Information For Course Reference # 80137 & 80138 in Fall 2012

General Course Information

CRN 80137 & 80138
Course Title Business Finance
Description A study of financial decision making in the corporate form of enterprise. An analysis of the sources and uses of funds. Emphasis is placed on working capital management; capital budgeting techniques; short and long term financing; and capital structure and value of the firm.
College Business
Department Economics & Finance
Course No. FIN 3403
Credit Hours 3

Meeting Information

<table>
<thead>
<tr>
<th>CRN</th>
<th>Start</th>
<th>End</th>
<th>Days</th>
<th>Time</th>
<th>Room</th>
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<tbody>
<tr>
<td>80137</td>
<td>Aug 20, 2012</td>
<td>Dec 3, 2012</td>
<td>MW</td>
<td>5:00pm-6:15pm</td>
<td>LH2202</td>
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<tr>
<td></td>
<td>Dec 12, 2012</td>
<td>Dec 12, 2012</td>
<td>W</td>
<td>4:30pm-7:15pm</td>
<td>LH2202</td>
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<td>80138</td>
<td>Aug 20, 2012</td>
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<td>MW</td>
<td>9:30am-10:45am</td>
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<td>Dec 12, 2012</td>
<td>Dec 12, 2012</td>
<td>W</td>
<td>7:30am-10:15am</td>
<td>LH2202</td>
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Prerequisites ACG 2021, ACG 2071, ECO 2013, ECO 2023, CGS 1100, MAC 2233, and STA 2023 all with a minimum grade of C

Distance Learning/Off Campus Course Information

Is this a DL Course? No, it is an on-campus course.
**Instructor Information**

**Instructor**  Gizelle F. Perretti  
**E-Mail Address**  gperretti@fgcu.edu  
**Phone Number**  (239) 590-7370  
**Office Location**  Lutgert Hall 3360  
**Office Hours**  Monday & Wednesday 3:30-5:00pm, Tuesday 9:00am-12:00pm, or by appointment through the last day of classes. Students should make an appointment whenever possible. There will be no office hours held on the day of an exam.

**Teaching Philosophy**  
This is the fundamental course in financial management that is required of business students worldwide. The content is integral for the management of a successful business enterprise, and every business major should master these topics.

You should view the instructor as a complement, not a substitute, for the course text. I seek to have an engaged classroom environment, and will highlight and demonstrate those concepts which will help the student develop the skills necessary to think critically about the financial decision-making process.

The intent of this syllabus is to provide students with the information necessary to anticipate, plan, and schedule their participation in the course, as well as to answer students' most frequently asked questions. Please check with me if you are unable to find the information you need within this syllabus.

**Additional Instructor Information**  
As a member of this class, you are expected to show respect for all people. Such respect specifically precludes any type of harassment, inappropriate comments, or conduct that might create a hostile environment. We expect the climate in classrooms to be professional at all times and encourage you to do your part. Should you have concerns, please address them with your instructor or with the department chair, Prof. Weeks.

If there is a conflict with another course on the scheduling of the final exam, students must notify the instructor within two weeks of the date the final exam schedule is posted.
Course Materials

**Required Course Materials**

TEXTBOOK. Essentials of Corporate Finance, 7d, by Ross, Westerfield, and Jordan, McGraw-Hill.

SOFTWARE. Students are required to subscribe to McGraw-Hill’s Connect™ package for homework and online quiz administration.

CALCULATOR: A stand-alone financial calculator with no internet access or communication capability. Finance faculty recommends the TI BAII Plus (Professional model for Finance majors) because textbook and classroom demonstrations will be based solely on this device.

(Note- students may not use cell phone ‘applications’ as an approved calculator.)

Note: USE OF ALL OTHER ELECTRONIC DEVICES (phones, laptop computers, etc.) is PROHIBITED DURING CLASS.

SCANTRONS. You will be required to provide up to three scantrons (Pearson NCS Test Sheet Form No. 95679).

