

Professional Certificate in Cannabis Studies

February 29-March 4, 2020

The Cannabis Professional Certificate is offered through FGCU's Continuing Education department. The intensive 5-day workshop is designed to meet the needs of those in the industry and community who want to increase their understanding of cannabis and its effects on the body, on society, and on the environment. The workshop will educate participants about the history of cannabis; the characteristics of the plant; cultivation, extraction, and testing techniques; the physiology, pharmacology, and medicinal uses of cannabis; cannabis laws and policies; cannabis as a business; and how to educate, advocate, and evaluate with regards to cannabis.

Date	Time	Topic	Speaker
Saturday February 29 Cannabis: The plant	8:30-9:00	Welcome SRHM 240	Rosenthal
	9:00-11:00	History of cannabis, public opinions, demographics of use, misconceptions and myths	Rosenthal
	11:00-11:15	Break	
	11:15-12:30	Botany and Horticulture	Nikesch
	12:30-1:30	Lunch SRHM 111 Icebreaker activity	Sponsored by:
	1:30-2:30	Botany and Horticulture SRHM 240	Nikesch
	2:30-3:30	Cultivation, extraction, and testing	Kim and Ray
	3:30-3:45	Break	
	3:45-5:15	Cultivation, extraction, and testing	Kim and Ray
	5:15-6:15	Meet and greet, networking reception SRHM 114	
Sunday March 1: Cannabis and the Body	9:00-12:00	Basics of neuroscience, Endocannabinoid system, phytocannabinoids (15-minute break included). SRHM 240	Rosenthal
	12:00-1:00	Lunch SRHM 111	Sponsored by:
	1:00-3:15	Pharmacology and Physiology SRHM 240	Rosenthal
	3:15-3:30	Break	
	3:30-5:30	Cannabis as medicine	Weiner

Monday March 2: Cannabis Laws and Policies	9:00- 10:00	Federal law SRHM 240	Seay
	10:00- 11:00	State and international laws	Seay
	11:00- 11:15	Break	
	11:15- 12:00	Cannabis laws in action	O'Halloran
	12:00- 1:00	Lunch SRHM 111	Sponsored by:
	1:00- 2:45	Legal issues: banking SRHM 240	Seay
	2:45- 3:00	Break	
	3:00- 5:15	Legal issues in structuring cannabis-related businesses and issues facing physicians	Seay
	5:30- 6:15	Crystal bowls meditation experience: optional	Sponsored by: Rosenthal
Tuesday March 3: Cannabusiness	9:00- 10:00	Cannabis and accounting SRHM 240	Nesbit
	10:00- 10:15	Break	
	10:15- 11:45	Cannabis and Business: The learning curve	LeFevre
	11:45- 12:00	Break	
	12:00- 12:45	Cannabis Investments	Whatmore
	12:45- 1:45	Lunch SRHM 111	Sponsored by:
	1:45- 2:15	Cannabis careers SRHM 240	Rosenthal
	2:15- 3:15	Working in the cannabis industry: CBD and hemp	Peacock
	3:15- 3:30	Break	
	3:30- 4:30	Cannabis careers	Moss Graziani
4:30- 5:00	Leafly	Kahn	

<p>Wednesday March 4: How to be a CannaBoss</p>	9:00-10:45	How to educate, how to advocate, how to evaluate SRHM 240	Livingston Shook
	10:45-11:00	Break	
	11:00-12:15	How to educate, how to advocate, how to evaluate	Rosenthal
	12:00	All self-assessment quizzes should be completed	
	12:15-1:15	Lunch SRHM 111	Sponsored by:
	1:15-2:15	The Future of Cannabis in Florida SRHM 240	Holly Bell
	2:15-3:15	Review activity: CannaBoss Game SRHM 111	Rosenthal
	3:15-4:00	Bestowal of certificates SRHM 114	
	4:00-5:30	Wine and cheese networking reception with past graduates and industry representatives SRHM 114	Sponsored by: