

Section Four: Second Year Experience Member and Chapter Incentives

Second Year Experience Point System

In order to maximize attendance at Second Year Experience events, the Steering Committee has implemented a point system to ensure that members don't feel as though this is just another required event they have to go. The point system will be an opportunity for members to receive points for attending the Second Year Experience events as well as get points for taking part in informal events, mentor hangouts, campus partner programming, and governing council programming. The point system is broken down below:

- 5 points per SYE structured program that members attend.
- 2 points per informal hangout/meet up with SYE mentors (up to 3 informal hangouts/meet ups a month will be allowed to count for points, mentors can put on more than 3 a month if they so choose).
- 2 points per campus department event (up to 3 campus department events a month will be allowed to count for points, departments can put on more than 3 a month if they so choose).
- 2 points per governing council program (up to 3 governing council programs a month will be allowed to count for points, governing councils can put on more than 3 a month if they so choose).
- Second Year Experience members will need 25 points minimum in order to gain access to the End of the Year Banquet in April of 2023.
- Opportunities to earn points in other ways will be announced at the SYE Kickoff.
- Attendees with the most points at the end of the academic year will be entered into raffles for prizes. Prizes are based on point tiers (see page for more information on incentives and prizes).

Point System Submission Logistics

In order for Second Year Experience members to have their points counted, the members will have to submit their points on EagleLink for any points they have acquired outside of the structured events. The SYE Steering Committee will be keeping track of attendance at all of the monthly structured events therefore SYE members will have to submit points for any informal hangouts/meetups or events that they attended outside of said structured events. Submission logistics for points are broken down below:

- Participants will complete the following form on EagleLink any time they need to submit points for SYE - <https://getinvolved.fgcu.edu/submitter/form/start/528032>. This form will not be live until August of 2022.
- The form above will state requirements for submissions. Most submissions will require details about when the event or meetup took place, who was the host of said event, and proof of attendance at the event. Attendance proof can either be that the attendee was checked in for the event, or a photo from the event.
- Once an SYE member has submitted their point submission, the Steering Committee will review said submission and either approve it or send it back for further documentation. The Steering Committee will keep a log of how many points each member has obtained throughout the course of the academic year and will do quarterly checks with the members to ensure members point counts are accurate.
- Point submissions have cutoff dates. Any submissions for events that took place during the Fall semester, must be submitted by **Friday December 9, 2022**. Any submissions for events that took place during the Spring semester, must be submitted by **Thursday April 6, 2023**.
- Point rankings will be announced at the end of each semester.

Second Year Experience Prizes

Upon the conclusion of the academic year, raffles will take place for the prizes listed below based on how many points participants have. Participants will be given a certain number of raffle tickets based on how many points they got and will be told which prizes they can put their raffle tickets in for. Raffle prizes are broken down below:

- Raffle prize available for achieving 80 or more points – Yeti Cooler (1 winner).
- Raffle prize available for achieving 60 – 79 points – Air Pods (2 winners).
- Raffle prize available for achieving 40 – 59 points – Air Fryer (2 winners).
- Raffle prize available for achieving 25 – 39 points – FGCU apparel, FGCU bookstore items, and FGCU beach items (multiple winners).
- More prize incentives will be announced at the SYE Kickoff.

At the End of Year Banquet, participants will be given a certain amount of raffle tickets depending on how many points they received. For example, if a participant gets 80 points, they will get enough raffle tickets to put in a drawing for every prize available. There will be a maximum of 2 raffle tickets per person for each prize so participants can decide if they want to put in one ticket for a specific prize or two tickets for a bigger prize. Once a participant has won a prize, they will not be eligible to win other prizes.

Second Year Experience Member Incentives

Second Year Experience is a program designed to benefit the target audience and give them opportunities for growth even beyond the end of the experience. Incentives for taking part in the program, outside of the point system, include the impact that this

program will have on the membership experience and what members can hope to take away and implement into their individual fraternal journeys. A breakdown of member incentives is listed below:

- SYE members will receive opportunities to build connections with other members in the FSL community. Building connections is important because this allows members to create relationships outside of their own chapter, and in turn will lead to the creation of a more harmonious and active fraternal community.
- SYE members will receive access to exclusive events that are being put on just for them. With focuses in social, professional, intellectual and identity development, this program will give members the tools and guidance to become the best leader for themselves, their chapter, and their community.
- SYE members will receive mentorship from older members in the FSL community along with guidance from the Steering Committee. Mentors will be from other chapters and councils and will allow SYE members to connect with someone of a similar major who can give them guidance on the fraternal level and on the university level. Steering Committee members will be available for any needs that members have and are a support system for said members.
- SYE members will receive specific apparel and swag for the program to showcase that they are members within the Fraternity & Sorority Life community. More info about apparel and swag will be announced at the SYE Kickoff.
- SYE members can use this experience as a resume builder. Taking part in a program that provides development on multiple fronts will allow members to easily explain why they should be deserving of future leadership opportunities, internships, and even applying for jobs after college. Steering Committee members will help members translate their time in this experience onto their resumes, cover letters, and help members figure out how to talk about this experience during job interviews.
- SYE members will have an opportunity to help their chapters gain points for the Standards of Fraternal Excellence program by simply attending events and participating in the Second Year Experience program.

Chapter Incentives – Why Your Members Should Participate

Outside of the Second Year Experience Kickoff, no other part of this program is required. This program is solely based on motivation from members to attend and take part in. Members have multiple incentives through points and the opportunity for individual growth, however the organizations also have something to gain from their members participating in this program. Chapter incentives are broken down below:

- Members that participate within the Second Year Experience program from each chapter, will have an opportunity to get the chapter points towards Section Four, Leadership and Membership Development, of the Standards of Fraternal Excellence program.

- Chapters that have second-year members attend and gain at least 10 SYE points each semester as part of the Second Year Experience program will be able to get their chapter 1 SFE point. This can be done for a maximum of 5 points per semester, meaning that chapters can get 10 SFE points for having their members participate in Second Year Experience.
- Chapters that have members serve as mentors for the Second Year Experience program will be able to get 1 SFE point per mentor, up to 5 SFE points for the academic year.
- Members within Second Year Experience will be attending workshops and programs that hit other areas of the Standards of Fraternal Excellence program and will have opportunities to get chapters more points. If a chapter has enough second-year members go to a program and hits an attendance requirement for a specific SFE category, the chapter could get the SFE point in that category (ex. 10% of the chapter is 5 members and all 5 of these members are second-year members that attend one of the campus partner programs that SYE announces at the beginning of the semester, this could count for section 3A and the second-year members would also get points towards SYE).

Incentives play a large role in ensuring that members are taking advantage of this program and coming out to programs. Chapters will benefit from this program in general because their members will have an increased sense of belonging within the FSL community, will make connections outside of their chapters, and will be prepared to be the best leaders for their organizations and councils. In turn this will lead to higher retention rates within the FSL community and a higher sense of satisfaction for the entirety of membership within a fraternal organization.