Graduate Program Assessment Summaries

The faculty of the Lutgert College of Business conduct assessments of program learning outcomes on a regular basis. These assessment results are used to improve LCOB curricula and pedagogy. The following benchmarks are used:

- $\geq$70% of students must meet or exceed expectations on each rubric trait or answer $\geq$ 80% of questions correctly; and
- For nationally normed exams (e.g., ETS MFT) the LCOB average score $\geq$ 50th percentile or national average

Learning Objective	Outcomes				
Measure	2012-13	2013-14	2014-15	2015-16	2016-17
MBA Benchmarks: $\geq$80% of students meet or exceed expectations on each rubric trait or answer $\geq$80% of questions correctly.					
Employ conventions of standard written English.	Mixed	Mixed		Below	Met
Deliver effective oral presentations. (Added 2016)					Below
Solve business problems using critical thinking skills.		Below	Mixed	Below	Mixed
Apply critical thinking skills to ethical scenarios.	Met		Met	Below	Mixed
Synthesize interdisciplinary knowledge to make strategic decisions.	Below	Below	Below	Below	Below
Evaluate the global impact of business decisions.	Below		Met	Met	Met
Examine the environmental impact of business decisions.	Below	Mixed	Met	Met	Below
Assess leadership skills & develop personal leadership plan.	Mixed	Met		Met	Met
MS Accounting & Taxation Benchmarks: $\geq$80% of students meet or exceed expectations on each rubric trait or answer $\geq$80% of questions correctly.					
Communicate effectively at a professional level.	Met	Below	Met	Below	Met
Demonstrate effective mentoring skills.	Met	Met	Met	Met	Met
Analyze the implications of global accounting and tax standards.	Met	Met	Met	Met	Met
Develop strategies to achieve a desired accounting or tax objective.	Below	Met	Met	Below	Met
Conduct research pertinent to tax and accounting problems.	Below	Met	Met	Met	Met
Evaluate and revise accounting/tax processes.	Below	Met	Met	Met	Met
MS Information Systems Benchmarks: $\geq$80% of students meet or exceed expectations on each rubric trait or answer $\geq$80% of questions correctly.					
Apply project management tools and methods to Information Systems projects.			Mixed	Met	Mixed
Work effectively on a team to plan, control, and complete a project.			Met	Met	Met
Prepare an effective written report for a specific audience and purpose.	Met		Mixed	Mixed	Mixed
Select the optimal approach for meeting Information Systems resource and operational needs.			Met		Met
Analyze Information Systems requirements to support business operations.		Below	Met	Met	Met
Develop an Information Systems strategy.		Met	Met	Met	

Legend: ☐ Below Benchmark   ☐ Met Benchmark   ☐ Mixed Results