Information For Course Reference # 80207 in Fall 2012

General Course Information

CRN 80207

Course Title Intro Website Development w/DB

Description This course prepares students as website developers, who can create an attractive, socially, culturally sensitive site containing dynamic components as well as static components using an integrated tool with a database.

College Business

Division Business

Subject Area ISM-Info. Systems Mgmt.

Course Number ISM 2051

Credit Hours 3

Meeting Information

<table>
<thead>
<tr>
<th>Start Date</th>
<th>End Date</th>
<th>Days</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug 23, 2012</td>
<td>Nov 29, 2012</td>
<td>T</td>
<td>06:30 pm - 09:15 pm</td>
<td>LH 2209</td>
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<tr>
<td>Final Dec 06, 2012</td>
<td>T</td>
<td>07:30 pm - 10:15 pm</td>
<td>LH 2209</td>
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Prerequisites CGS 1100

Course URL https://elearning.fgcu.edu

Distance Learning/Off Campus Course Information

Is this a DL Course? No, it is an on-campus course.

Instructor Information

Instructor David V. deMoya

E-Mail Address ddemoya@fgcu.edu

Phone 239 590 7081
Number
Office Location  BB - 7

Office Hours  Office hours by appointment only! Email me for an appointment, as I frequently have meetings or other duties scheduled. I am in my office generally from 9-5 M-F.

Teaching Philosophy  This course meets Thursday nights. Attendance in class is not mandatory, but is strongly suggested. The class will consist of two main segments, [1] a knowledge segment, and [2] a skills segment. The purpose of the knowledge segment is to impart knowledge and encourage thinking about the latest trends in Web design, standards, structures, methods and tools. The purpose of the skills segment is to develop skills in using Web development software to construct Web sites that comply with the standards, structures, methods and tools discussed in the knowledge section.

Additional Instructor Information

Course Materials

Required Course Materials  Murach's HTML5 and CSS3
ISBN 1890774669

Optional Course Materials  USB (PC formatted) Flash Drive
MAC can use the PC formatted drive, but the computer labs in the classroom and labs will need to be PC formatted.

Course Policies, Learning Objectives, and Agenda

Grading, Attendance, and Other Policies  Homework: 20%
Quizzes: 20%
Final Exam: 25%
Project: 35%

Grades: 90-100% = A
80 - 89% = B  
70 - 79% = C  
60 - 69% = D  
0 - 59% = F  

Lab exercises and exams will be graded on a 100-point numeric scale. As indicated above, course grades will be in whole letters only -- i.e., we do not use pluses and minuses. If a student's point total falls just below the next higher grade, the instructors may, at their discretion, award a higher grade by taking into account class participation. Class participation includes attendance, comportment in class and positive contribution to class discussions.

<table>
<thead>
<tr>
<th>Learning Objective</th>
<th>Assessment Strategy</th>
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<tbody>
<tr>
<td>Explain Websites work</td>
<td>Quizzes and Exams</td>
</tr>
<tr>
<td>Explain universally accepted webpage and site design standards</td>
<td>Quizzes and Exams</td>
</tr>
<tr>
<td>Explain the role of a database in a website</td>
<td>Quiz and Exams</td>
</tr>
<tr>
<td>Explain security, legal, ethical, social ad, and multicultural issues related to website construction</td>
<td>Quizzes and Exams</td>
</tr>
<tr>
<td>Explain the use of websites as a knowledge sharing, collaboration and data gathering tool.</td>
<td>Quizzes and Exams</td>
</tr>
<tr>
<td>Create static components of web pages using an html editor</td>
<td>Home work and project</td>
</tr>
<tr>
<td>create dynamic components of web pages with a database using an integrated tool</td>
<td>home work and project</td>
</tr>
<tr>
<td>make web pages attractive using appropriate visuals</td>
<td>home work and project</td>
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</table>

**Additional**
Information

Students will not be allowed to turn in assignments late unless being excused per the university guidelines. All assignments are to be submitted to the Angel E-learning site or your Project Website that has been created for this class.

Quizzes / Knowledge Assessments will be given each week following the assigned reading. They are due the night before the next class (in general) at 11:55 p.m. Quizzes / Assessments/Exams are not accepted late.

University Statements:

Academic Behavior Standards and Academic Dishonesty

All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found in the FGCU Student Guidebook under the Student Code of Conduct and Policies and Procedures sections. All students are expected to study this document which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at http://studentservices.fgcu.edu/judicialaffairs/new.html

Disability Accommodations Services

Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university’s guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please contact the Office of Adaptive Services. The Office of Adaptive Services is located in Howard Hall 137. The phone number is 239-590-7956 or TTY 239-590-7930

Student Observance of Religious Holidays
All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

**FGCU General Counsel Policies:**
[http://www.fgcu.edu/generalcounsel/policies-view.asp](http://www.fgcu.edu/generalcounsel/policies-view.asp)

**Distance-Learning**

Information on distance learning courses is available online at [http://itech.fgcu.edu/distance/](http://itech.fgcu.edu/distance/)

**Online Tutorials**

Information on online tutorials to assist students is available online at [http://www.fgcu.edu/support/](http://www.fgcu.edu/support/)

**ANGEL Learning Management System and Demonstration Site**

Information on ANGEL is available online at [https://elearning.fgcu.edu/default.asp](https://elearning.fgcu.edu/default.asp)

**Library Resources**

Main page: [http://library.fgcu.edu/](http://library.fgcu.edu/)
Tutorials & Handouts: [http://library.fgcu.edu/RSD/Instruction/tutorials.htm](http://library.fgcu.edu/RSD/Instruction/tutorials.htm)
Faculty Support: [http://library.fgcu.edu/faculty_index.html](http://library.fgcu.edu/faculty_index.html)
Contact: [http://library.fgcu.edu/LBS/about/contactus.htm](http://library.fgcu.edu/LBS/about/contactus.htm)