

	Florida Gulf Coast University Policy Manual	Policy: 1.011 Approved: 3/25/2014
	Title Naming of University Buildings and Facilities	Responsible Executive: President Responsible Office: Office of the President

I. POLICY STATEMENT

The naming of a University building, facility, or academic unit is of special significance to the University. Persons who and entities which contribute to the University, State of Florida or to the fields of education, government, science, art, or human betterment may be recognized by the University through the act of naming a building, facility, or academic unit on their behalf.

II. REASON FOR POLICY

This policy provides criteria for the naming of a University building, facility, road, bridge, park, recreational complex, other similar facility, or educational site as defined in Board of Governors Regulation 8.009 (hereinafter “University Facility” or “University Facilities”) as well as a college, school, or other academic unit for donors or in honor of persons or entities who have made a significant contribution to the University, State or to the fields of education, government, science, art, or human betterment.

III. APPLICABILITY AND/OR ACCOUNTABILITY

This policy applies to all University Facilities and colleges, schools, and other academic units.

IV. GIFT-RELATED NAMING OF AN ACADEMIC UNIT OR UNIVERSITY FACILITY

A. Criteria:

1. The gift-related naming of colleges, schools, or other academic units is permitted for persons or entities making a significant contribution for the primary focus of a college, school, or academic unit, as determined by the President in consultation with the Executive Director of the FGCU Foundation.
2. The gift-related naming of University Facilities is permitted for persons or entities making a significant contribution for the benefit of the University in general, as determined by the President in consultation with the Executive Director of the FGCU Foundation.

3. The persons or entities making the contribution must exhibit a commitment to the mission, vision and guiding principles of the University.

B. Procedure

All requests for gift-related naming opportunities of University Facilities or academic units will be submitted by the Executive Director of the FGCU Foundation to the President for consideration and approval.

V. HONORARY NAMING OF A UNIVERSITY FACILITY

A. Criteria:

1. The honorary naming of a University Facility may be recommended for an individual, living or dead, who has made significant contributions to the University, to the State of Florida or to the fields of education, government, science, art, or human betterment and who is of recognized accomplishment and character.
2. The recognized accomplishments and character of the individual being recommended for the honorary University Facility naming shall be documented by letters of recommendation, media reports, and any other information clearly evidencing the sustained impact of the contribution, as well as evidencing a broad based consensus supporting the naming of the University Facility after the individual.
3. The honorary naming of a University Facility is not allowed for any active board member or employee of the Board of Governors, or any active employee, student, or trustee of FGCU.
4. This policy does not apply to the honorary naming of classrooms, conference rooms, or other interior spaces of University Facilities.

B. Procedure:

1. The honorary naming of University Facilities and related documentation will be submitted by the President to the Board of Trustees for action as a regular non-consent agenda item.

VI. HISTORY

New 1/20/2012, Amended 3/25/2014

APPROVED



President

3/25/2014

Date