

Brandon Philip Hollingshead
Instructor II, Interdisciplinary Studies and Civic Engagement

Department of Integrated Studies
College of Arts and Sciences
Florida Gulf Coast University

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Education

M.S., Environmental Humanities, May 2010. University of Utah, Salt Lake City, Utah.

M.S. Project: "Crafting Principles for Sustainable Development: Negotiations in the Drafting of the Earth Charter and the Johannesburg Declaration on Sustainable Development."

B.A., Liberal Studies in Communication, December 2005. Florida Gulf Coast University, Fort Myers, Florida. Minor in English.

Interests

Environmental humanities, civic engagement, rhetoric of sustainability, environmental communication, education for sustainable development, interdisciplinary studies

Academic Positions

Instructor II, Interdisciplinary Studies and Civic Engagement

Fall 2012-Present

Founding Faculty member, Department of Integrated Studies, 2017-Present

Department of Communication and Philosophy, 2012-2017

Florida Gulf Coast University, Fort Myers, Florida

Teach 4/4 load in HUM 1931 Humanities and Social Issues, HUM 2395 Environmental Humanities, HUM 2390 Themes in the Humanities, IDS 3300 Foundations of Civic Engagement (face-to-face and virtual), IDS 3305 Issues in Arts, Media, and Literature (virtual), IDS 3920 The University Colloquium, IDS 4930 Special Topics in Interdisciplinary Studies (virtual and face-to-face), and COM 3060 Environmental Communication courses. Emphasis on high-impact teaching, especially with service-learning and collaborative projects. Faculty member in the Leadership Through Service Living-Learning community, a partnership between Undergraduate Studies and the Office of Housing and Residence Life.

Interim Director, Center for Environmental and Sustainability Education

AY 2014-2015

Florida Gulf Coast University, Fort Myers, Florida

Advance the Center's mission and goals to engage in scholarly activity, teaching, and service related to environmental and sustainability education. Oversee "Student Associates for a Greener Environment" grant program for student sustainability projects, Faculty and Staff Associates program, and signature events. Facilitate an International, Intergenerational Network of Centers in environmental education in higher education. Liaise with center Board of Advisors and Senior Faculty and Staff Associates to guide the work of the center. Administer professional staff, student staff, and budgets. Prepare reporting documents to the center Board of Advisors, State University System of Florida, Florida Gulf Coast University Faculty Senate, and University administration.

Visiting Instructor

Fall 2010-Spring 2012

Department of Communication and Philosophy, College of Arts and Sciences

Florida Gulf Coast University, Fort Myers, Florida

Teach 4/4 load in HUM 1931 First Year Humanities Seminar and IDS 3300 Foundations of Civic Engagement courses.

Editorial Associate, Center for Environmental and Sustainability Education

2004-2010

Florida Gulf Coast University, Fort Myers, Florida
 Research on the Earth Charter and education for sustainable development. Advance the Center's scholarly agenda through research and publication.

Associate Instructor, Composition *Fall 2009-Spring 2010*
 University Writing Program, University of Utah, Salt Lake City, Utah
 Taught two sections of WRTG 2010 Intermediate Writing.

Graduate Teaching Fellow in Environmental Humanities *Fall 2007-Spring 2009*
 Environmental Humanities Graduate Program, University of Utah, Salt Lake City, Utah
 Taught four sections of WRTG 2010 Intermediate Writing.

Graduate Research Assistant in Environmental Humanities *Spring 2008*
 Environmental Humanities Graduate Program, University of Utah, Salt Lake City, Utah
 Research assistant at the American West Center on World War II oral history project.

Scholarship

Books

Corcoran, Peter Blaze, and Brandon P. Hollingshead (Eds.). *Intergenerational Learning and Transformative Leadership for Sustainable Futures*. Wageningen, the Netherlands: Wageningen Academic Publishers. 2014. Print and electronic. See <http://www.wageningenacademic.com/intergen>

Corcoran, Peter Blaze, Adnan A. Hezri, Brandon P. Hollingshead, Kanayathu Chacko Koshy, Joseph P. Weakland, and Zakri Abdul Hamid. "The Ethical Dimension of Sustainability in Higher Education: Applying the Principles of the Earth Charter in Malaysia and Beyond." Penang: Centre for Global Sustainability Studies, Universiti Sains Malaysia, 2012. Print and electronic.

