|  |  |  |
| --- | --- | --- |
| **8:00 – 8:25** | **BREAKFAST** |  |
| 8:25 | **WELCOME by: Dr. Ron Toll**Florida Gulf Coast University Provost |  |
| 8:30 – 9:15  | **Richard Weiskoff**University of MiamiDepartment of International Studies | Overview of Calculating Values of Conservation LandsSponsored by: Southwest Florida Coastal Watersheds New Florida 2010 Cluster Grant  |
| 9:25 – 9:40 | **Dennis Gilkey**CEO and Managing Principal Gilkey Organization | Economic and Marketing Benefits of Conservation Lands to Real Estate |
| 9:45 – 10:05 | **Bill Hammond**Natural Context | How Money Has Talked to Save Natural Systems in Southwest Florida |
| 10:05 – 10:30 | **WORKING BREAK** | Sharing values of greatest importance to participants. |
| 10:35 – 10:50 | **Lisa Beever**DirectorCharlotte Harbor National Estuary Program | Conservation Lands Save Infrastructure Dollars |
| 10:55 – 11:10  | **Tamara Pigott**Executive Director, Lee County Visitor and Convention Bureau | The Critical Link Between Conservation Land and Tourism – Using Nature as an Economic Engine |
| 11:15 – 11:30 | **Chuck Adams** Marine Economics Specialist **Betty Staugler**Marine Extension AgentFlorida Sea Grant, University of Florida | Marine Recreational and Commercial Industries and Activities in Lee County, Florida – Economic Consequences and Impacts |
| 11:30 – 12:30 | **LUNCH**(Provided Onsite)Sponsored by: ECO-ActionAn FGCU registered student organization | ECO-Action logo |
| 12:30 – 1:30 | **Chris Joyce**NPR Science CorrespondentSponsored by FGCU: Journalism Program College of Arts and Sciences, and Honors Program | Explaining Conservation to the Rest of us; or, “Excuse me, what’s Ecosystem Services?” |
| 1:30 – 1:451:50 – 2:05 | **Tanya Borisova** and **Laila Racesvskis**Food & Resource Economics, UF**Ed Hanlon**Soil and Water Science; SW FL Research and Education Center**Jim Beever**Principal PlannerSouthwest Regional Planning Council | Economic Value of Conservation and Agriculture Lands for Ecosystem ServicesEconomic Value of Ecosystem Services Provided by Natural Habitats on Conservation Lands of SW Florida |
| 2:10 – 2:25 | **Jennifer Hecker**Director, Natural Resource PolicyConservancy of Southwest Florida | Economic Benefit of Land Conservation in Protecting Water Resources |
| 2:30 – 3:00 | **AFTERNOON BREAK** |  |
| 3:00 – 3:15 | **Karen Bickford**Lee County Department of Natural Resources | Achieving Water Quality Goals Through Natural Systems |
| 3:20 – 3:35  | **Robert Brooks**Parks ManagerKoreshan State Historic Site and Estero Bay Preserve State Park | The Benefit of Florida State Parks to Local Communities |
| 3:40 – 3:55  | **Kirk Beck**Beck & Company, LLC | Using Regulatory Currency to Purchase Conservation Lands |
| 4:00 – 4:20 | **Win Everham**Florida Gulf Coast UniversityDepartment of Marine and Ecological Sciences | The Un-Quantifiable Values of Conservation Lands |
| 4:25 – 5:00 | **ROUNDTABLE** | Applications of Conservation Lands Economic Benefits for Policy Makers |
| **SUMMARY AND CLOSING** |

**Thank you to today’s sponsors!**

****      

  

**League of Women Voters of Lee County**

**FGCU College of Arts & Sciences**

**FGCU Journalism Program**

**FGCU Honors Program**