

Cynthia Dawn Martelli, Ed.D.

Florida Gulf Coast University
College of Education
Curriculum, Culture, & Instruction
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EDUCATION

Degrees

- 1997 Ed.D. Curriculum and Instruction (Concentration: Reading)
Baylor University, Waco, TX
- 1994 MA, Education in Curriculum and Instruction
Baylor University, Waco, TX
- 1993 BSEd, Education and Reading
Baylor University, Waco, TX

Certifications

Texas: Provisional Self-Contained grades first through eighth

PROFESSIONAL EXPERIENCE

Higher Education

- 2019-present **Associate Professor of Reading**
Florida Gulf Coast University, Ft. Myers, FL
- 2014-2019 **Assistant Professor of Reading**
Florida Gulf Coast University, Ft. Myers, FL
- 2010-2014 **Instructor of Reading**
Texas Woman's University, Denton, TX
- 2001-2004 **Instructor of Reading**
North Central Texas College, Flower Mound, TX
- 1999-2001 **Instructor of Reading**
North Lake College, Irving, TX

1994-1996 **Instructor of Reading**
McLennan Community College, Waco, TX

1993-1997 **Professor Assistant**
Baylor University, Waco, TX

K-12

2004-2014 **Language Arts Teacher**
Briarhill Middle School, Highland Village, TX

1997-2001 **Language Arts Teacher**
Carroll Independent School District, Southlake, TX

TEACHING

Courses

Florida Gulf Coast University

Graduate courses

EDG 5944 TIP Practicum EC-12: Provides a 15-day teaching internship along with seminars to support the clinical teaching experience.

RED 6116 Foundations of Reading Instruction: Approaches, materials, and procedures in K-12 reading instruction, with emphasis on pertinent current research. Undergraduate introductory course in reading required as a prerequisite.

EDF 6215 Learning Principles: Focuses on theories of learning and their application to instruction.

LAE 6325 Language Arts Methods: Review of contemporary approaches to instruction in literature, language and language development, oral and written composition, corrective and developmental reading, and study skills. All components will be considered in the context of adolescent learning characteristics.

LAE 6415 Literature and the Learner EC-12: Nature, scope, and uses of literature for instructional, informational, and recreational purposes and implications of current theory, significant research, and issues in literature study as they relate to the learner.

RED 6544 Comprehension, Cognition, and Content Area Reading: Advanced class reading instruction that explores reading as a process of constructing meaning in the K-12 classrooms and approaches, materials and procedures for integrating reading and writing into content area classrooms to improve learning.

RED 6656 Struggling Readers: An analysis of research relevant to the identification, placement, and instructional strategies effective with students with reading difficulties, learning disabilities, and diverse populations in the area of literacy. Differentiated instruction and strategies to use with struggling readers are examined.

EDG 7065 The Historical Perspective and Impact of Critical Literacies: Literacies, as defined at different points in history, including visual, print, non-print, numerical, technological, environmental, and cultural are examined to determine 21st century impact on curriculum of being literate.

Undergraduate courses

EDF 3132 Adolescent Growth & Development: Cognitive, social, and emotional growth and development in adolescence and their relevance to secondary educators.

LAE 4335 Language Arts Methods 6-12: Methods of instruction for middle and high school language arts and English teaching. Knowledge of state curriculum standards and assessment methods. Emphasis on integrating skills with literature-based programs at middle and high school level. Includes strategies for working with lower-level readers.

RED 4350 Literacy Content & Processes: The second course that examines literacy from an integrated perspective. The intermediate elementary and middle school child is the focus for the study that includes assessment and instructional planning for developmental reading, writing, listening, speaking, and the support skills for the language arts with an emphasis on content area literacy.

LAE 4416 Children's Literature: The selection, evaluation and use of fiction, nonfiction and poetry for instructional, informational, and recreational purposes in Childhood Education. Included in this course are analytical thinking, writing skills, oral expression as they are applied to the study of children's literature.

EDE 4942 Level 1 Field Experience: Semester-long field experience, two days per week, to observe and demonstrate effective teaching practices. Students will partially assume the teacher role in selected schools or agencies.

North Central Texas College

Undergraduate

READ 300 Reading Techniques I: A course designed to enable college students to become more aware of themselves as readers and to develop strategies and skills to meet the demands of college reading. Emphasis is placed on comprehension.

READ305 Reading Techniques II: A course intended to continue the improvement of reading skills with particular emphasis on critical and analytical reading strategies. The course begins

with a review of active reading strategies for informational texts and ends with an emphasis on critical reading of persuasive texts.

