

MINUTES
Faculty Senate (Special Session with President Bradshaw)
Friday, December 13, 2013 9:30-10:30 am
Cohen Center Ballroom

In Attendance: Anstadt, Bacigalupi, Benford, Buzasi, Carlin, Carothers, Condori, Croshaw, Felton, Finley, Foote, Gilbert, Gunnels, Paine, Pavelka, Perretti, Renard, Rosenthal, Urakawa, Venglar, Villiers

Guests: Wilson Bradshaw, Ronald Toll (Provost), Paul Snyder (PIP), Nora Demers

Minutes:

- Question on the way policies are created at FGCU. Bradshaw: In 2010, a policy on creating policies was created. This policy was given review before posting. Vee Leonard also addressed this question during the last Senate meeting.

- Question about students paying parking fees whether they drive to campus or not. Is there a conversation with SG to subsidize those fees for those who don't use it? Bradshaw: There is a parking committee, with faculty representative (Margaret Banyan). They make recommendations for parking fee. The fee is largely composed of transportation fee. This mean it pays for shuttles running between housing and campus (including West Lake Village). This fee is similar to the health fee that is assessed whether not they use those services. We have not raised that parking fee for a couple of years. If student government has a concern, they have opportunities to tell me about it and it is not something that they have brought to me.

- What is the protocol and procedure use to evaluate the quality of administrator and cabinet. Bradshaw: We meet yearly and there is a final evaluation that I give them that includes the approval of goals of those administrators. This process is something that is also required by our accrediting bodies.

- Question submitted previously: "Why has the university chosen to devote scarce resources to enlarging the bureaucracy and upper administration that could be used to support student faculty, and staff success and development? The proportion of administrators to students is the highest among our peer institutions. In addition, some administrators received promotion last year at a time when students, faculty, and staff were asked to tighten our belts like never before."

Bradshaw: Over the last 5 years, about 1/3 of our faculty members were promoted. We have never not funded promotions. We start each year with a budget for promotions, even though the CBA has language that allows for promotions to be unfunded if funds do not exist. I reject that premise (that we have chosen to devote scarce resources to administration and highest proportion of ad to students). A handout was distributed with a graphical representation of the proportion of full-time students to full-time faculty. If you look at the midpoint, we are only off by two students, even though we are on the high end of students to faculty. A year or two years ago, we started to try and address the lack of staff to support students and hired more staff. Everybody is

working hard.

There was a study commissioned by the BOG and done by the American Council of Trustees and Alumni with The James Madison Institute. Part of the report shows Instructional vs. Administrative spending over a 5 year period in the SUS. Bradshaw called attention to far right column. The amount that we spent on instruction went up 6% spent on admin went down 9%. Foote: What does administration include? Secretaries? Snyder: Yes, it includes all administrative work. Bradshaw: FGCU is singled out as a big performer in this.

Another portion of the report is spending as a percentage of E&G: admin went down 30%, instruction went up 4.8% This data was widely distributed nationally.

- Question about performance based funding money and the risks of hiring human capital with one-time money. Bradshaw: there are few restrictions on these dollars. This money is a reflection of the hard work of our faculty and staff. Our PBC Budget Subcommittee is ferreting out some recommendations that will come up to the cabinet. These funds are non-recurring dollars, but that could change. It would be prudent with whatever we recommend that those programs are funded for 2 years, instead of one. This will give us a softer landing, should we find ourselves without the fund later. I believe that these dollars are best spent on programs that got us the funds in the first place.
- Questions about the proposal for the gubernatorial debate on campus. What is the benefit to the university? Do we expect to gain influence in lobbying? Alumni donations? I heard that it there will be a cost of \$75,000. Bradshaw: Certainly we will gain visibility. But we also value civic engagement and this is an opportunity for our faculty, staff and students to get involved and face to face. This is a chance for us to do something we have not been able to do before. We are one of 5-6 proposals out there. We have excellent facilities. The \$75,000 will not be state dollars. It is co-sponsored by the American Leadership Foundation? Gunnels: asked if our students will have favored access to the event. Bradshaw: I recall that the hosting institution will get a number of seats. Only about 400 attendees total.
- Renard: I'm concerned about these measures of efficiency (handouts), because of how we are compared to other institutions. The administrative spending data is SUS and the measures of efficiency are peer institutions. Bradshaw: I wish we did this differently. We may not see certainly metrics as a good thing. There is talk about taking some of our base funding and use PBF to fund that.
- Demers: Would like to see the spending on administration data broken out by services and people to see how much is in upper administration. Bradshaw: When you get away from IPEDS, it becomes less comparable to other schools. We can disaggregate the data for FGCU, but not for other schools.

- Question: What are your future plans for yourself and the university? Bradshaw: the future plan for the university is to work on our new strategic plan. There has been a turnover in our BOT, not just in people but in perspectives. We will have to be responsive to these changes. The last time we worked on our strategic plan, we were encouraged by the lack of change in our mission and vision. That mission is high quality undergraduate education. But we do have expanded graduate education, so we may have to adjust our mission and vision to fit. We have started admitted more and more students from outside the 5 county region. We saw a 40% increase in applications this year. These are dynamics that are changing for the university. I don't see a sea change in our mission and vision, however. I am hopeful that we will be successful with the gubernatorial debate proposal. We will be opening a new residence hall. There are proposals coming out for university villages and low cost housing options surrounding our campus. We have been involved in and hope to be a catalyst for economic development in the area. I think we were a factor in Hertz relocating to the area. As for me, I'm starting my 7th year, I have 4 more years on my contract here. I'm not looking past that..
- Anstadt: What are your thoughts about the incorporation of virtual education programs in our mission currently? Bradshaw: There is a lot of hype on virtual education and some backing away from it at the same time. About 70% of our students take some virtual ed. We are taking a comprehensive look at our virtual ed. Some programs are entirely online. At the end of the year, we will have a better idea of what our plan should be; have a road map.
- Bradshaw: You all should know how involved Shawn (Felton, Senate President) is, more than any other past presidents, which is not a value judgment on anyone else. He is attending Board of Governors meetings, learning about the complexities. It has been great working with him. BOG will be here in January, watch your calendars.
- Announcements from Felton: The annual report was approved at the last BOT meeting. You may have seen the call for nominations to the search committee for the director of graduate studies. We have had several nominations and we will forward those to the committee.

Next Senate Meeting: January 10, 2014 9:30-11:30 am. Cohen Center 214

Next Senate Leadership Team Meeting: January 24, 2014 12:00- 1:30 pm. Cohen Center 214