoring reports to SACS on time in September 2006. Completed internal review of Ed.S. and Ed.D. programs within the University and submitted review and approval requests to the BOG and SACS.

Part 2

Section A

Unit Goals for Coming Year (2007-2008)

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Strategic Plan Goal 8 - Ongoing Quality Improvement

Unit Goal

Goal for 2007-2008

Complete monitoring by SACS

What action(s) will you undertake to achieve the goal?

Preparation and submission of second monitoring report on general education to COC of SACS by September 2007.

By what means will you assess goal achievement?

Acceptance of the monitoring report indicating FGCU is in compliance with CS 3.5.1.

How will you know if you have successfully attained each goal?

A decision will be made by the COC at its annual meeting in New Orleans in December 2007.

How will the results of the above assessments be used to improve student learning or services?

Acceptance of the report will demonstrate changes made to the general education curriculum that have resulted in improved student attainment of proficiencies in written and oral communication, critical thinking and quantitative reasoning.

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Strategic Plan Goal-8 Ongoing Quality Improvement and Goal 1- High Quality Education

Unit Goal

Goal for 2007-2008

Completion of Retention Task Force First Report on One-Year Retention of Full-time FTIC

What action(s) will you undertake to achieve the goal?

Completion of data analysis on student attrition focused on student characteristics. Prospective study of high-achieving at risk students.

By what means will you assess goal achievement?

Completion of a report with recommendations for mitigating FTIC first-year attrition.

How will you know if you have successfully attained each goal?

The report will be reviewed and accepted by the Provost, President, VP for Administration and Finance and the VP for Student Affairs.

How will the results of the above assessments be used to improve student learning or services?

The recommendations will focus on ways to engage students so they persist in their studies at FGCU.

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Strategic Plan Goal One- High Quality Education

Unit Goal

Goal for 2007-2008

Develop selective strength in graduate education

What action(s) will you undertake to achieve the goal?

Facilitate the approval process for the DPT, EdS and EdD degree programs.

By what means will you assess goal achievement?

Reviews by BOG and SACS.

How will you know if you have successfully attained each goal?

Approval by both organizations in Fall 2007.

How will the results of the above assessments be used to improve student learning or services?

FGCU will be able to offer its first practice doctoral programs in the fall of 2008.

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Strategic Plan Goal 7 Community Leadership

Facilitate development of the Office of Continuing Education and Off-Campus Programs

Unit Goal

Goal for 2007-2008

What action(s) will you undertake to achieve the goal?

Development of a strategic plan for the office. Development of automated processes for prospective students.

By what means will you assess goal achievement?

Will have a strategic plan in place by mid-year, i.e., end of 2007. Will also have online registration available to students sometime during next year 2007-2008.

How will you know if you have successfully attained each goal?

The strategic plan will be reviewed and approved by the Provost and other offices as necessary. Students will be able to register for and make payment online for classes.

How will the results of the above assessments be used to improve student learning or services?

Accomplishment of the actions above will result in greater access to and a broader range of programs for lifelong learners.

Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goals 1-High Quality Education, 2-Student Community, and 7-Community Leadership

Unit Goal

Goal for 2007-2008

Assist in the implementation of new exchange agreements.

What action(s) will you undertake to achieve the goal?

Support implementation of the Halmstad/CIS agreement to bring Swedish students to FGCU as FGCU students.
Support implementation of 2+2 arrangements and student exchanges with Yantai and Binzhou.
Seek funding for FGCU buildings from Binzhou and possibly Yantai.

By what means will you assess goal achievement?

Enroll students under these exchange agreements at FGCU. Crafting and delivery of proposals for the funding of potential FGCU facilities serving health sciences and resort and hospitality management programs.

How will you know if you have successfully attained each goal?

The number of students enrolled here from these agreements. Discussion of the proposals for facilities with Chinese counterparts.

How will the results of the above assessments be used to improve student learning or services?

Students will experience greater diversity on campus contributing to their development and will also have the opportunity to explore foreign culture through study abroad in China. Partnerships concerning facilities will bring urgently needed facilities in science and resort areas to our students and faculty faster than if FGCU has to endure the PECO cycle.

What additional resources have you requested and received a commitment for during 2007-2008 from your area VP or the President that is based on your analysis of assessment data for 2006-2007?

We have received a commitment of \$10K to be matched by the colleges for the housing of visiting scholars from abroad on campus. We have also received a commitment from the VP for Administration and Finance for sufficient permanent funds (est. \$125K annually) for the lease of the existing Naples Center building.

Section C

Assessment Plans

What assessments are you planning to conduct during 2007-2008?

This coming year OPIP will continue to assess the issues surrounding student retention and persistence and will conduct another round of CIRP for incoming freshmen.

Section D

Coming Year - Strategic Plan Contributions

1.1.2 (b), 1.3.1 ©, 1.3.4,1.4.2, 2.5.1(a), 2.5.2, 8.1, 8.2