

Florida Student Textbook Survey

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PAGE 1. Demographic Information

The Florida Student Textbook survey provides a voice for you, the student, to share information about the cost of your textbooks, your preferences for purchasing and interacting with them, and the impact of textbook costs on your education. The survey takes 10 minutes or less to complete. Please answer each question. Your answers will be anonymous and aggregated together for analysis. Thank you for your participation.

1. UNIVERSITY students: select your institution from the drop-down menu. If you attend a Florida college (community college, college, state college), skip to the next question.

Other (please specify)

2. Florida college students: select your institution from the drop-down menu.

Other (please specify)

3. Which degree are you seeking?

Which degree are you seeking?

4. What is your major area of study?

Agriculture, Agriculture Operations, and Related Sciences	Liberal Arts and Sciences, General Studies and Humanities
Architecture and Related Services	Library Science
Area, Ethnic, Cultural, Gender and Group Studies	Mathematics and Statistics
Biological and Biomedical Sciences	Mechanic and Repair Technologies/Technicians
Business, Management, Marketing and Related Support services	Multi/Interdisciplinary Studies
Communication, Journalism, and Related Programs	Natural Resources and Conservation
Communications Technologies/Technicians and Support services	Parks, Recreation, Leisure and Fitness Studies
Computer and Information Sciences and Support services	Personal and Culinary Services
Construction Trades	Philosophy and Religious Studies
Education	Physical Sciences
Engineering	Precision Production
Engineering Technologies and Engineering Related Fields	Psychology
English Language and Literature/Letters	Public Administration and Social Service Profession
Family and Consumer Sciences/Human Sciences	Social Sciences
Foreign Languages, Literatures, and Linguistics	Theology and Religious Vocations
Health Professions and Related Programs	Transportation and Materials Moving
History	Visual and Performing Arts
Homeland Security, Law Enforcement, Firefighting and Related Protective Services	Technology Education/Industrial Arts
Legal Professions and Studies	
Other (please specify)	



5. Are you a full-time or part-time student?

[A dropdown menu with Full-time and Part-time as choices]

6. Is English your native language?

PAGE 2. Your Textbook Experiences and Preferences

7. How many textbooks did you buy for the Fall 2010 semester?

- None
- 1 – 3
- 4 – 7
- 8 – 12
- Other (please specify)

8. How much did you spend on your textbooks for the Fall semester 2010?

- \$000 – 100
- \$101 – 200

- \$201 – 300
- \$301 – 400
- \$401 – 500
- \$501 – 600
- \$601 or more

Other (please specify) _____

9. What percentage of your textbook costs is covered by financial aid?

	Fall Semester, 2010	Winter Semester, 2010	Summer Semester, 2010
None	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Less than 25%	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
26% to 50%	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
51% to 75%	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
76% to 99%	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All of my textbook costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify) _____			

10. The cost of required textbooks has caused me to:

	Never	Seldom	Occasionally	Frequently
Not register for a course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Withdraw from a course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fail a course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Not purchase the textbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify)	<input type="text"/>			

11. What measures have you taken to reduce your textbook costs?

Check all that apply.

- Do not attempt to reduce textbook costs
- Buy used copies from campus bookstore
- Buy used or new books online from a source other than the campus bookstore
- Buy an electronic version of a textbook
- Buy only the e-textbook chapters needed for the course
- Share books with classmates
- Do not purchase the required textbook
- Rent textbooks through an on-campus rental program
- Use a reserve copy in the campus library
- Sell used books

Other (please specify)

12. Would you purchase an electronic version of a textbook rather than a printed version if it saved you money?

- No
- Maybe
- Undecided
- Yes, for some of my courses
- Yes, for all of my courses
- Other (please specify)

13. Would you be willing to pay between \$5 and \$10 for every open textbook* you use in order to maintain the currency of that textbook and help fund the development of additional open textbooks for other courses?

(*Open Textbooks are freely accessible digital textbooks that can be read online, self-printed or downloaded via any computer with Internet access at no or low cost. In addition, students may often be able to order a commercial "print on demand" copy of an open textbook at a modest cost.)

- No
- Maybe
- Yes
- Other (please specify)

14. For Fall 2010, how do you access your textbooks?

Check all that apply.

- Print - New
- Print - Used

- Print - Borrowed (no cost)
- Print - Rented
- Checked out from the library or inter-library loan
- eBook – limited ownership license
- eBook – permanent access
- Open Textbook - online, download to personal computer, self-print
- Open Textbook - commercial print
- Other (please specify)

15. Would you rent one or more of your required textbooks if it saved you money?

- Yes
- No
- Maybe
- Undecided
- Other (please specify)

16. Assume cost is not a factor. How important are the following textbook formats to you?

	Very important	Important	Somewhat important	Of little importance	Not important
Commercially printed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commercially printed with companion website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Read online (Internet access)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Very important	Important	Somewhat important	Of little importance	Not important
Self print at my own cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Download and read on personal computer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formatted for cell phone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formatted for eReader (e.g. Kindle, iPad, Nook, Kobo, other)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify)					

17. Please select the three most important features of a digital textbook.

- Length of time available for use
- Searching within the textbook
- Copying and pasting
- Adding notes
- Zoom and scale
- Printing
- Highlighting
- Incorporates multimedia
- Provides links to websites
- A soft or hardcover commercially bound version is available
- Reviewed by experts in the field
- Other (please specify)

18. Does your library offer electronic textbooks for checkout?

- Yes, many textbooks are offered
- Yes, limited titles
- No
- Not sure

**19. How do you currently access electronic reading material?
Check all that apply.**

- My personal computer
- A computer at work, college, public library, friend, or other location
- My personal cell phone
- A cell phone available at work, college, public library, friend, or other source
- My personal eReader (Kindle, iPad, Nook, Kobo, other)
- eReader available at work, college, public library, friend, or other source
- Print out electronically available reading material
- Other (please specify)

20. How frequently have you been required to purchase a textbook that was not used for the class?

- Never
- Occasionally
- Frequently

Other (please specify) _____

21. How often do you read eBooks for personal enjoyment (online or on an electronic device)?

- Never
- A few times a year
- At least once a month
- At least once a week
- Daily

**22. What study aids help you achieve a good grade?
Select all that apply.**

Practice questions

PowerPoint slide shows

Video

Audio

Animations

Online discussions

Podcasts

Interactive 'now try it' activities

Online tutoring system provided by the college

Collaborative activities [Note: The boxes could not be pasted into the Word document, but they are present in the survey.]

Other (please specify)

23. Are you interested in using electronic textbooks?

Yes

No

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24. Which of the following reasons best explains why you are NOT interested in, or are undecided on, the use of digital textbooks?

Select all that apply.

Inconvenient to read

I like to have a printed copy to write in, highlight text, etc.

English is my second language. I am more comfortable with a print copy of a textbook.

It is difficult to move to different pages/sections of the book.

I do not have access to the technology to take advantage of electronic textbooks.

Other (please specify)

