

**Florida Gulf Coast University**  
**Diversity and Inclusion Committee Meeting Highlights**

**Date:** July 12, 2017  
**Time:** 1:30-3:00 pm  
**Location:** Edwards Hall 210

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**I. Old Business/Recap/Open Discussion**

**II. Subcommittee Reports**

a. Diversity and Inclusion Certificate Program

New: Offering Certificate program to students; currently working with BTS to improve data set and hopefully have the process complete before the new program begins. Website is being updated with presenters and dates; please feel free to send presenter suggestions and sessions to Katherine.

b. Student Retention

The committee hasn't met yet. Most members consensus unsure what we should be doing and goal. The survey was completed last year, but at this time, we are not sure how we should be moving forward. There seems to be a lot of retention groups going on.

The data may be helpful to submit to the President to add to the Strategic Plan. Possibly next meeting we can come up with a plan. Suggest to reach out to the Provost office for more data (The presentation will go forth to the September Board of Trustees meeting). Possibly include present real stories, student emails that can be shared as to why students left FGCU. We need to include students and faculty/staff on all sides.

HR is conducting an anonymous survey; they have some patterns to share.

c. Marketing

The committee has not yet met and has not yet reappointed a Chair. Waiting for approval to launch the website. Content as well. We have it as a subsection under the OIEC. In the meantime, any suggestions to add to the webpages, submit to P. Gunter. The Diversity and Inclusion design is set and will be used for committee events. Possibly revisit what the charge would be for this subcommittee.

d. Technology

The committee has not yet met. J. Homer and P. Gunter have attended orientations and promoted the Instagram account. This has helped increase our social media followers to 321! Many more registered groups have requested us to come in and present. Student Government has a retreat this fall. Hopefully they will partner with us to promote the student certificate program.

### III. Recent Events/Updates

P. Gunter will meet President Martin and will hold off on the proposal until August.

Make up session for Karen Michaels in fall (10/16). Have a spreadsheet of all that did not attend the last session. If you know of anyone that would like to attend, please send us their name so that we may add them to the list.

The office purchased a “suite” of online trainings. We will send out to students and employees, requesting the president to mandate the trainings for employees and students. After the vendor merged with Everfi, the trainings now come with 24/7 customer and tech support, which was an added bonus from last year.

a. Student Representatives: Accepting applications until July 31

P. Gunter will present to President Martin the student representatives applications.

The President will select 4. The office has received 6-7 requests. Would like to have a representative from each class.

b. Student Diversity Certificate: Would diversity and inclusion like to partner and be a part of the graduation? This committee will help and collaborate hosting and running tables, the committee has a tent, board, and table. Any component dealing with diversity, students hunger for more! Faculty and staff also ask for more!

Upcoming Events:

- Merging Eagles Program
- FGCU Unity Day on September 6, 2017.
- Graduation
- Free Flowing Unity
- MLK Dinner: Dr. Edwardo Bonilla-Silva, 1/24/18, Cohen Center Ballroom, 7-9 pm.
- Spanish Heritage Month: Speaker Michael Reyes, 9/20/17, Cohen Center Ballroom, 7-9 pm.
- Week of Welcome: Jameson will share the flyer with committee
- A Taste of FGCU

Jameson will reach out to some students that might be interested in applying to serve on committee.

### IV. Next Meeting: August 9, 2017