Texas Woman's University

Undergraduate

READ 3013 Literacy and Learning across the Curriculum in Core EC-12: Study and practice of theory, content, and methods for integrating reading and related literacy skills into content and related area instruction. Emphasizes interrelatedness of literacy processes and their importance in all instruction and learning; strategies for improving text comprehension, developing vocabulary, discussing and writing to learn, and using study and inquiry skills with a variety of texts.

READ 3433 Literacy Foundations EC-6: Guidance and practice in planning and organizing for instruction in reading, writing, listening, speaking, viewing, and visually representing in early childhood through intermediate grades. Reading and language arts theory, content, and methods.

READ 3483 Language and Literacy EC-6: Examines relationship between language and literacy development and factors that enable teachers to establish a context for language and literacy learning for diverse learners.

READ 4383 Phonological and Orthographic Principles of Reading: Define and apply understanding of the phonological and orthographic language systems as they specifically relate to literacy development. Design assessment and instruction related to children's learning of letters, sounds, and their relationship; word-analysis; and spelling.

READ 4453 Literacy Assessment and Instruction EC-6: Examines characteristics and uses of a wide variety of evaluation and assessment tools. Students analyze data in order to plan appropriate instruction, identify children in need of in-depth intervention, and learn to communicate student literacy outcomes to various audiences.

SCHOLARSHIP

Publications

Peer Reviewed Journal Articles

Martelli, C.D., Johnston, V., Israel, C., Flake, S., Winston, S., & Bloor, E. (2019). A university literacy festival: Connecting authors and students from Title I schools, *Multicultural Education*.

Martelli, C. D. & Johnston, V. (2018). A university literacy festival and its impact on teacher candidates, authors, and teachers and students from Title I schools. *Journal of Literacy Innovation*, 3(2), 47-57.

- Johnston, V. & Martelli, C. D. (2018). Reaching out to students from Title I schools. *The Reading Teacher*, 72(4), 514-518. <https://doi.org/10.1002/trtr.1763>
- Lang, W. S., Wilkerson, J., Parfitt, C., Greene, J., Dratt, D., Martelli, C. D., LaPaglia, K., Johnston, V., Gilbert, S., Zhang, J. & Fields, L. (2018). Beliefs about Teaching (BATS2)-Construction and validation of an instrument based on InTASC critical dispositions, *International Journal of Learning, Teaching and Educational Research*, 17(8), 56-77.
- Martelli, C. D. & Johnston, V. (2017). Flipped learning in higher education: Teacher candidates' perceptions and achievement. *The Florida Reading Journal*, 52(2), 34-42.
- Martelli, C. D. & Ryan, J. (2017). Building and connecting literacy in a theater classroom. *Journal of Literacy Innovation*, 2(2), 4-10.
- Fialko, S. & Martelli, C. D. (2017). Implementing a reader's workshop in a first grade classroom. *Journal of Literacy Innovation*. 2(1), 59-89.
- Johnston, V., & Martelli, C. D. (2017). Flipped learning in higher education: Student perceptions and achievement in teacher education. *Teacher Education and Practice*, 30(4).
- Martelli, C. D. (2016). Choice readings in higher education: Encouraging recreational and professional reading to effect reading habits and attitudes of preservice teachers. *Journal of Literacy Innovation*, 1(1), 4-18.
- Martelli, C. D. (2016). Reading and writing workshop: Implementing Nancie Atwell's model in an eighth grade classroom. *The Florida Reading Journal*, 51(2), 43-48.
- Johnston, V., Dibella, K., & Martelli, C. D. (2016). Disciplinary literacy and the value of making connections. *International Literacy Association's Daily Literacy*. Retrieved from <https://www.literacyworldwide.org/blog/literacy-daily/2016/10/13/disciplinary-literacy-and-the-value-of-making-connections>
- Martelli, C. D. & Watson, P. (2016). Project based learning: Investigating resilience as the connection between history, community, and self. 2014. *Voices in the Middle*, 23(3), 10-16.
- Johnston, V., Martelli, C. D. & McDowell, K. (2015). Flipped classrooms: Using technology in teacher education literacy methods classes. In *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 3282-3286). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).
- Browning, L. & Beckmann (Martelli), C. D. (1992). *The adult basic education teacher's toolkit*. Austin: The Adult Education Professional Development and Curriculum (AEDPC) Consortium.

Books, Monographs, and Book Chapters

Martelli, C. D. & Johnston, V. (2016). Critical literacy in inquiry learning: Perspective sharing through multiple literacies, continuous inquiry, and reflection. In M. Fabrizi (Ed.), *Fantasy literature: Challenging genres (193-206)*. Rotterdam, The Netherlands: Sense Publishers B.V.

Martelli, C. D. (2005). *Like Me*. Philadelphia, PA: Our Child Press.

