



Cannabis Professional Online Certificate Program Weekly Modules

***Weekly modules will be available for \$395. Register online for the waiting list to receive more information at <https://registerce.asapconnected.com/?#CourseID=248127>**

Week 1 - The Plant, Cultivation, Extraction

Participants will learn all about the cannabis plant, including the parts of the plant, the differences between the male and female plant, and different chemovars; the plant's growth cycle and the optimal environments for each stage; methods of extraction; how to maximize plant production; and identifying and treating pests and pathogens.

Week 2 - The Physiology, Pharmacology, Therapeutic Uses

Participants will learn about how cannabis affects the human body. Topics covered include the endocannabinoid system; phytocannabinoids and their effects alone and synergistically; cannabis pharmacology, including dosing and routes of administration; the effects of cannabis on the body; and potential medicinal uses.

Week 3 – Law, Business, Tax, Insurance

Topics include legal issues, such as state and federal laws, the differences in horizontal and vertical integration, how to find the best information regarding cannabis laws and policies, and "real world" questions involving the legal status of cannabis; different types of cannabis businesses; the unique situation inherent in the cannabis industry, including accounting and taxes, banking, real estate, investment, funding, and branding; and legal situations one might face as a cannabis entrepreneur.

Week 4 – History, Critical Evaluation, Edibles, Other

In this module, we'll discuss the past, present, and future of cannabis. Topics include the history of cannabis; cannabis use and perception over time; and the impact of demographic characteristics on these phenomena. We will also cover the foundations of critical thinking, what makes a good research study, and how to evaluate cannabis information; how to educate others about cannabis, advocate for your position, and evaluate information. Finally, participants will also learn how to make cannabis edibles.