**Optional Course Materials**

I recommend you stay current with financial market news by reading the Wall Street Journal.

Course Policies

**Grading, Attendance, and Other Policies**

1. Attendance: You should attend all class sessions, and be prepared to participate with comments and questions on the material to be covered. If you must miss a session, you should obtain notes from a classmate. You are responsible for knowing all material covered in class. That includes new material, assignments, quizzes, exams, and changes to the syllabus.

2. QUIZZES/HW: Quizzes/HW will cover current material. Quizzes/HW may be administered online (using McGraw-Hill’s Connect™), in-class, or both. Missed quizzes/HW cannot be made up and will count as “0”, in accordance with department policy for all sections. Online activities may be administered within a specified time window. It is students’ responsibility to ensure access to the internet. The lowest Quiz/HW score will be dropped in calculating your grade for this segment. (The link to McGraw-Hill’s Connect website for our course will be displayed on ANGEL for the remainder of the semester.)

Cell phones or other electronic devices must be put away while a quiz is being administered. A cell phone on a desk or in a student’s hand while a quiz is being administered will result in the student receiving a grade of 0 for that quiz.
3. EXAMS: Exams cover content drawn from the assigned readings, in-class discussions, assigned homework, and quizzes. Concepts carry over throughout the course. The Final exam is comprehensive.

Students should plan that exams/ quizzes administered in class take place at the beginning of the indicated period. Students not in place at the beginning of the indicated period may only take the exam/ quiz at the discretion of the instructor.

There are no make-up exams. Rather, the weight of one missed examination (but not more than one) will be added to the final examination. Missing a second exam, or the final exam, will result in a grade of zero for that exam. There is no option to drop an exam score once the exam has been taken (or attempted).

In the interest of confidentiality of grades, exams are not reviewed in class. Once grades are posted, students may make an appointment with the instructor to review their exam.

Students must bring the required Scantron form to each exam.

4. Grades: The course grade will be determined as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Quizzes/HW</td>
<td>15%</td>
</tr>
<tr>
<td>Exam 1</td>
<td>25%</td>
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<tr>
<td>Exam 2</td>
<td>25%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>35%</td>
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</tbody>
</table>

A = 90% or better  
B = 80-89%  
C = 70-79%  
D = 60-69%  
F = less than 60%

DO NOT ANTICIPATE ANY SCALING OF GRADES!
Learning Objectives

1. Utilize financial accounting data to assess the financial health and direction of a firm.

2. Apply time value of money techniques to make multi-period investment decisions and security valuations.

3. Use statistical analysis to quantify risk and return in uncertain economic environments.

4. Forecast cash flows and apply capital budgeting decision techniques to make capital investment decisions.

Assessment Strategy

1. Quiz and exam questions that emphasize financial statement and ratio analysis, utilizing the income statement, balance sheet, and statement of cash flows.

2. Quiz and exam questions on present and future valuations of lump sums, annuities, and uneven cash flow streams; and on stock and bond valuation problems.

3. Quiz and exam questions on determining expected rates of return, standard deviation of returns, and other applications of statistics to quantify risk and return assessments.

4. Quiz and exam questions on cash flow forecasting methods and capital budgeting techniques, to include payback, net present value, and internal rate of return methods.

Course Role

The FIN3403 Business Finance course should integrate and demonstrate the applied nature of your pre-requisite courses. Specifically, making financial decisions involves a thorough understanding of the development and use of financial statements (Accounting) as well as the impact of the state of the economy on the decision making process (Micro- and Macro Economics). Further, financial decision making requires the analytical skills (Math & Statistics) needed to quantify the risk and return parameters used in the process. Successful completion of the course should prepare students for the Capstone Business Strategy experience.

Think E.P.C.K.

