The Lutgert College of Business Exchange programs generally allow FGCU students to pay FGCU tuition to study at foreign institutions. Students earn direct FGCU academic credit for courses taken abroad. Most LCOB Exchange programs are available only to LCOB Business students, but a few programs are available for students from other majors.

The Audencia Business School in beautiful Nantes, France is an internationally recognized university accredited by the AACSB. Audencia offers an array of business courses for any business major during an 8 week Summer program that includes a week in Brussels, Belgium (earn 9 credits). Students can also participate in a Fall or Spring full semester program and earn 12 credits.

Dates: Fall Semester: Late August to mid December, Spring Semester: early Feb to mid May
Summer Session 1: mid July to mid July

Program Fees: FGCU Tuition for courses, approx. $600 per month lodging + airfare /living costs

Courses
Fall / Spring terms: Initiation to Entrepreneurship (ENT 3004), Business Stimulation (MAR 4930 - MARE elective), Sector-Specific Marketing (MAR 4930 - MARE elective), Digital Marketing & Social Networks (MAR 3235), European Business Environment and Culture (GEB 3956), Project Management (ISM 4332), Human Resource Management/Managing & Leading a Team (MAN 3046), Organizational Change Management (MAN 4930), Crossing Cultures to Brand Yourself (MAN 4930)
Summer Term: various course combinations for MAR 4930, MARE 4156, MAR 3235, ECP 4930, GEB 3956, MAN 3600, MAN 4930. Courses combine for a total of 9 credits over the 8 week program.

Audencia Website
Google Maps
How to Apply for FGCU LCOB Exchange Programs

Eligibility Verification
The first step is to email Matt Ryan, mryan@fgcu.edu to verify that you are eligible to apply:
Eligibility for Lutgert exchange programs:
• Have always met FGCU Code of Conduct
• Minimum 3.0 FGCU GPA
• Minimum of 60 earned credits
• Transition to full business major (not applicable for RHM students)
• Possess a non-expired passport

If eligible, follow these steps:

1. **Complete Application**, await confirmation email with further instructions
   Deadlines:
   Fall semester: March 15th
   Spring semester: September 15th
   Summer term: January 15th
   *Summer term for Wurzburg Germany program: December 1st

2. **Personal Statement**
   Your personal statement should be completed as follows: 1 page long; Header must include your full name, major, and academic year. Statement should address: how the exchange program participation helps you academically and personally and how it supports your career goals in today's global environment. Submit to Matt Ryan

3. Acceptance is based on the number of FGCU applicants for that program and host university exchange student limits. If your application is accepted you will be nominated for the host university by the study abroad office. You will receive an application link from the host university as well as course registration instructions and housing information.

5. Schedule appointment with an LCOB Advisor for international exchange programs to go over course options and degree works planning.

6. Begin travel preparations including purchasing airfare, international travel health insurance and getting your student visa if you are a semester student.

7. Attend an FGCU Pre-departure Orientation. You will receive an invitation for this orientation when dates and times are confirmed. You may also opt to take orientation virtually.