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## **Program or Service Specific Assessments**

Unit: Intercollegiate Athletics

### **What program or service specific assessment occurred in the current academic year?**

Attendance was monitored at the men's and women's basketball games during the 04-05 season. Attendance of students to the games was important, as we would like to get them engaged in the co curricular portion of their education at FGCU.

### **How were the results of the assessment used to improve services or programs?**

Attendance of students at the basketball games improved significantly from the previous year, however, we still believe it can be better. A marketing specialist will be hired to assist in promoting the games to the students.

### **What program or service specific assessment occurred in the current academic year?**

Feedback from community service project contacts was conducted to assess whether it was helpful to that organization to have our student-athletes and coaches assisting with their project.

### **How were the results of the assessment used to improve services or programs?**

It was determined that all organizations felt it was beneficial to have the assistance of our student-athletes and coaches assisting with their projects. The student-athletes will strengthen their civic engagement through these service projects and the service learning opportunities available through their courses.

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