Conference Proceedings

Martelli, C.D. (2018, December). *Textbook readings in higher education: Utilizing Beers' and Probst' BHH framework to engage preservice teachers in critical thinking to reflect, make connections, and challenge their thinking*. Paper presented at American Reading Forum (ARF), Sanibel, FL.

Johnston, V. & Martelli, C.D. (2018, December). *Opportunities for children in low socio-economic communities to become exposed to books from authors of quality (or authentic) multicultural children's literature*. . Paper presented at American Reading Forum (ARF), Sanibel, FL.

Fulwider, J., Martelli, C. D., Bass, S. & Johnston, V. (2018, October). *Strengthening the teacher workforce in Southwest Florida through rural P-12 districts and IHE collaboration*. Paper presented at Teacher Education Council of State Colleges and Universities (TECSCU), Charleston, SC.

Martelli, C.D., Johnston, V., LaPaglia, K., & Sidisky, J. (2018, March). *A literacy festival and its impact on Title I school partners*. Paper presented at National Association for Professional Development Schools (NAPDS), Jacksonville, FL.

Wilkerson, J., Martelli, C. D., Johnston, V., Zhang, S., Wang, C., Gilbert, S., Parfitt, C., Kratt, D., LaPaglia, C., & Greene, J. (2018, February). *Panel Session Title: Faculty, students, and administrators working together to solve the CAEP psychometric and evaluation challenge through a novel rubric approach*. Paper presented at Eastern Educational Education Association (EERA), Clearwater, FL.

Wilkerson, J., Greene, J., Kratt, D., Parfitt, C., Wang, C., Johnston, V., LaPaglia, K., Zhang, J., Gilbert, S., & Martelli, C. D. (2018, February). *Solving the rubric conundrum: High ratings and accountability for almost all graduates vs. actionable data and continuous improvement for CAEP (and Others)*. Paper presented at Eastern Educational Education Association (EERA), Clearwater, FL.

Lang, S. W., Gilbert, S., Moore, L., Wang, C., Kratt, D., K., Parfitt, Wilkerson, J., Martelli, C. D., Zhang, J., Fields, L., LaPaglia, C., Greene, J., & Johnston, V. (2018, February) *Panel*

Session Title: Measuring teacher dispositions systematically using multiple measures.
Eastern Educational Education Association (EERA), Clearwater, FL.

- Lang, S. W., Fields, L., Kratt, D., Johnston, V., Moore, L., Gilbert, S., LaPaglia, K., Martelli, C. D., Zhang, J., Greene, J., Parfitt, C., & Wilkerson, J. (2018, February). *Beliefs About Teaching (BATS2) - Construction and validation of an instrument based on InTASC critical disposition*. Paper presented at Eastern Educational Education Association (EERA), Clearwater, FL.
- Martelli, C. D. & Johnston, V. (2017, September). *A literacy festival and its support of disciplinary literacy*. Paper presented at Second Annual Lucas Symposium Creative Strategies for Teaching Critical Thinking, Fort Myers, FL.
- Martelli, C. D. & Johnston, V. (2017, February). *A literacy festival and its support of disciplinary literacy*. Paper presented at 3rd Annual Community-Engaged Scholarship Symposium, Fort Myers, FL.
- Martelli, C. D. & Johnston, V. (2017, July). *How a university literacy festival supports disciplinary literacy in Title I Schools*. Poster presented at International Literacy Association (ILA), Jacksonville, FL.
- Martelli, C. D., Johnston, V., Giambo, D., & Crayton, L. (2017, December). *A university's literacy festival and its impact on Title I students and teacher candidates*. Paper presented at American Reading Forum Conference (ARF), Sanibel Island, FL.
- Martelli, C. D. & Johnston, V. (2016, December). *A literacy festival and its support of disciplinary literacy*. Paper presented at American Reading Forum Conference (ARF), Sanibel Island, FL.
- Johnston, V. & Martelli, C. D. (2016, September). *Flipped learning in teaching education*. Poster presented at Lucas Symposium: Showcasing Creative Strategies for Teaching and Learning, Fort Myers, FL.
- Martelli, C. D. (2015, December). *Choice readings in higher education: Encouraging recreational and professional reading to effect reading habits and attitudes of preservice teachers*. Paper presented at American Reading Forum Conference (ARF), Sanibel Island, FL.
- Johnston, V., Martelli, C.D. & McDowell, K. (2015, March). *Flipped classrooms: Using technology in teacher education literacy methods classes*. Paper presented at SITE: Society for Information Technology & Teacher Education International Conference (SITE), Las Vegas, NV.
- Martelli, C. D. (2015, October). *Project based learning in an eighth grade classroom*. Paper presented at Florida Reading Conference, Orlando, FL.

