

how **2** guide:

# Get Noticed by Recruiters on LinkedIn®

LinkedIn is the world's largest site for **professional networking**. A professional LinkedIn profile consists of a headshot, background photo, customized URL, career-focused headline, summary, experiences, organizations, education, volunteer experience, skills, and recommendations. For information on how to build a professional LinkedIn profile, please refer to our "[Using LinkedIn](#)" handout on the CDS website and the "[LinkedIn Profile Checklist](#)" at university.linkedin.com.

This guide will teach you how to use the LinkedIn *Career Interest* feature to share your career goals, including the types of companies and roles you are most interested in, with recruiters on LinkedIn. Once you opt to share your career goals with recruiters by letting them know you're open to new opportunities, users of LinkedIn's Recruiter accounts will be able to find your profile based on your shared career interests.

This *Career Interest* feature is helpful for candidates actively searching for a job, internship, or new opportunity.

**1**  
Log in and go to your profile page. In "Your Dashboard" section, click "Career Interests"

**2**  
Switch the button to "Let recruiters know you're open"

**3**  
Write a brief note to the recruiters introducing yourself and highlighting your accomplishments, goals, and brand

**4**  
Indicate the types of job titles you're interested in depending on your career goals

**5**  
Select locations/areas where you're willing to work

**6**  
Indicate the types of jobs you are seeking

**7**  
Add your industry preferences if applicable

**8**  
If interested, select the size of company you would like to work for