Book chapters

Hollingshead, Brandon P. "Imagining intergenerational learning and intergenerational ethics for the future." *Envisioning futures for environmental and sustainability education*. P.B. Corcoran, J.P. Weakland and A.E.J. Wals (eds.), pp 63-71. Wageningen, The Netherlands: Wageningen Academic Publishers, 2017. DOI 10.3920/978-90-8686-846-9_3

Corcoran, Peter Blaze, Joseph P. Weakland, and Brandon P. Hollingshead. "The Role of University Centers in Environmental and Sustainability Education in Envisioning Futures." *World Sustainability Series, Walter Leal Filho et al. (Eds): Handbook of Theory and Practice of Sustainable Development in Higher Education, Vol. 2*, pp 131-142. Springer, 2017. DOI 10.1007/978-3-319-47889-0

Kliewer, Brandon W., Brandon P. Hollingshead, Jessica Rhea, and Courtney Satkoski. "Attention + Action: The Florida Gulf Coast University Paradigm for Community Engaged Scholarship." In *Service-Learning and Civic Engagement: A Sourcebook*, Ed. Omobolade Delano-Oriaran, Marguerite Parks, and Suzanne Fondrie, pp. 85-92. SAGE Publishers, 2015. Print.

Hollingshead, Brandon P., Joseph P. Weakland, and Peter Blaze Corcoran. "To walk together: Intergenerational learning and transformative leadership." In *Intergenerational Learning and Transformative Leadership for Sustainable Futures*, Eds. Peter Blaze Corcoran and Brandon P. Hollingshead, pp. 21-36. Wageningen Academic Publishers, 2014. Print. (Book introduction co-author.)

A. James Wohlpart, Brandon P. Hollingshead, Brandon W. Kliewer, David Greene, Jameson Moschella, Eric C. Otto, Sasha Linsin Wohlpart, Madina Behori*, Jessica Drummond*, Faith Hawk*, Lauren Morimanno*, Mario Roche*, and Jessica Sauer* (* students). "Leadership through service: advancing social justice through intergenerational learning at Florida Gulf Coast University." In *Intergenerational Learning and Transformative Leadership for Sustainable Futures*, Eds. Peter

- Blaze Corcoran and Brandon P. Hollingshead, pp. 377-384. Wageningen Academic Publishers, 2014. Print. (Chapter co-author.)
- Hollingshead, Brandon P., Peter Blaze Corcoran, Adnan A. Hezri, Kanayathu Chacko Koshy, Joseph P. Weakland, and Zakri Abdul Hamid. "The Ethical Dimension of Sustainability in Higher Education: Applying the Principles of the Earth Charter in Malaysia and Beyond." In *Sustainable Development in Universities: New Horizons*, Ed. Walter Leal Filho, pp. 529-540. Frankfurt, Germany: Peter Lang Scientific Publishers, 2012. Print.
- Hollingshead, Brandon P. and Melanie Ashton. "From Marginalisation to Mobilisation: Young People Achieving the Millennium Development Goals." *Young People, Education, and Sustainable Development: Exploring Principles, Perspectives, and Praxis*. Eds. Peter Blaze Corcoran and Philip Molo Osano. Wageningen, the Netherlands: Wageningen Academic Publishers, 2009. 349-354. Print.
- Hollingshead, Brandon P. and Peter Blaze Corcoran. "Introduction to Part One: Principles," "Introduction to Part Two: Perspectives," and "Introduction to Part Three: Praxis." *Young People, Education, and Sustainable Development: Exploring Principles, Perspectives, and Praxis*. Eds. Peter Blaze Corcoran and Philip Molo Osano. Wageningen, the Netherlands: Wageningen Academic Publishers, 2009. 37-42, 135-142, and 267-272. Print.
- Slaby, Michael C., Brandon P. Hollingshead, and Peter Blaze Corcoran. "Learning and Living with the Earth Charter." *Social Learning Towards a Sustainable World: Principles, Perspectives, and Praxis*. Ed. Arjen E.J. Wals. Wageningen, the Netherlands: Wageningen Academic Publishers, 2007. 483-495. Print.

