

Cannabis Program Details

Cannabis and Society: History, Demographics of Use, Public Opinion, Laws and Policies

- *Participants will learn about the history of cannabis, in order to give context to its status today. This section will also cover public opinion about cannabis, use and popularity over time, and the impact of demographic characteristics on these phenomena. Finally, participants will discuss common myths about cannabis to distinguish the misconceptions from the reality.*
- *Laws and Policies: this section will cover relevant laws and policies at the state, federal, and international level and potential changes ahead in the future; regulations on cannabis growth and production; laws regarding setting up and investing in cannabis industries; and other significant legal issues.*

Cannabis: The Plant

- *Participants will learn all about the cannabis plant, including the difference between the male and female plant; strains and chemovars; the plant's growth cycle; and pests and pathogens. The topic will also cover the pros and cons of indoor vs outdoor cultivation and growing plants from seeds vs. clones. Sustainable growth practices will be featured.*
- *This afternoon session will cover the process of producing the product from the plant, including growth, cultivation, and extraction. The effects of lighting, temperature, and soil on the growth of the plant and the pros and cons of different extraction methods will also be discussed.*

Cannabis and the Body

- *Participants will learn about how cannabis affects the human body. Topics covered include the endocannabinoid system; phytocannabinoids and their effects alone and synergistically; cannabis*

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pharmacology, including dosing and routes of administration; the effects of cannabis on the body; and potential medicinal uses.

Cannabis as a Business

- *Working in the cannabis industry has some exceptional challenges. Participants will learn about the economic, legal, and personnel issues unique to cannabusiness, as well as the pros and cons of the vertical and horizontal integration models. Different avenues into the cannabis field, and some real-world stories from people in these fields will also be explored.*

How to be a CannaBoss: What to do with all this Information

- *Participants will learn how to best educate others about cannabis, advocate for your position, and evaluate information. Participants will also receive an overview about cannabis edibles.*
- *After graduation, there will be a social gathering to meet and greet with others in the cannabis industry.*

Participants will receive a certificate of completion from Florida Gulf Coast University.