

Annual Report 2007 - 2008

Part 1

Section A

Unit Information

Unit:

Planning and Institutional Performance

Mission Statement:

The Office of Planning and Institutional Performance (PIP) uses planning strategies and assessment to assist the University to provide excellent educational services, encompassing international dimensions and community outreach for adult learners, and to achieve regional and specialized accreditation. Planning and Institutional Performance is the focal point for FGCU's institutional effectiveness efforts. It **gathers, analyzes**, and uses data to inform institutional planning and effectiveness processes, policy development, and decision-making; **facilitates** curriculum development and revision; and **supports** university-wide strategic planning efforts. In fostering accountability and excellence, PIP provides guidance and mechanisms for assessment in such areas as educational outcomes, effectiveness in teaching and learning, distance learning and faculty productivity.

Section B

Unit Goals within Last Year's (2006-2007) Report

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2007-2008

Strategic Plan Goal 8 - Ongoing Quality Improvement

Complete monitoring by SACS

What actions have you taken to achieve this goal?

OPIP completed and submitted a second monitoring report covering general education assessment and improvement to COC by the stated deadline.

What measures have you taken towards assessment of this goal?

The second monitoring report was reviewed prior to submission by FGCU's COC staff contact and edits/revisions were made for the final draft. The Compliance and Reports Committee of the COC then reviewed the adequacy of the response.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

The COC of SACS at its December 2007 annual meeting determined the report was satisfactory and that no further action or reports were necessary at this time.

Describe how the results of assessments have been used to improve student learning or your department's activities.

The results demonstrated that FGCU has put into place a system for assessing student attainment of general education competencies and has used the findings of these assessments to modify aspects of the curriculum to improve student learning. The current success has stimulated further review of the general education curriculum, the established competencies, and the methods being used for assessment with the goal of achieving further student learning improvements.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2007-2008

Strategic Plan Goal-8 Ongoing Quality Improvement and Goal 1- High Quality Education

Completion of Retention Task Force First Report on One-Year Retention of Full-time FTIC

What actions have you taken to achieve this goal?

During the summer of 2007, OPIP produced an initial report on first-year student attrition noting it was distinctly bimodal in nature with well-prepared and at-risk students nearly equally likely not to return for their second year at FGCU. The report also contained a set of carefully considered recommendations intended to reduce first-year student attrition.

What measures have you taken towards assessment of this goal?

The report was widely discussed throughout the university and has led to the formation of a committee to determine which strategies to implement and when.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

The goal has been achieved. Now the recommendations need to be implemented.

Describe how the results of assessments have been used to improve student learning or your department's activities.

When implemented it is believed that first-year student attrition can be reduced further.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2007-2008

Strategic Plan Goal One- High Quality Education

Develop selective strength in graduate education

What actions have you taken to achieve this goal?

OPIP took the lead in developing and coordinating the application materials for the Ed.S. and the D.P.T. programs--FGCU's first advanced graduate programs--for SACS and played a major role in presenting the same programs for review by the Board of Governors.

What measures have you taken towards assessment of this goal?

OPIP made certain that all materials necessary for review by the BOG and SACS were submitted in time for consideration at their respective December 2007 meetings.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

Working with the BOG staff it was determined that no further approval from the BOG was needed beyond the approval of FGCU's BOT which occurred in June 2007. With regard to the D.P.T., approval was granted by the BOG at its December 6, 2007 meeting and by the COC of SACS at its December 11, 2007 annual meeting.

Describe how the results of assessments have been used to improve student learning or your department's activities.

As a result of these approvals, the two new programs will be implemented for the fall 2008 academic term. These will be the first programs available at FGCU at the advanced graduate level to provide access for professionals in education and healthcare.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2007-2008

Strategic Plan Goal 7 Community Leadership

Facilitate development of the Office of Continuing Education and Off-Campus Programs

What actions have you taken to achieve this goal?

The Associate Provost and the staff of OPIP have played a special role providing planning advice, supervision, and direct support in the form of setting goals, securing space, furnishing statistical data, reviewing plans, and other assistance has needed.

What measures have you taken towards assessment of this goal?