Book review

- Hollingshead, Brandon P. "Book Review of *Young People, Education, and Sustainable Development: Exploring Principles, Perspectives, and Praxis*." *Journal of Education for Sustainable Development* 4.2 (2010): 307-309. DOI 10.1177/097340821000400220.

Scholarly presentations

- Hollingshead, Brandon P. "Learning Between the Panels: Creating Learning Spaces and Learning Interactions in an Online Comic Book Course." Southwest Popular/American Culture Association 42nd Annual Conference. Virtual, February 2021.
- Hollingshead, Brandon P, Jamie Wilson, Miles Mancini, and Justin Fitzgerald. "S.O.L. Service-Learning: Strategies for Online Service-Learning in Adapting to Remote Instruction." Sunshine State Teaching and Learning Virtual Conference. University of South Florida and University of Central Florida. Virtual, January 21, 2021.
- Hollingshead, Brandon P. "Teaching Comic Books, Civil Rights, and Race in an Interdisciplinary Civic Engagement Course." Paper read on the panel "Dwelling in Time and Space: Comics and Identity." Northeast Modern Language Association 51st Annual Convention. Boston, MA, March 6, 2020.
- Hollingshead, Brandon P. "What the...? How Can We Have Better Discussions with Student-Written Questions and Student-Led Discussions?" Southwest Florida Teaching Symposium on "Active Learning Across the Disciplines." Florida SouthWestern State College and Florida Gulf Coast University, Fort Myers, Florida. January 31, 2020.
- Hollingshead, Brandon P. and Miles Mancini. "Comic Books, Civil Rights, and Civil Dialogue on Race." Southwest Florida Teaching Symposium "Promoting Inclusion and Belonging In and Out of the Classroom." Florida SouthWestern State College and Florida Gulf Coast University, Fort Myers, Florida. January 22, 2019.
- Weakland, Joseph P., Peter Blaze Corcoran, and Brandon P. Hollingshead. "The Role of University Centers in Environmental and Sustainability Education in Envisioning Futures." 3rd World Symposium on Sustainable Development at Universities (WSSD-U-2016). Massachusetts Institute of Technology (MIT), Cambridge, MA. 14-16 September 2016.
- Rhea, Jessica, Brandon P. Hollingshead, and Eric Otto. "Creating and Developing a Collective-Impact Model Program that works for your institution and your community." Florida Campus Compact

