

Selected Goals from 2004-2005 Annual Reports

Unit: Student Affairs

Strategic Plan Goal	Unit Goal
With which 1 or 2 goals from the 8 current strategic plan goals does your 2004-2005 goal best align?	What were your unit level goals for 2004-2005 as contained in your 2003-2004 Annual Report?
Strategic Plan Goal - 2, The Student Community	Support personal, physical, career, and psychological development of students thus promoting the retention and graduation of students.
What action did you undertake to achieve this goal?	
Maintained and provided counseling, therapy, consultation, education and supervision services for students.	
Provided and maintained career counseling services and career development program for FTIC students.	
Provided and maintained quality health care services.	
Provided accessible, affordable counseling and health services.	
The Career Center staff continued to market our services to students through classroom presentations, the department website, information tables in the Student Union, articles in the student newspaper, and outreach to specific student populations, such as athletes and graduate business students.	
Continued to conduct outreach activities to expand the breadth of our employer network. Continued to market our employer services through our website.	
By what means did you assess goal achievement?	
Data Tracking. Exit Interviews and Departmental Performance Appraisal, Student Satisfaction Survey.	
Describe the assessment results and the conclusions about goal attainment you inferred from them.	
There was an 11.2% increase in the total number of students served from first half 2003-2004 to first half 2004-2005 academic year. Goal attained.	

Career presentations in Styles and Ways increased to 93% of classes offered in the Fall. Goal attained.

Service units in Health Services provided for first half of 2004/2005 academic year were 4165 compared to 3954 for previous year. Goal attained.

Usage of the Career Center services and facilities remains high. Web site usage also remains at very high levels. Goals achieved.

What continuous improvement resulted from the use of the assessment data?

Evaluated the improvement to services and the need for resources in order to support student development and retention. Hired additional staff to handle increasing numbers of students requesting services.

In response to additional student usage, as well a need for better visibility and accessibility, the Career Center has relocated to a larger and better-equipped facility in the heart of the Campus Plaza. In response to an increase in the usage of our website, we revamped the format and content to enhance navigability and presentation for students. Staff attended three out-of-area career events (two in Tampa and one in Pensacola.) In response to an increase in the usage of our web job posting system, we added a confirmation process to enhance communication with the employers
