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| Terrisa Mark13883 1st Street Fort Myers, Florida · 305-606-7523 Terrisamark2@Gmail.com  |

# Multiskilled reporter and sports information director. Excellent in the area of broadcast, writing and filming pre and post-game videos. In charge of running websites and social media platforms, currently in charge of NCAA 2nd round team Florida Gulf Coast Instagram, Twitter and Facebook. Daily maintenance and publishing of stats and records. Highly professional and talented broadcast and news journalist, with seven years of experience in researching, investigating, writing, filming, editing, and presenting sports and news items, stories or documentaries, for different broadcasts on television, radio, and web.

# Experience

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| 08/2022– PresentAssistant Sports Information Director-Florida Gulf Coast University, Fort Myers, Fla.* In charge of strategic communications for the athletic website and social media manager for NCAA second round women’s basketball team, men’s soccer, cross country, beach volleyball, men’s, and women’s tennis.
* Conducts post interviews of home sporting events that are aired via YouTube and all social media platforms.
* Manage all meetings and media request with coaches and players.
* Write all preview game articles and post press releases for different sports to local media houses (men’s and women’s tennis, volleyball, cross country, and women’s basketball
* Uploads stats, rosters, schedules, and creates live stream broadcast.
* Creates promo videos, game day and informational graphics
* In charge of marketing strategies to increase social media audience and promote ticket sales.

07/2021– 08/2022Assistant Sports Information Director-Alabama A&M, Huntsville, Ala.* Produce YouTube content of game recaps and upcoming events for men’s basketball, football and track & Field.
* Introduced the college to the multiple benefits of social media and created a strategic marketing plan. to remain consistent and see growth amongst followers.
* In charge of post interviews of home sporting events (soccer, baseball football, basketball, tennis, golf, bowling, volleyball and track & Field)
* Managed all meetings and media request with coaches and players
* Wrote all preview game articles and post press releases for different sports to local media houses (women’s soccer, volleyball, baseball, cross country, bowling and men’s basketball)
* Completed live stats using StatCrew for soccer, volleyball, women’s and men’s basketball
* Uploads stats, rosters, schedules and creates live stream broadcast.
* Created promo videos, game day and informational graphics.

08/2020– 06/2021 Sports Information Director-Coahoma Community College, Clarksdale, Miss.* In charge of writing all pre and post-game articles as well as features.
* Completed live stats using StatCrew for women’s and men’s basketball
* Created press releases for all sports to local media houses.
* Uploaded stats, rosters, schedules and creates live stream broadcast.
* Conducted play by play commentary for track and field, football and basketball
* Created promo videos, game day and informational graphics.
* In charge of creating and publishing all social media posts for Twitter, Instagram and Facebook.
* Created game programs. Wrote all sports articles in the Colleges’ Fall magazine.
* Nominated student athletes for awards such as MACCC player of the week.

02/2020– 07/2020Production Assistant -WHBQ FOX 13, Memphis, Tenn.* Operated live studio cameras and directed the news floor during live news cast. Also ran and operated the prompter.
* Assist the director with running and controlling the cameo board during live shows.
* Executed amazing communication skills to direct anchors and corresponds with director.

09/2019– 09/2020Sports and News Reporter-The New Tri- State Defender• Memphis, Tenn.* Wrote, edited, and publish sports articles on Memphis Grizzlies basketball and University of Memphis basketball team. Conducted locker room interviews of Memphis Grizzlies players.
* Wrote, shot, edited, and produce 3-minute videos of sports and news packages for the paper’s website.
* Conducted interviews for all sports and general stories.
* Produced local high school sport stories.
* Conducted live and breaking news for both news and sports.
* Created live talk show about NBA games that was aired on YouTube.

07/2019– 08/2019Sports journalist - International Association of Athletics federation (IAAF) Pan American games 2019 • Lima, Peru* Attended the media development program and was tested on live reporting of the games
* Interviewed national athletes and created articles that were published immediately online.
* Took photographs and videos of competition that were posted on social media outlets.

03/2019– 06/2019Sports and News Journalist • WLRN Radio station • Miami, Fla.* Conducted interviews for stories. Exclusively reported on Dwyane Wade’s last Miami Heat home game.
* Wrote, edited, and published local sports and news stories for the radio and digital website.
* Filmed and edited videos, pictures, and audio clips.
* Assisted producers and reporters with live show ‘Sundial’

02/2018– 05/2019Graduate Student Assistant • University of Miami Financial aid office • Miami, Fla.* Created, edited and published the graduate/professional newsletter, interviewed subjects.
* Created and posted information on social media accounts (Facebook, Instagram and Twitter) and enhanced awareness of deadlines via these accounts.
* Processed data reports using Microsoft Excel.

09/2017– 05/2018Anchor/reporter/writer- • University of Miami Television Miami, Fla.* Anchored live news for ‘News vision’, hosted ‘News break’. Wrote, filmed and edited 90 seconds news packages, of daily events.
* Created and edited news and sports packages using Adobe Premiere.
* Wrote stories on deadline for Miami Heat basketball, Miami Tennis Open and University of Miami Men’s and women’s basketball team.

01/2017- 05/2017Assistant Sports Information Officer Wiley College, Marshall, Texas* Student journalist- worked with sports director on establishing sports stories and articles, assisted with media preparation of all home games.
* Wrote, edited and published track and field, basketball, and baseball stories.
* Logged in college sport statistics that Wiley athletes participated in.

09/2016– 12/2016News and Sports Intern- Marshall News Messenger, Marshall, Texas* Wrote edited and published articles and police reports.
* Photography- in charge of selecting archived photos, editing photos using Photoshop.
* Conducted interviews with senior reporters.
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# Education

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| May 2019Journalism, University of MiamiM.A. degree in Journalism (3.69 G.P. A) |
| May 2017Mass communications, wiley collegeB.A degree in Mass Communications (3.93 G.P. A)Salutatorian class of May 2017Presidential awards 2014-2017 |

# Skills

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| * Excellent communication skills
* Exceptional managing skills of social media platforms
* Ability to write, film and edit both news and sports packages
* StatCrew
* Strategic Marketing/Planning
 | * Great on meeting deadlines
* Creative thinker.
* Advance skills in Adobe Premiere, Audition. Photoshop and InDesign
* Excellent in using Score shots and Canva
* Sidearm
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| Achievments |  |
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* University of Miami GSA Academic Excellence Leadership and Service Award Winner (2018)
* Former UM walk on track sprinter
* Wiley College Salutatorian (2017)
* Former track and field All-American (Wiley College) (2013-2017)
* High school valedictorian (2011)