

Selected Goals from 2004-2005 Annual Reports

Unit: Planning and Institutional Performance

Strategic Plan Goal	Unit Goal
With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?	What were your unit level goals for 2004-2005 as contained in your 2003-2004 Annual Report?
Goal 8 - Ongoing Quality Improvement	Bring to fruition the current cycle of strategic planning with a new plan approved by the Board of Trustees in early 2005.

What action did you undertake to achieve this goal?

- Held August 2004 university leadership retreat
- Completed a draft university strategic plan in early fall
- Coordinated the remaining tasks in the SACS reaffirmation process
- Created a website for the university strategic plan
- Scheduled and held a series of public hearings on the draft plan during Fall 2004
- Held a workshop for Board members
- Proposed adoption of the plan by the Board of Trustees in early 2005
- Disseminated the new strategic plan to the university community

By what means did you assess goal achievement?

- Success of August 2004 university leadership retreat
- Completion a draft university strategic plan in early fall
- Creation a website for the university strategic plan
- Completion of the series of public hearings on the draft plan during Fall 2004
- Success of the workshop for Board members in December 2004
- Adoption of the plan by the Board of Trustees occurring in January 2005
- Dissemination of the new strategic plan to the university community through the Web

Describe the assessment results and the conclusions about goal attainment you inferred from them.

On January 18, 2005, the FGCU Board of Trustees unanimously approved the new strategic plan for the university. The goal was attained.

What continuous improvement resulted from the use of the assessment data?

The result is an institutional blueprint for the next five years enhancing enrollment, increasing the faculty and staff, improving facilities, broadening academic and co-curricular opportunities,

increased outreach to the community, and pursuing academic excellence in all its forms with appropriate benchmarks for determining progress toward attainment of the goals.
