

**Florida Gulf Coast University Board of Trustees
October 21, 2008**

SUBJECT: Nomenclature Changes for Existing Curricula

PROPOSED BOARD ACTION

Approve nomenclature changes for existing curricula within the following Classification of Instructional Programs (CIP) categories:

- 13.1101 (Counselor Ed/Student Counseling/Guidance)
- 51.0201 (Business Administration & Management)

BACKGROUND INFORMATION

On March 29, 2007, the Florida Board of Governors approved Regulation 6C-8.011 Academic Program Authorization. On June 19, 2007, in response to this regulation, the FGCU Board of Trustees adopted Policy 2.42, Academic Program Authorization. Both the BOG regulation and the FGCU policy contain definitions for key terms, including *degree program*, *degree major*, and *concentration*.

A *degree program* is an organized curriculum leading to a college degree in an area of study recognized as an academic discipline by the higher education community, as demonstrated by assignment of a CIP code by the National Center for Educational Statistics, or as demonstrated by similar programs existing at other colleges and universities, and having designated faculty and instructional resources. Approved degree programs are listed on the SUS Academic Degree Program Inventory.

A *program major* is an organized curriculum in an area of study that is part of an existing or proposed degree program and does not constitute sufficient distinct coursework, faculty, and instructional resources to be considered a separate degree program. A program major shares common core or prerequisite courses with the degree program under which it is offered and other majors within the same degree. Program majors are not assigned CIP codes and are not included in the SUS Academic Degree Program Inventory. Students enrolled in a program major are reported

under the CIP code of the degree program under which the major is offered.

A *concentration* is an organized curriculum that is offered as part of an individual student's degree plan and enhances or complements the degree to be awarded in a manner that leads to specific educational or occupational goals. Concentrations are not assigned CIP codes and are not included in the SUS Academic Degree Program Inventory.

A key provision of BOG Regulation 6C-8.011 and FGCU Policy 2.42 is the requirement that credit hours in a concentration must not exceed credit hours in a program major at the same degree level. The proposed nomenclature changes will bring the program major/concentration combinations in these fields into compliance with regulation and policy. The required coursework, total credit hours, and all other degree program requirements will not be altered as a result of this nomenclature change. In addition, the proposed nomenclature changes will not alter the CIP codes and associated degree programs that FGCU is authorized to offer as reflected in the State University System of Florida Academic Degree Program Inventory.

Supporting Documentation Included: Table of Proposed Nomenclature Changes

Prepared by: Director of Program Development and Curriculum Cathy Duff

Legal Review by: N/A

Submitted by: Provost and Vice President for Academic Affairs Ron Toll

**Table of Proposed Nomenclature Changes
October 21, 2008**

13.1101 (Counselor Ed/Student Counseling/Guidance)
FGCU degree awarded: M.A. or M.Ed.

<i>Current Nomenclature</i>	
<i>Program Major</i>	<i>Concentrations</i>
Counseling	<ul style="list-style-type: none"> • Mental Health Counseling (M.A.) • School Counseling (M.A. or M.Ed.)
<i>Proposed Nomenclature</i>	
<i>Program Major</i>	<i>Concentration</i>
Mental Health Counseling (M.A.)	None
School Counseling (M.A. or M.Ed.)	None

51.0201 (Business Administration & Management)
FGCU degree awarded: M.B.A.

<i>Current Nomenclature</i>	
<i>Program Major</i>	<i>Concentrations</i>
Business Administration	<ul style="list-style-type: none"> • Finance • General Management • Information Systems • Interdisciplinary • Marketing • Executive Business Administration <ul style="list-style-type: none"> ○ General Management ○ Health Care Management ○ Real Estate Development & Finance
<i>Proposed Nomenclature</i>	
<i>Program Major</i>	<i>Concentration</i>
Business Administration	<ul style="list-style-type: none"> • Finance • General Management • Information Systems • Interdisciplinary • Marketing
Executive Business Administration	<ul style="list-style-type: none"> • General Management • Health Care Management • Real Estate Development & Finance