I am excited to present my work and be taken seriously in the field that I am really passionate about.”

– Haley Levy ’19

Facilities

The Digital Media Design major focuses on innovative technologies. They include:

- Undergraduate Research Lab
- Virtual & Augmented Reality
- Motion capture
- 3D printing
- Professional printing facilities
- Vinyl/Laser cutting
- Screen-Printing

DMD Faculty

The Digital Media Design faculty are accomplished mentors dedicated to enriching and enhancing the student experience at FGCU. Working across multiple disciplines, they are committed to the university’s mission of diversity, academic freedom, service and sustainability.
Digital Media Design Major at Florida Gulf Coast University

The Digital Media Design B.A. educates its students and the community in what it means to be a designer in the 21st century with topics in interactive design, animation, motion graphics, video game design and visual communication.

Program of Study

- Digital Media Design B.A.
- Digital Media Design Minor

Digital Media Design is focused on cutting-edge technologies and on developing students with adaptive skill-sets who can engage with emerging careers and be the creative cornerstones of tomorrow.

Scholarships

Competitive scholarships are available to students throughout their education.

Student Success

Digital Media Design has successfully placed students in design careers in Southwest Florida and nationally at such companies as Blizzard Entertainment (CA), Hertz Global (FL), Medica (MN) and 1Digital Agency (PA).

Areas of Study

- Video Game Design
- Interaction Design
- Animation/Motion Graphics
- UI/UX Design
- Graphic Design & Typography
- Web Design
- Digital Photography

Career Preparation

We believe in preparing students for exciting careers in design by placing them in internships and competitions, by offering international study abroad, by engaging in entrepreneurship, and by collaborating with design agencies and industry.

STEM/STEAM Connections

The STEAM (Science, Technology, Engineering, Art & Math) curriculum challenges students to embrace change and encourages personal discovery. Across multiple courses students can specialize in several areas of design and launch into careers that define new pathways for creativity.

"The design program taught me how to have a positive impact on other people’s lives."
- Izzy Baquerizo ’19

"I was looking for a career that blended my passion for design and my interest in coding."
- Mike Reckemmer ’16