Martelli, C. D., Johnston, V., McDowell, K. (2015, January). *Content area reading strategies in an age of common core*. Paper presented at Secondary Reading Council of Florida (SRCFL), Jacksonville, FL.

Martelli, C. D. & Watson, P. (2014, December). *Project based learning: Investigating resilience as the connection between history, community, and self*. Paper presented at American Reading Forum Conference (ARF), Sanibel Island, FL.

Martelli, C. D. (2012, March). *Integrating reading and writing workshop into the curriculum*. Paper presented at TWU: 46th Annual Rose F. Spicola Forum in Reading, Denton, TX.

Martelli, C. D. (2011, March). *Reading workshop in the classroom*. Paper presented at TWU: 45th Annual Rose F. Spicola Forum in Reading, Denton, TX.

Other Scholarly Activities

Beckmann (Martelli), C.D. (1997). *Community concerns and cultural practices: A study of curriculum development in Even Start literacy programs*. Thesis (Ed. D.). Baylor University.

Grants

Supporting Effective Educator Development (SEED) Grant for 2,461,000. Not funded, October 2018.

IBBY-ASAHI Reading Promotion Award for \$10,000. Not funded, February 2017.

Small Grant Preliminary Study with ORGS for \$5,000. Not funded, February 2017.

Florida Gulf Coast Community Engaged Grant award. Funded \$500, September 2016.

Donations

Florida Gulf Coast University Donation from Provost Llorens for the Second Annual FGCU COE Literacy Festival. Funded: \$25,000, March 2018.

Sponsor Donation from Mr. Pat Cacho for the Second Annual FGCU COE Literacy Festival, Funded: \$25,000, May 2017.

Florida Gulf Coast University Donation from Provost Toll for the Second Annual FGCU COE Literacy Festival. Funded: \$20,000, April 2017.

Florida Gulf Coast University Donation from Provost Toll for the First Annual FGCU COE Literacy Festival. Funded: \$15,000, August 2016.

SERVICE

Service to the Profession

- 2017 Reviewer for two chapters, *Service-Learning Initiatives in Teacher Education Programs*
- 2016-present State Representative, Assembly on Literature for Adolescents (ALAN)
- 2015-present Reviewer, *The Alan Review!*
- 2015-2016 Book Reviewer, Assembly on Literature for Adolescents (ALAN)
- 2015-2016 News Contributor, Assembly on Literature for Adolescents (ALAN)

Service to the University

- 2017 Faculty Panel, Majors Mania
- 2016 Faculty Panel, Say Yes to the Nest
- 2015-present Member, Student Affairs Team
- 2015-present Alternate, COE Faculty Senate Representative
- 2015-present Member, Student Code of Conduct Committee
- 2015 Volunteer, Collier County 7th Grade Visits to FGCU
- 2014-present Faculty Panel, Eagle Expo Open House in Fall and Spring

Service to the College of Education

- 2019-present Program Coordinator, Curriculum & Instruction, M.Ed.
- 2018-present Member, Innovative School Committee
- 2017-present Member, COE Diversity Committee
- 2016-present Chair, COE Student Affairs Committee
- 2015-present Program Coordinator, Education Minor
- 2015-present Program Coordinator, Teacher Immersion Program (TIP)
- 2016-present Member, COE Undergraduate Curriculum and Policy Committee

2017-2018	Department Chair for Curriculum, Culture, & Instruction Search Committee
2017-2018	Department Chair for Teacher Education Search Committee
2017-2018	Early Childhood Assistant Professor Search Committee
2017	Dissertation Committee for Michael Lancelott
2017	Lee County School District New Teacher Social
2017	Evaluator, Quality Enhancement Plan (QEP)
2017	Contributor, <i>Scholarship Reconsidered</i> Book Study
2016-2017	Associate Professor for Curriculum, Instruction, & Culture Search Committee
2016	Contributor, <i>Scholarship Reconsidered</i> Book Study
2015	Member, Clinical Preparation Task Force
2015	Faculty Panel COE Representative, New Faculty Orientation

Service to the Community

2016-present	FGCU COE Literacy Festival, Founder and Chair
2017-present	SWFL Reading Festival, Board Committee to select children's authors
2016-present	SWFL Reading Festival, Chair of Surveys
2015-present	Volunteer, Sanibel Island Writers Conference

Professional Memberships

2016-present	International Literacy Association (ILA)
2015-present	National Council of Teachers of English (NCTE)
2014-present	Assembly on Literature for Adolescents of NCTE (ALAN)
2014-present	Children's Literature Assembly (CLA)
2014-present	American Reading Forum (ARF)
2014-present	Florida Reading Association (FRA)
2014-present	Florida Secondary Reading Council (FSRC)
1994-present	Kappa Delta Pi (KDP)