MASTER OF BUSINESS ADMINISTRATION

GRADUATE STUDIES

Program Description
The Master of Business Administration (MBA) provides students with a challenging curriculum that prepares them for leadership careers in a wide range of businesses. This professional degree program emphasizes the application of analytical, technical and behavioral tools to solve organizational problems. Students learn fundamental concepts across all business disciplines. Leadership, teamwork, technology, entrepreneurial approaches, global and ethical awareness are integrated into the program. Additional information is available at: https://www.fgcu.edu/cob/programs/mba/index.aspx

Admissions Requirements
- FGCU graduate application
- Official academic transcripts from every college or university attended
- Baccalaureate degree from a regionally accredited institution
- Graduate Record Exam (GRE) or Graduate Management Admissions Test (GMAT) official scores; minimum GMAT score 500 or GRE equivalent
- Exam may be waived for applicants with either:
  - AACSB undergraduate business degree program (must meet minimum GPA & be within last 7 years) OR
  - Graduate degree (must meet minimum GPA & be within last 7 years)
- GPA of 3.0 or higher on a 4.0 scale in the last 60 hours of upper level undergraduate coursework
- Total points of 1050 or higher; (GPA x 200) + GMAT
- International students must have a satisfactory score on the TOEFL exam (minimum score of 550 paper-based, 213 computer-based, or 79 internet-based) for students from countries where English is not the primary language

Satisfaction of minimum University and program requirements does not guarantee admission to a graduate program. Applicants should check with the program for the most up to date admission requirements prior to commencing the application process.

Prerequisites
Admitted students without a business undergraduate degree will be required to complete the following four interactive self-paced leveling courses from Ivy Software prior to enrolling in MBA core courses:
- Financial Accounting
- Managerial Accounting
- Fundamentals of Economics
- Understanding Corporate Finance

Graduate Full-Time Student Cost of Attendance

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Florida Resident</th>
<th>Non Florida Resident</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and Fees</td>
<td>$6,720</td>
<td>$23,412</td>
</tr>
<tr>
<td>Books and Supplies</td>
<td>$1,200</td>
<td>$1,200</td>
</tr>
<tr>
<td>Room and Board</td>
<td>$9,672</td>
<td>$9,672</td>
</tr>
<tr>
<td>Estimated Total Cost</td>
<td>$17,592</td>
<td>$34,284</td>
</tr>
</tbody>
</table>

The in-state tuition cost for FGCU is $373.38 per credit hour. The out-of-state tuition cost for FGCU is $1,300.66 per credit hour.

Tuition & Fees figures are based on a graduate student taking 9 graduate credit hours per term for 2 terms (Fall & Spring).

For more details, visit: fgcu.edu/Graduate/Financing-graduate-studies

Program Details
Credit Hours Required in Major – 33 Credit Hours

Core courses (24 credits)
- ACG 6075 Managerial Accounting (3)
- ECP 6705 Managerial Economics (3)
- FIN 6406 Financial Management (3)
- GEB 6895 Business Strategy (3)
- MAN 6266 Strategic Leadership (3)
- MAR 6807 Adv Market Analysis & Strategy (3)
- QMB 6303 Data Driven Decision-Making (3)
- TRA 6726 Global Supply Chains (3)

Application Deadlines
Fall – May 1
Spring – September 15

Contact Information
Office of Research and Graduate Studies
fgcu.edu/graduate • Phone: (239) 590-7988 • Fax: (239) 590-7843 • Email: graduate@fgcu.edu

Inspiring those who inspire others...that’s THE FGCU EFFECT
Concentrations (9 credits)
Students can choose an area of focused study in one of the following concentrations:

Accounting/ Taxation
(Note: For accounting undergraduate majors only)
ACG 6205 Advanced Accounting (3)
ACG 6257 Global Reporting (IFRS) & Audit (3) OR
TAX 6525 – International Tax Issues (3)
TAX 6205 Flow Through Entities (3)

Data Analytics
ISM 6217 Data Management (3)
ISM 6136 Big Data and Data Mining (3)
ISM 6404 BI and Visualization (3)

Entrepreneurship
ENT 6248 Lead and Promote New Venture (3)
ENT 6415 New Venture Capital (3)
ENT 6441 New Venture Launch (3)

Information Systems
ISM 6121 Business Process Analysis (3)
ISM 6316 Project Management (3)
ISM 6328 Information Security Management (3)

Management/Leadership
MAN 6289 Org Development & Change (3)
MAN 6305 Human Resource Management (3)
MAN 6607 Global Organizational Issues (3)

No concentration
Students may choose any three courses from Data Analytics, Entrepreneurship, Information Systems, or Management/Leadership to create their own concentration.

Above is a brief preview of the program content at the start of the 2019-2020 academic year. Information regarding program requirements and admissions are specific to a student's catalog year. This information is corrected or adjusted as needed. For more details, please review the University Catalog.
http://www.fgcu.edu/catalog/