- 2015 Annual Conference, Forward Together: Strengthening Florida's Higher Education Engagement Network. Boca Raton, Florida, November 2015.
- Rhea, Jessica, Zachery Holder, Brandon P. Hollingshead, Lauren Morimanno (student), and Katharine O'Connor. "The 'Leadership Through Service' Living-Learning Community: A successful partnership between Student Affairs and Academic Affairs at Florida Gulf Coast University." Florida Campus Compact 2015 Annual Conference, Forward Together: Strengthening Florida's Higher Education Engagement Network. Boca Raton, Florida, November 2015.
- Hollingshead, Brandon P. Refereed paper: "Intergenerational learning for sustainability: Bridging divides across generations in the rhetoric of sustainable development." Bridging Divides: Spaces of Scholarship and Practice in Environmental Communication, Conference on Communication and the Environment, International Environmental Communication Association. University of Colorado, Boulder. June 2015.
- Hollingshead, Brandon P. and Maria F. Loffredo Roca. Refereed workshop: "Engaged ethics and Earth Charter curriculum in higher education: Creating spaces for the practice of sustainability values." Bridging Divides: Spaces of Scholarship and Practice in Environmental Communication, Conference on Communication and the Environment, International Environmental Communication Association. University of Colorado, Boulder. June 2015.
- Hollingshead, Brandon, Miles Mancini, Victoria Hill (student) and Mary-Cecile Gayoso (student). Refereed paper: "Everything is a remix": Teaching the humanities, cultural production, technology, and copyright in the age of digital reproduction." Media Ecology Association 16th Annual Convention, Kaleidoscope of Media and Community. Denver, Colorado, June 2015.
- Corcoran, Peter Blaze and Brandon Hollingshead. Refereed paper: "Intergenerational Learning and Transformative Leadership for Sustainable Futures." World Environmental Education Congress VIII. Gothenburg, Sweden, June 2015. (Paper abstract accepted; presentation delivered by Corcoran.)
- Hollingshead, Brandon P., Sarah W. Davis, Brandon W. Kliewer, Eric Otto, and Jessica Rhea. Refereed workshop: "Living the Mission: Approaches for Campus-Community Partnerships Across the Curriculum." Moving Us Forward: Aligning Civic and Community Engagement with Mission and Institutional Effectiveness. Eastern Region Campus Compact Conference, Philadelphia, PA. 23 October 2013.
- Corcoran, Peter Blaze and Brandon P. Hollingshead. Refereed roundtable discussion: "Higher Education for Sustainability: An Informal, International, Intergenerational Research Network." World Environmental Education Congress 7. Marrakech, Morocco. 11 June 2013.
- Hollingshead, Brandon P. and Peter Blaze Corcoran. Refereed workshop: "Engaged Ethics and Earth Charter Curriculum in Higher Education: Implementing Shared Values for Sustainability." World Environmental Education Congress 7. Marrakech, Morocco. 12 June 2013.
- Hollingshead, Brandon P., Peter Blaze Corcoran, Adnan A. Hezri, Kanayathu Chacko Koshy, Joseph P. Weakland, and Zakri Abdul Hamid. Refereed paper: "The Ethical Dimension of Sustainability in Higher Education: Applying the Principles of the Earth Charter in Malaysia and Beyond." World Summit on Sustainable Development at Universities 2012. Rio de Janeiro, Brazil. June 2012 (paper accepted).
- Hollingshead, Brandon P. Refereed paper: "Crafting Principles for Sustainable Development: The Earth Charter and the Johannesburg Declaration on Sustainable Development." Second International Humanities and Sustainability Conference, Florida Gulf Coast University. Fort Myers, Florida. 9 Oct. 2010.
- Weakland, Joseph P., Brandon P Hollingshead, and Peter Blaze Corcoran. Refereed panel discussion: "Defining Sustainability with the Earth Charter." Second International Humanities and Sustainability Conference, Florida Gulf Coast University. Fort Myers, Florida. 9 Oct. 2010.

Invited presentations

- Hollingshead, Brandon P., Justin Fitzgerald, Miles Mancini, and Jamie Wilson. Invited presenters: "Designing High Impact Practices for e-Service-Learning in Online Education." Florida Gulf Coast

- University, Department of Digital Learning, faculty professional development book club on high-impact practices in online education, Spring 2021.
- Hollingshead, Brandon P. Invited presenter: "Designing High Impact Practices for Collaborative Assignments and Projects in Online Education." Florida Gulf Coast University, Department of Digital Learning, faculty professional development book club on high-impact practices in online education, Spring 2021.
- Rhea, Jessica and Brandon P. Hollingshead. Invited panelists: "Serving-Learning is Soaring at FGCU!" FGCU in Action: High Impact Practice, Annual Conference on Student Engagement and Persistence. Florida Gulf Coast University, Fort Myers, FL. 31 January 2014.
- Hollingshead, Brandon P. Invited panelist: "The Role and Contributions of Universities and Institutions of Higher Learning for Sustainable Development." Global Universities Partnership on Environment and Sustainability, United Nations Environment Programme. Official side event of the World Environmental Education Congress 7. Marrakech, Morocco. 10 June 2013.
- Hollingshead, Brandon P. Invited lecture: "The Earth Charter and the Imaginative Project of Sustainability." Earth Ethics Workshop: Florida Perspectives. Florida Humanities Council, Fort Myers, Florida. 12 July 2012.
- Hollingshead, Brandon P. Invited panelist: "Forming an International, Intergenerational, Informal Network of Research Centers in Environmental and Sustainability Education." Center for Environmental and Sustainability Education Faculty Associates Meeting. Florida Gulf Coast University. Fort Myers, Florida. September 2011.
- Hollingshead, Brandon P. Invited panelist and workshop facilitator, "Working on Behalf of the Beauty and Bounty of Earth: An Earth Charter Scholars Panel." Rachel Carson Distinguished Lecture Series, Florida Gulf Coast University. Fort Myers, Florida. 20 Feb. 2009.