The development of a strategic plan has been instrumental in focusing the energies of this newly established office. Other measures include the establishment of new programs, policy development, staff reorganization, expanded programming, the development of a website, and the automation of registration processes.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

New programming includes a lecture series, the staging of conferences, the offering of certificate programs, expanded Renaissance Academy programming and presence throughout SW Florida. Additionally, the following have been achieved: a business plan for a permanent Naples Center; a staff reorganization including new hires and promotions; a BOT policy recognizing and defining the office's role in the delivery of off-campus programs; a new website; and soon the installation of a hosted web registration system. The office is finally together in one space in the new Library building on the third floor after having been separated in multiple locations for most of last year.

Describe how the results of assessments have been used to improve student learning or your department's activities.

All these improvements offer new opportunities for new and existing students and the greater community to benefit from FGCU educational programs and outreach.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2007-2008

Goals 1-High Quality Education, 2-Student Community, and 7-Community Leadership

Assist in the implementation of new exchange agreements.

What actions have you taken to achieve this goal?

The Associate Provost has assisted LCOB in the development and/or implementation of exchange agreements associated with Halmstad University in Sweden, Kempten University in Germany, and Binzhou Medical College in China. He has also worked on the development and implementation of an exchange agreement with the College of Education involving St. Stephen's University in Hungary. The Associate Provost has also secured tuition waivers for Fulbright and IREX students at FGCU.

What measures have you taken towards assessment of this goal?

The Halmstad agreement will be implemented in fall 08. The Associate Provost has also been working to coordinate development and approval of a new tuition waiver policy for international students by the University's Board of Trustees this April. The Associate Provost has also worked with the Office of GIIS to develop a strategic plan and staffing reorganization plan to better coordinate and provide service to the university's growing number of exchange programs.

Describe the progress you have made toward attaining this goal including the anticipated completion date.

Most of the goals for the exchange programs this year have been met. The tuition waiver policy should be in place by April 2008.

Describe how the results of assessments have been used to improve student learning or your department's activities.

The addition of further opportunities for our students to study abroad and for students from abroad to study at FGCU is critical for introducing further dimensions of diversity and ensuring our students are competitive in a global economy.

Section C

Program or Service Specific Assessments

What program or service specific assessment occurred in the current academic year?

This coming year OPIP will continue to assess the issues surrounding student retention and persistence and will conduct another round of CIRP for incoming freshmen.

How were the results of the assessment used to improve programs or services?

The Retention Task Force report recommendations led to the establishment of a Committee to work on the implementation of the recommendations. One outcome of the report is the further funding of another year of the Step Ahead program designed to give at-risk students a leg up on their first year of study at FGCU. The CIRP results have indicated that FGCU needs more programs of study to further reduce student attrition through transfer.

Section D

Unit Contribution or President's Performance Measures

Please review the [President's Performance Measures for 2007-2008](#). Did your unit contribute to any specific performance goals for the President? (If so, please indicate whether the measure set was attained and to what degree.)

Goal I: Assisted in the review of materials for both the MSPT CAPTE accreditation and the NASPA Master of Public Administration reviews. Both programs received accreditation. **Goal II:** Assisted in the development and review of the first three advanced graduate programs, two of which were approved by the BOG. **Goal VIII:** Led FGCU through successful monitoring report for SACS and the approval by SACS to move from Level III to Level V to offer the EdS and the DPT programs beginning in fall 2008.

Part 2

Section A

Unit Goals for Coming Year (2008-2009)

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2008-2009

1- High Quality Education

Seek final approval of our Ed.S. and D.P.T. programs from the COC of SACS.

What action(s) will you undertake to achieve the goal?

Develop and submit further application materials to COC of SACS for the Ed.S. and D.P.T. substantive change request to Level V. Host an onsite COC visit. Receive final approval from COC.

By what means will you assess goal achievement?

Completion of drafts and submission of the completed application. Host visit by COC staff in August 08. Making all arrangements to host the COC team. Completing follow-up response to the COC team report.

How will you know if you have successfully attained each goal?