The learning goals for Lutgert College of Business graduates can be summarized by thinking **EPCK**. Students should understand the business **Environment**, be effective **Problem solvers**, be effective **Communicators**, and have interdisciplinary business **Knowledge**. FIN3403 Business Finance is designed to further develop students’ problem solving skills and demonstrate an integration of the economic, accounting, and finance disciplines.
Agenda

Mon, Aug 20.......Chapter 1 INTRODUCTION TO FINANCIAL MANAGEMENT.
Wed, Aug 22.......Chapter 2 FINANCIAL STATEMENTS, TAXES, AND CASH FLOW.
Mon, Aug 27.......Chapter 2 (cont.)
Wed, Aug 29.......Chapter 3 WORKING WITH FINANCIAL STATEMENTS
Mon, Sep 3.......Chapter 3 (cont.)
Wed, Sep 5.......Chapter 16 SHORT-TERM FINANCIAL PLANNING
Mon, Sep 10.......Chapter 16 (cont.)
Wed, Sep 12.......Chapter 16 (cont.)

**Mon, Sep 17**.......EXAM 1 Chapters 1 - 3 and 16.
Wed, Sep 19.......Chapter 4 TIME VALUE OF MONEY
Mon, Sep 24.......Chapter 5 DISCOUNTED CASH FLOW VALUATION
Wed, Sep 26.......Chapter 4 & 5 (cont.)
Mon, Oct 1.......Chapter 6 INTEREST RATES AND BOND VALUATION
Wed, Oct 3.......Chapter 6 (cont.)
Mon, Oct 8.......Chapter 7 EQUITY MARKETS AND STOCK VALUATION
Wed, Oct 10.......Chapter 7 (cont.)
Mon, Oct 15.......Chapter 10 LESSONS FROM CAPITAL MARKET HISTORY
Wed, Oct 17.......Chapter 11 RISK AND RETURN
Mon, Oct 22.......Chapter 11 (cont.)
Wed, Oct 24.......Chapter 11 (cont.)

**Mon, Oct 29**.......Exams 2 Chapters 4 - 7, 10, and 11.
Wed, Oct 31.......Chapter 8 NET PRESENT VALUE AND OTHER INVESTMENT CRITERIA

Fri, Nov 2.......LAST DAY TO WITHDRAW WITHOUT ACADEMIC PENALTY
Mon, Nov 5.......Chapter 8 (cont.)
Wed, Nov 7.......Chapter 9 MAKING CAPITAL INVESTMENT DECISIONS
Mon, Nov 12.......Chapter 9 (cont.)
Wed, Nov 14.......Chapter 18 INTERNATIONAL ASPECTS OF FINANCIAL MANAGEMENT (up to PURCHASING POWER PARITY)

**Mon, Nov 19**.......THANKSGIVING HOLIDAY - NO CLASSES
Wed, Nov 21.......Chapter 12 COST OF CAPITAL
Mon, Nov 26.......Chapter 12 (cont.)
Wed, Nov 29.......Chapter 12 (cont.)
Mon, Dec 3...Review

**Wed, Dec 11**.......COMPREHENSIVE FINAL EXAM 4:30 - 7:15
University Statements:

Academic Behavior Standards and Academic Dishonesty
All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found in the FGCU Student Guidebook under the Student Code of Conduct and Policies and Procedures sections. All students are expected to study this document which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at http://studentservices.fgcu.edu/judicialaffairs/new.html

Disability Accommodations Services
Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university’s guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please contact the Office of Adaptive Services. The Office of Adaptive Services is located in Howard Hall 137. The phone number is 239-590-7956 or TTY 239-590-7930

Student Observance of Religious Holidays
All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

Resources for Faculty General Education
Information on General Education program requirements is available online at http://www.fgcu.edu/General_Education/index.html

Service-Learning
Information on integrating service-learning into the course and course syllabus is available online at http://www.fgcu.edu/Connect/

Distance-Learning
Information on distance learning courses is available online at http://itech.fgcu.edu/distance/

Online Tutorials Information on online tutorials to assist students is available online at http://www.fgcu.edu/support/