
Program or Service Specific Assessments

Unit: College of Business

What program or service specific assessment occurred in the current academic year?

The Executive MBA program was reviewed to determine the degree to which the program was meeting student needs. The Graduate Program Committee surveyed current and past students and faculty involved in the program. The results indicated that students wanted more time for reflections and deeper learning.

How were the results of the assessment used to improve services or programs?

Fewer classes were offered each semester. Instead of taking three classes each fall and spring semesters, students now take the six classes spread over fall, spring and summer semesters.

What program or service specific assessment occurred in the current academic year?

Undergraduate Students: All graduating students now take the ETS Major Field Test (MFT) in Business.

How were the results of the assessment used to improve services or programs?

The results from the MFT are made available to the faculty and the curriculum committee and are used to inform curriculum changes as needed. During 2004-2005, minor changes have been made to Finance (common syllabus and final exam), and ongoing review is taking place in management and marketing.

What program or service specific assessment occurred in the current academic year?

Each degree program (Accounting, CIS, CS, Finance, Management, Marketing, MBA, MS - Accounting & Tax, and MS - CIS) has assessed at least one of the student learning outcomes. These learning outcomes have been tied to the programs' Integrated Program Matrices and outline assessment methods.

How were the results of the assessment used to improve services or programs?

During the Spring 2005 semester, course embedded assessment was conducted across all degree programs in the COB. Results are currently being computed. Program outcomes are scheduled for review during May-June 2005 with curriculum improvement(s) brought to the department faculty and then the curriculum committee (as needed) during the fall 2005 semester.