Works as an editorial assistant

- Corcoran, Peter Blaze and Arjen E.J. Wals, eds. *Learning for Sustainability in Times of Accelerating Change*. Wageningen, the Netherlands: Wageningen Academic Publishers, 2012. Print. (Researcher, chapter reviewer, and editorial associate.)
- Corcoran, Peter Blaze and Philip Molo Osano, eds. *Young People, Education, and Sustainable Development: Exploring Principles, Perspectives, and Praxis*. Wageningen, the Netherlands: Wageningen Academic Publishers, 2009. Print. (Researcher, editorial assistant, and chapter author.)
- Earth Charter International. "A Guide for Using the Earth Charter in Education." San José, Costa Rica: Earth Charter International, 2009. Print and electronic. Available online at <http://www.earthcharterinaction.org/invent/details.php?id=733>. (Editorial assistant.)
- Corcoran, Peter Blaze and A. James Wohlpart, eds. *A Voice for Earth: American Writers Respond to the Earth Charter*. Athens, GA: University of Georgia Press, 2008. Print. (Editorial assistant.)

Service

Service to the Department of Communication and Philosophy

- Course coordinator, HUM 1931 Humanities and Social Issues, 2012-present
- Facilitator, annual Foundations of Civic Engagement Faculty Professional Development training, 2012-present
- Search committee member, Interdisciplinary Studies and Civic Engagement Assistant/Associate Professor, 2011-2012

Service to Florida Gulf Coast University

- Committee member and faculty assessor, PAGES Badging Pilot Program, 2020-present
- Faculty member, Leadership Through Service Live-Learn Community, 2012-2019
- Senior Faculty Associate, Center for Environmental and Sustainability Education, 2010-present; Interim Director AY 2014-2015
- Assessment coordinator, General Education Program, Critical Thinking competency, Summer 2017

Assessment coordinator, General Education Program, Intercultural Knowledge competency, Summer 2016

Member, General Education Program Competency Assessment Advisory Team, 2014-2016: crafted new General Education competencies and assessment plan; facilitated assessment of the General Education Program

Member, The University Colloquium: A Sustainable Future reaffirmation team, AY 2015-2016.

Member, One Book/One Campus committee, 2012-2016

Invited presenter and facilitator for new faculty training for The University Colloquium: A Sustainable Future, 2012-present

Invited presenter on several pedagogy topics at Lucas Center for Faculty Development, 2013-present
Judge, FGCU Community Engagement Day, Office of Service-Learning and Civic Engagement, 2012-present

Judge, FGCU Research Day, 2015-present

Member, Quality Enhancement Plan Committee, Critical Thinking Subcommittee, 2012-2013

Academic Retention Coordinator search panel, Center for Academic Achievement, Summer 2013

Advised the University Planning and Budget Council Environmental Sustainability Committee and the Center for Environmental and Sustainability Education on an “FGCU Definition of Environmental Sustainability”, approved October 27, 2011. See http://www.fgcu.edu/Provost/files/Env-Sustainability-Definition_approved-102711.pdf

Supervised approximately 14,500 student service-learning hours from Fall 2010 to Fall 2014

Awards and Honors

Nominated, “Senior Instructor Teaching Excellence Award”, Florida Gulf Coast University, Academic Year 2020-2021

