



PROFESSIONAL NETWORKING NIGHTS

Best Practices

Tips for Successful Professional Networking Events:

We know that one size does not fit all when it comes to planning chapter networking events. We would like to see chapters be creative and identify the type of program that would be most effective for your local alumni. Some recommendations:

- Work with your chapter liaison in the Alumni Association to develop ideas, identify speakers, and promote event
- Have volunteers facilitate table discussions
- Host a before-work or after-work event
- Provide a professional panel for Q&A session
- Provide an informal atmosphere to facilitate conversation and business card exchange
- Ask all participants to enter their business card for a raffle (use cards to develop list-serv and send card to our office for data entry)
- Find a sponsor for your event who is interest in engaging FGCU professional alumni
- Encourage alumni to provide success stories about their FGCU networking experiences
- Host a Young Alumni focused event to provide professional mentoring opportunities
- Have fun and encourage everyone to network!