

## Selected Goals from 2004-2005 Annual Reports

Unit: Graduate Studies and Continual Learning

### Strategic Plan Goal

With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?

Goal 7: Community Leadership

### Unit Goal

What were your unit level goals for 2004-2005 as contained in your 2003-2004 Annual Report?

RENAISSANCE ACADEMY

To meet the educational and programming desires of interested retirees and other citizens

### What action did you undertake to achieve this goal?

Created and scheduled over 175 offerings (courses, lecture series, day trips, study abroad, and film series) at a variety of sites including Marco Island, Naples, Tower Pointe, Palmira, FGCU campus, Fort Myers, and Sanibel. Peer planning board assisted in identifying and creating offerings.

### By what means did you assess goal achievement?

Assessed all offerings using evaluation form with satisfaction criteria and request for comments; asked for areas and topics of interest to identify needs and interests of constituents; monitored enrollment patterns to gauge topics of interest.

### Describe the assessment results and the conclusions about goal attainment you inferred from them.

Over 90% high satisfaction with Renaissance Academy experiences; averaged 20 enrollments in all offerings with over 5,000 registrations, an increase of more than 15% from previous year; results indicate goal achieved

### What continuous improvement resulted from the use of the assessment data?

Data indicated need for more summer offerings; indicated need for expanded offerings in the Fort Myers area; comments led to redesign of catalog for easier registration and clarity of offerings.