Faculty advisor to “Phenomenal First Year Service-Learning Award” recipients, Florida Gulf Coast University Office of Service-Learning and Civic Engagement, April 2017

Faculty advisor to “Phenomenal First Year Service-Learning Award” recipients, Florida Gulf Coast University Office of Service-Learning and Civic Engagement, April 2016

“Campus Community Partnership Award” as faculty member in the Wings of Hope panther and environmental education program, Florida Campus Compact, November 2015

Faculty advisor to “Phenomenal First Year Service-Learning Award” recipients, Florida Gulf Coast University Office of Service-Learning and Civic Engagement, April 2015

Nominated, “Junior Instructor Teaching Excellence Award”, Florida Gulf Coast University, Academic Year 2014-2015

“Student Affairs Partnering with Academic Affairs Award” for the Leadership Through Service Live-Learn Community, Florida Campus Compact, September 2014

“Atlas Award” for *A Voice for Earth: American Writers Respond to the Earth Charter*, 2014

“Commitment to Service Faculty Award”, Florida Gulf Coast University Office of Service-Learning and Civic Engagement, April 2014

Faculty advisor to “Phenomenal First Year Service-Learning Award” recipients, Florida Gulf Coast University Office of Service-Learning and Civic Engagement, April 2014

Golden Key International Honour Society faculty inductee, November 2013.

“Innovative Course Design Award” from the FGCU General Education Program and Lucas Center for Faculty Development to redesign HUM 1931 Humanities and Social Issues with an emphasis on high-impact teaching practices, Fall 2013

Nominated, “Junior Instructor Teaching Excellence Award”, Florida Gulf Coast University, Academic Year 2012-2013

Faculty advisor to “Phenomenal First Year Service-Learning Award” recipients, Florida Gulf Coast University Office of Service-Learning and Civic Engagement, April 2013

Faculty advisor to “Most Engaged Service-Learning Project Award” recipients, Florida Gulf Coast University Office of Service-Learning and Civic Engagement, April 2013

Graduate Teaching Fellowship in Environmental Humanities, University of Utah, 2007-2009

Nominated, Florida Gulf Coast University Student of the Year, 2005

Eagle Scout, Boy Scouts of America, 2001 and Vigil Honor, Order of the Arrow BSA National Honor Society, 2002

Grants

- \$500 (competitive) Faculty Travel Award to Enhance Higher Education Pedagogy, Lucas Center for Faculty Development, FGCU. Spring 2020.
- \$412 (competitive) FGCU Faculty Senate Professional Development Fund Grant award to present research at the Northeast Modern Language Association 51st Annual Convention. Spring 2020.
- \$1,500 (competitive) FGCU Faculty Senate Professional Development Fund Grant award to present research at the International Environmental Communication Association. Spring 2015.
- \$700 (competitive) FGCU Undergraduate Student Scholarship Support Award for student Mary-Cecile Gayoso to present research at the Media Ecology Association 16th Annual Convention. Spring 2015.
- €14,000 grant from the Dutch Ministry of Economic Affairs, Agriculture, and Innovation to co-edit a book on *Intergenerational Learning and Transformative Leadership for Sustainable Futures*. Summer 2013 to Fall 2014.
- \$500 (competitive) Innovative Course Design award from the FGCU General Education Program and Teaching, Learning, and Assessment Initiative to redesign HUM 1931 Humanities and Social Issues with an emphasis on high-impact teaching practices. Fall 2013.
- \$2,000 (competitive) FGCU Faculty Senate Professional Development Fund Grant award to present research at the World Environmental Education Congress 7. Spring 2013.
- \$500 (competitive) Earth Charter Mini-Grant from the FGCU Center for Environmental and Sustainability Education for the project “HUM 2395 Course Development: Assessing Environmental Humanities and Service Learning.” Fall 2012.

Professional memberships

- International Environmental Communication Association, founding member, lifetime member, 2011-present
- Utah Society for Environmental Education, 2007-2009
- Earth Charter Youth Initiative, 2004-2007