Draft deadlines have been set as 7/08, 10/08, 12/08. Submission deadline has been set for 1/09. Get positive feedback from COC rep during her visit in August. Visit will occur on time in spring of '09. Positive team report following team visit in spring 09.

How will the results of the above assessments be used to improve student learning or services?

FGCU will become a Level V institution with the ability to offer doctoral programs to FGCU students.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2008-2009

8-Ongoing Quality Improvement

OPIP will coordinate institutional effectiveness processes for the university.

What action(s) will you undertake to achieve the goal?

Enroll in the Voluntary System of Accountability. Submit BOG required files and reports. Draft the BOG-mandated University Compact. Coordinate the planning and accountability cycle for LRPIEC. Work with new Provost to modify the existing process.

By what means will you assess goal achievement?

Meet VSA deadlines for enrollment and production. Meet BOG deadlines for successful submission of files and reports. Complete LRPIEC cycle for this year. Implement a new planning process for next year leading to a new strategic plan.

How will you know if you have successfully attained each goal?

VSA accepts FGCU's membership. BOG staff accept files and reports submitted to them as accurate and complete. Submission of LRPIEC recommendations to President's Cabinet. Establishment of new planning organization and committees to develop a new strategic plan for the university.

How will the results of the above assessments be used to improve student learning or services?

Appropriate accountability will allow the university to receive public support for its programs and services. The new planning model and strategic plan will lead to enhanced programs and services aligned with mission and available resources.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2008-2009

2- The Student Community

Serve student needs.

What action(s) will you undertake to achieve the goal?

Administer third round of NSSE. Continue study of student attrition at FGCU.
Coordinate Commencement until new Registrar is in place.

By what means will you assess goal achievement?

Obtaining results from NSSE. Review of analysis of student attrition by Retention Task Force. Holding Commencement XX at Germain Arena in spring 08 and if necessary Commencement XXI in fall 08.

How will you know if you have successfully attained each goal?

Reporting of results of NSSE to University community in fall 08. Completing the second report of the Retention Task Force in summer 08. Successfully staging Commencement XX on April 27, 2008.

How will the results of the above assessments be used to improve student learning or services?

NSSE results can be used to improve academic and student support and benchmark satisfaction over time leading to greater student engagement and student persistence to graduation. The recommendations of the Retention Task Force will be used to improve academic support to enhance student persistence.

Strategic Plan Goal

Unit Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2007-2008 goal best align?

Goal for 2008-2009

4-Dedicated and Talented Faculty and Staff

Assess faculty, students and staff to improve the educational environment of the university.

What action(s) will you undertake to achieve the goal?

Administer and disseminate the results of the HERI Faculty Survey. Publish report on staff climate in conjunction with the Staff Advisory Council. Administer SAI to every eligible course section in the university schedule of classes. Administer a revised evaluation of deans and chairs to the faculty.

By what means will you assess goal achievement?

Meet all deadlines for administration of the various evaluations and then disseminate the results to the key university constituencies in a timely manner.

How will you know if you have successfully attained each goal?

Achieve at least a 20% response rate in both the faculty and staff surveys. Achieve response rates of at least 50% for online and face to face SAI. Achieve at least a 20% response rate on faculty evaluations of chairs and deans.

How will the results of the above assessments be used to improve student learning or services?

Faculty survey results and staff climate survey results will be used to improve working conditions for both categories of university employees and to inform the new university strategic plan. This should reduce faculty and staff turnover. SAI results are used in the evaluation of faculty seeking promotion or a continuing contract. It is way of recognizing outstanding teaching. Faculty use the results of SAI to improve their classroom delivery. The faculty survey of deans and chairs leads to improved job performance by those evaluated.

What additional resources have you requested and received a commitment for during 2008-2009 from your area VP or the President that is based on your analysis of assessment data for 2007-2008?

NONE

Section C

Assessment Plans

What assessments are you planning to conduct during 2008-2009?

Will conduct a major review of the existing planning process and make organizational changes leading to the production of a new strategic plan for the university.

Section D

Coming Year - Strategic Plan Contributions

1.3.4, 2.2, 5.1, 4.1, 7.5.1, 7.5.2, 8.1, 8.2